



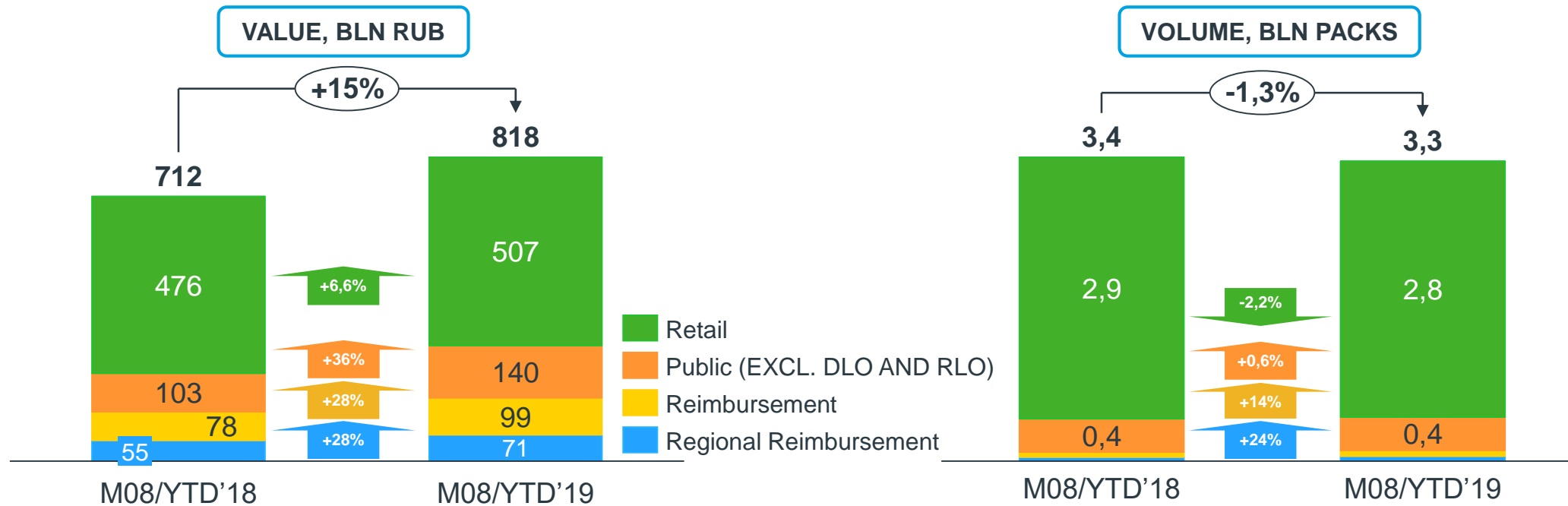
Facts from IQVIA

M08 2019



Russian pharma market growth in January-August 2019

Market grew by 15% in value and decreased by 1,3% in volume

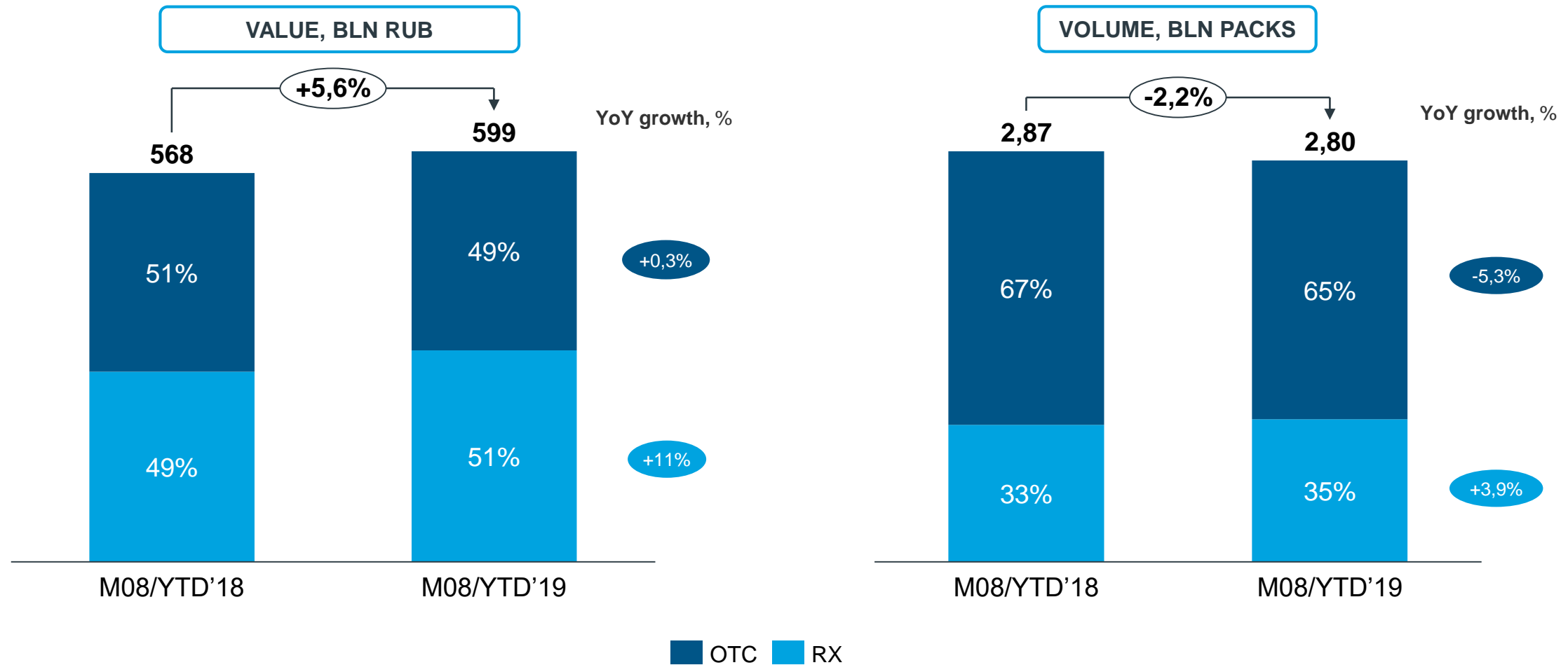


