



# Generating RWE from your Patient Support Program

*June 2020*



**Have you considered  
using your patient  
support program  
to generate Real  
World Evidence?**

# IQVIA

## PATIENT SUPPORT PROGRAM OFFERINGS



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**Strategies** to effectively design or adapt support programs to allow RWE generation



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**Generation** of publication grade RWE; from study design to analytics to manuscript creation



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**Optimize** data collection through database design and data management plans



**We would be happy to set up a virtual meeting to discuss our full range of capabilities**

**Please contact us for further information:**

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**Thank You**

