

# IQVIA Compliance Support

*Integrated Technology, Consulting, and Managed Services*

## Challenge

### MINIMIZING RISK WITH LIMITED RESOURCES AND/OR EXPERTISE

Regulatory constraints on your interactions with the healthcare community and third parties are multiplying.

Scrutiny of your practices is intensifying... with ever-higher stakes.

And the amount of data you must monitor is exploding. Point solutions for ensuring compliance can no longer do the job efficiently nor effectively.

## Solution

### EFFECTIVE, END-TO-END COMPLIANCE SERVICES

Our team of several hundred compliance professionals (including compliance attorneys) are specialized in best practices for managing risk within Life Sciences. They serve as an extension of your team in assessing, managing, and executing all compliance-related functions.

Our global compliance technology platform creates a self-service environment for users across medical, marketing, sales, and compliance departments for spend capture, transparency reporting, and business intelligence. Data is stored centrally, automation speeds processing, and data extraction is easy.

**INTEGRATED OFFERINGS SUPPORTED BY : TECHNOLOGY + CONSULTING + SERVICES**

#### Consent Platform

Externally-facing solution managing **validation, capture, audit,** and internal management to meet GDPR requirements

#### Engagement Platform

End-to-end **management** of HCP / HCO from nomination to payment, with advanced business and compliance rules

#### Transparency Platform

Captures, collects, integrates, and reports spend – to **meet global** transparency requirements

#### Meeting Services Platform

Effective and compliant **meeting management, logistics,** and strategy for the life sciences industry



#### Compliance/Risk Assessment

Assess, prioritize, develop, and document a tactical compliance roadmap

#### Fair Market Value & Tiering

Determine Fair Market Value of payments to physicians, consultants, managed markets programs, medical grants, and payments for clinical trials

#### Transparency Outsourcing

Full outsourcing of reporting from data validation through submission and processing

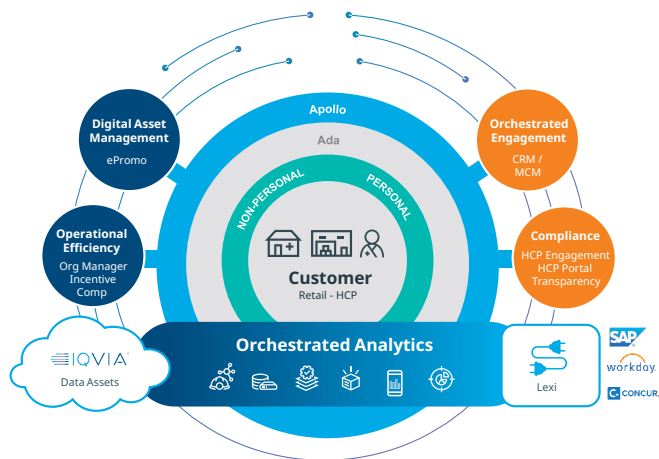
**Built on a foundation of domain expertise and industry-leading technology solutions**

# Commercial Compliance

Commercial compliance offerings embed compliance rules and process throughout the commercial engagement ecosystem.

## ECOSYSTEM ORCHESTRATION IN ACTION

- End-to-end engagement management with IQVIA Engage, CRM and multi-channel marketing
- Single view of the customer, meeting global transparency requirements with OneKey and IQVIA Transparency Reporting
- Centralized Consent Management with Orchestrated Customer Engagement Sales & Marketing and IQVIA Consent



# Results

## TRANSPARENCY, EFFICIENCY, PEACE OF MIND AND GOVERNANCE

By automating your processes and/or by outsourcing the tasks, processes, and staff needed to develop, automate, and conduct your compliance program, you

- **Free your team** for other mission-critical activities
- Rely on **industry best practices** that conform to your objectives and strategy
- Realize **process and cost efficiencies**
- Can make **smarter business decisions**, based on data
- Benefit from a **culture of innovation** and constant improvement
- Support your organization in **reaching compliance**

IQVIA's capabilities stand apart in the industry because our staff is focused exclusively on the life sciences industry. We can bring the deep subject matter expertise that comes with this concentration and from our experience working with more than 200 clients worldwide on compliance.

## EFFECTIVE, END-TO-END COMPLIANCE SERVICES

- Satisfy regulatory requirements and self-imposed governance standards
- Deliver process and cost efficiencies/controls
- Generate data to fulfill compliance and transparency needs
- Reduce processing times
- Improve the predictability of key business processes and expenses

## CONTACT US

To learn more about the way that IQVIA Compliance Support can help you reach compliance, please contact Patrick Van Dooren, Director Commercial & Technology Services

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