Indicator	RUB	USD	EUR	PACKS
Value M08/YTD'19, Bln.	818	12,6	11,2	3,3
Growth M08/YTD'19%	▲ 15%	▲ 7,3%	▲ 14%	▼ -1,3%



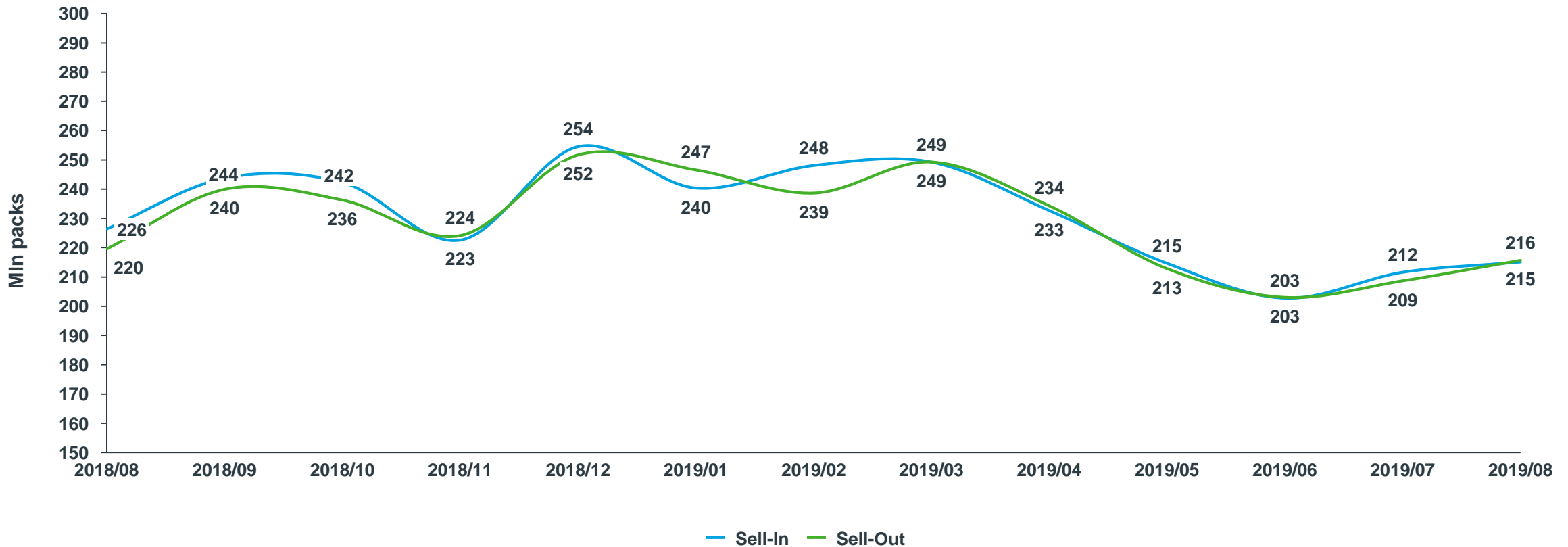
Russian pharma market growth in January-August 2019

Retail Sell-Out: Market grew by 5,6% in value and decreased by 2,2% in volume



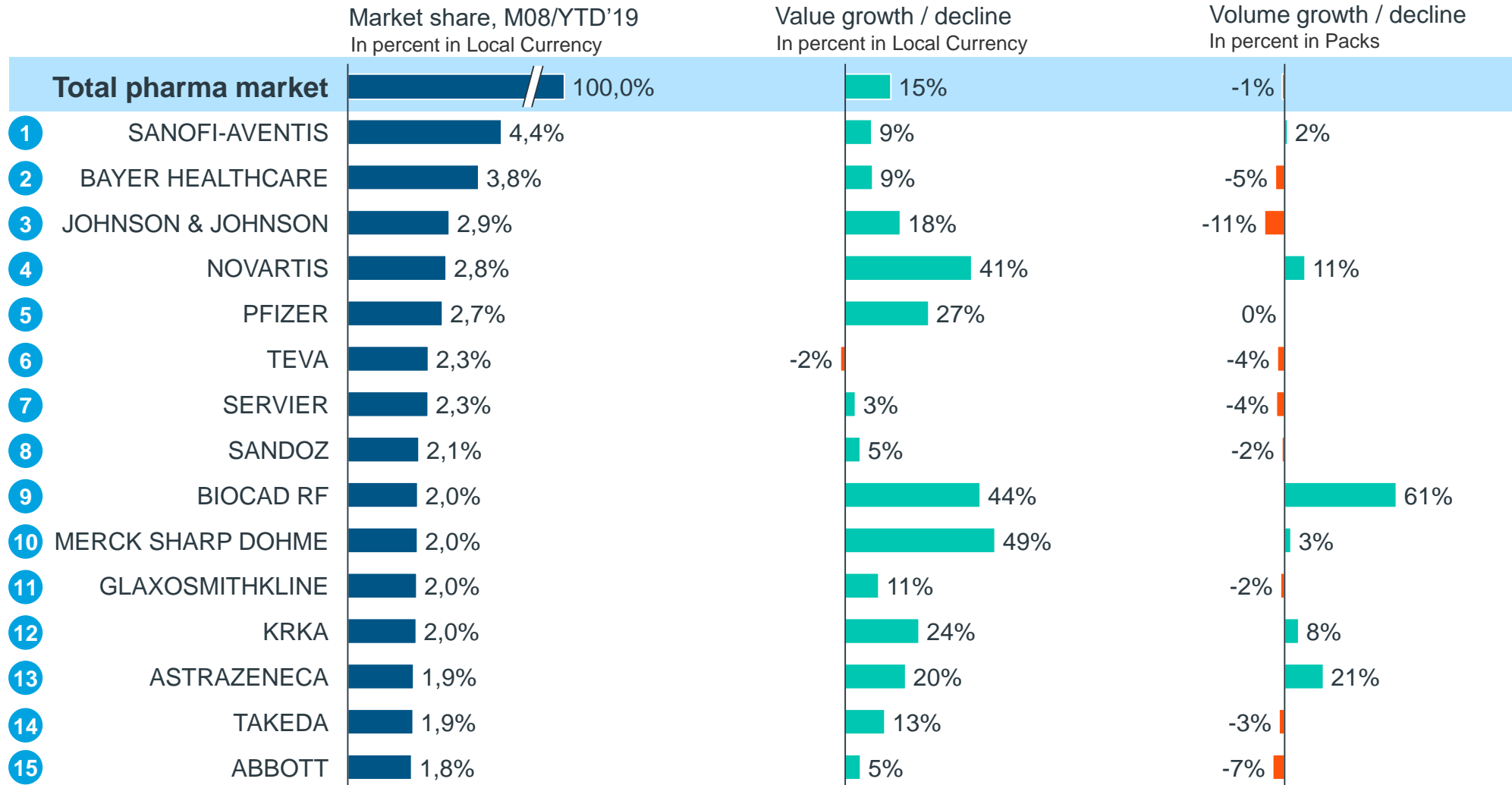


Sell-In vs Sell-Out, OTC registered drugs



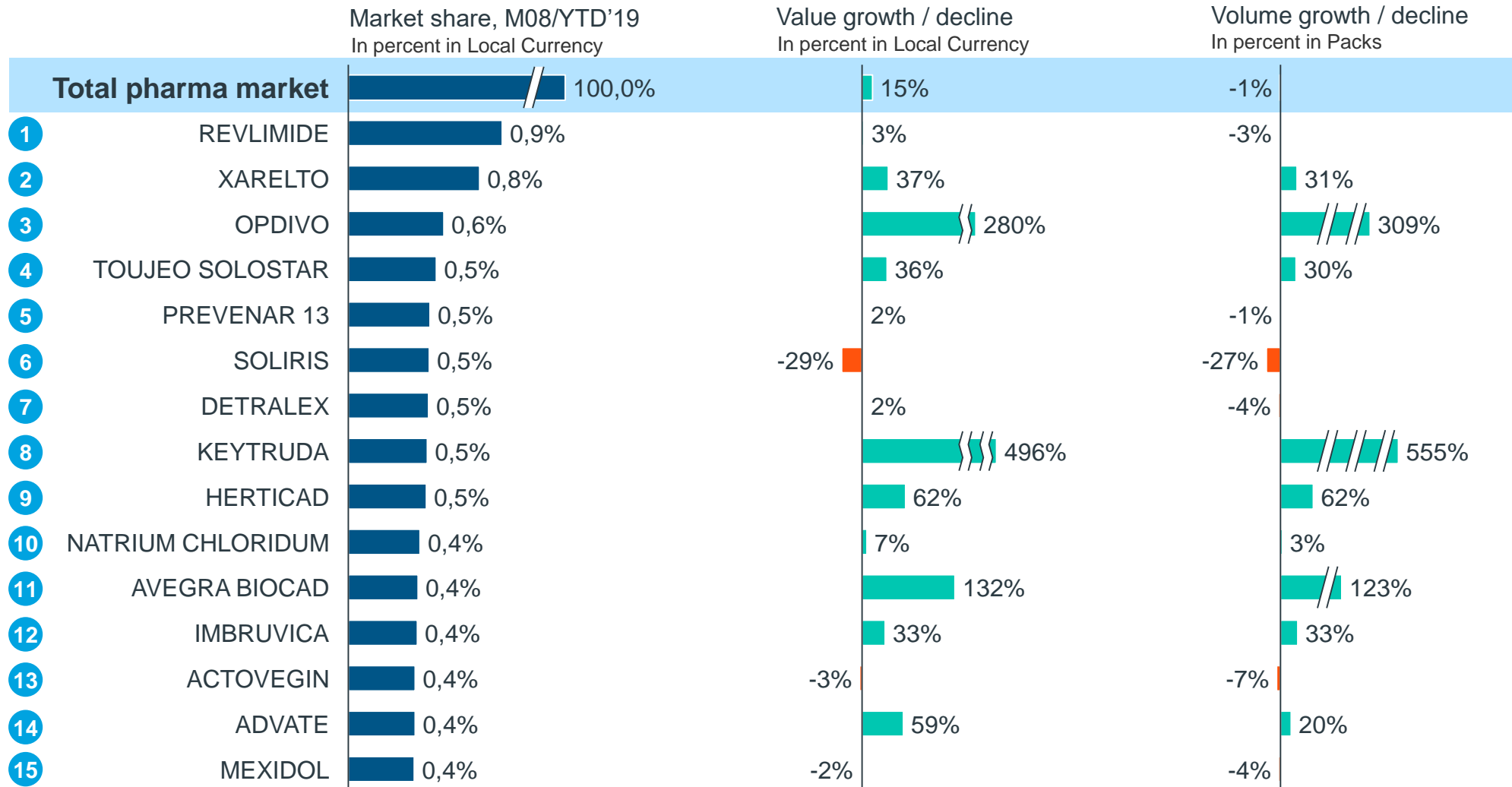


TOP-15 corporations on Russian market, January-August 2019

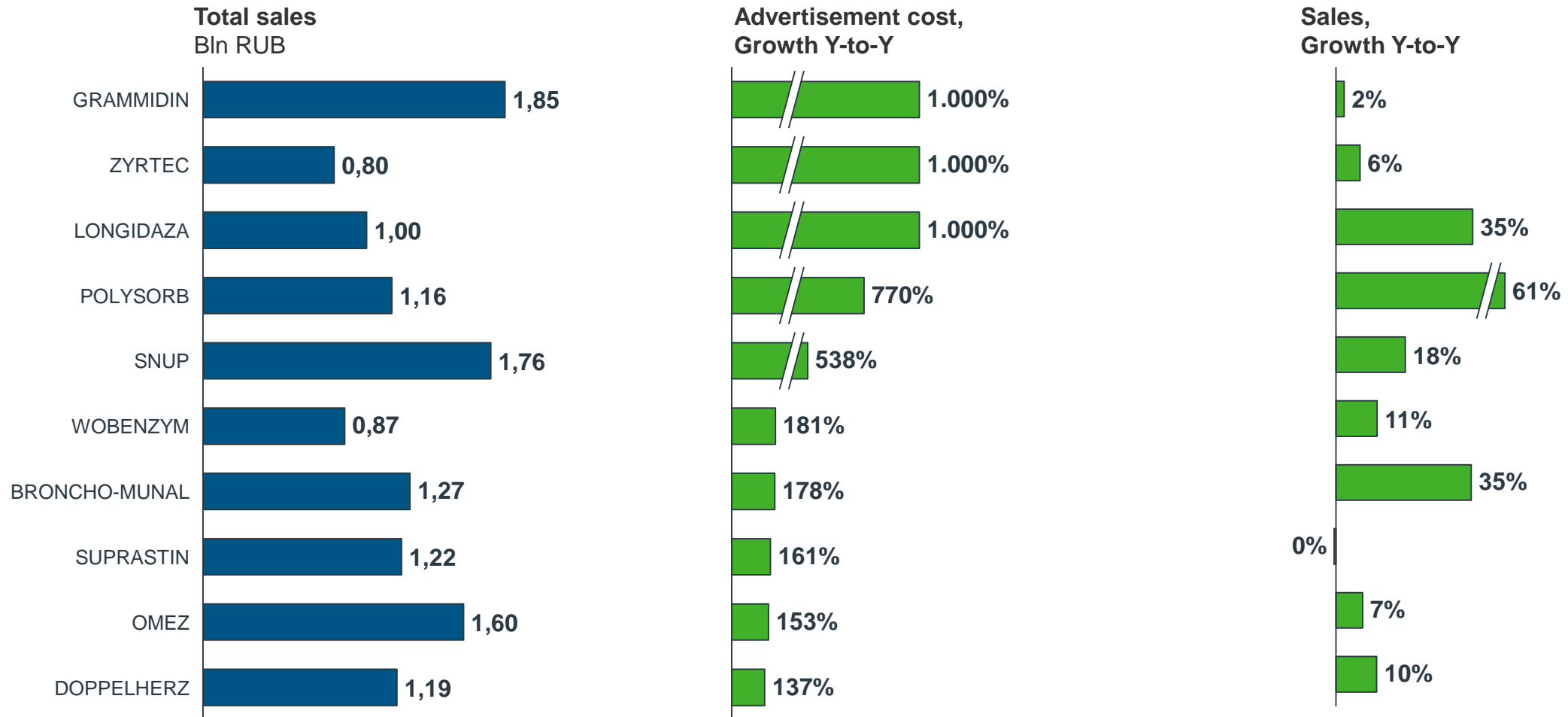




TOP-15 brands on Russian market, January-August 2019

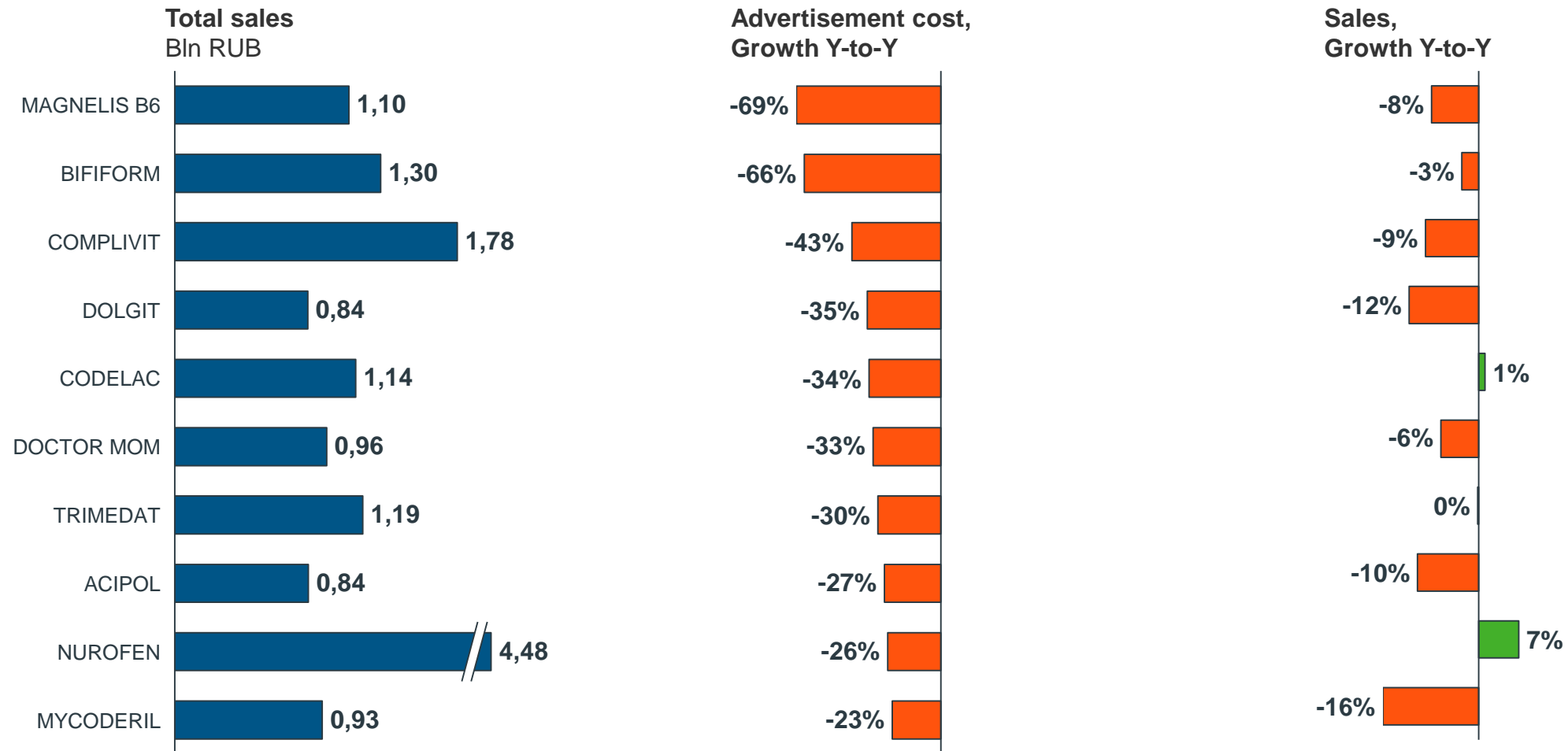


TOP-10 products by growth in advertisement investments in January-August 2019



The rank is calculated among TOP-200 Brands by sales with advertising cost greater than 50 mln RUB
 Source: IQVIA databases. Pharamtrend, Mediascope data, FIN Prices

TOP-10 products by decline in advertisement investments in January-August 2019

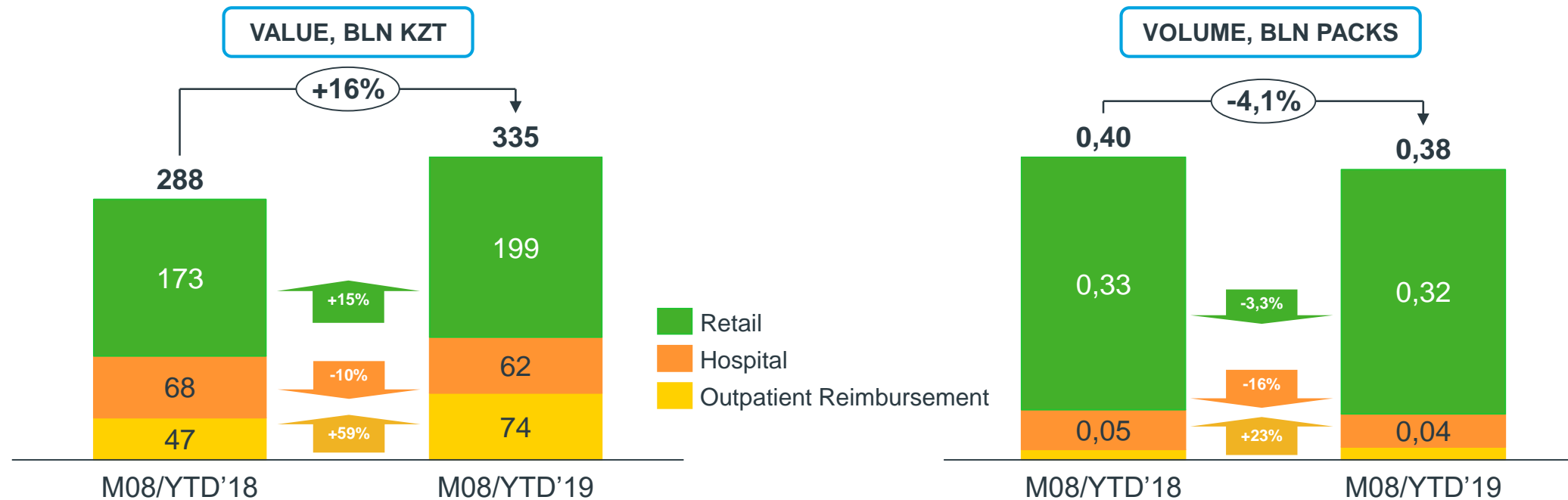


The rank is calculated among TOP-200 Brands by sales with advertising cost greater than 50 mln RUB
 Source: IQVIA databases. Pharamtrend, Mediascope data, FIN Prices



Kazakhstan pharma market growth in January-August 2019

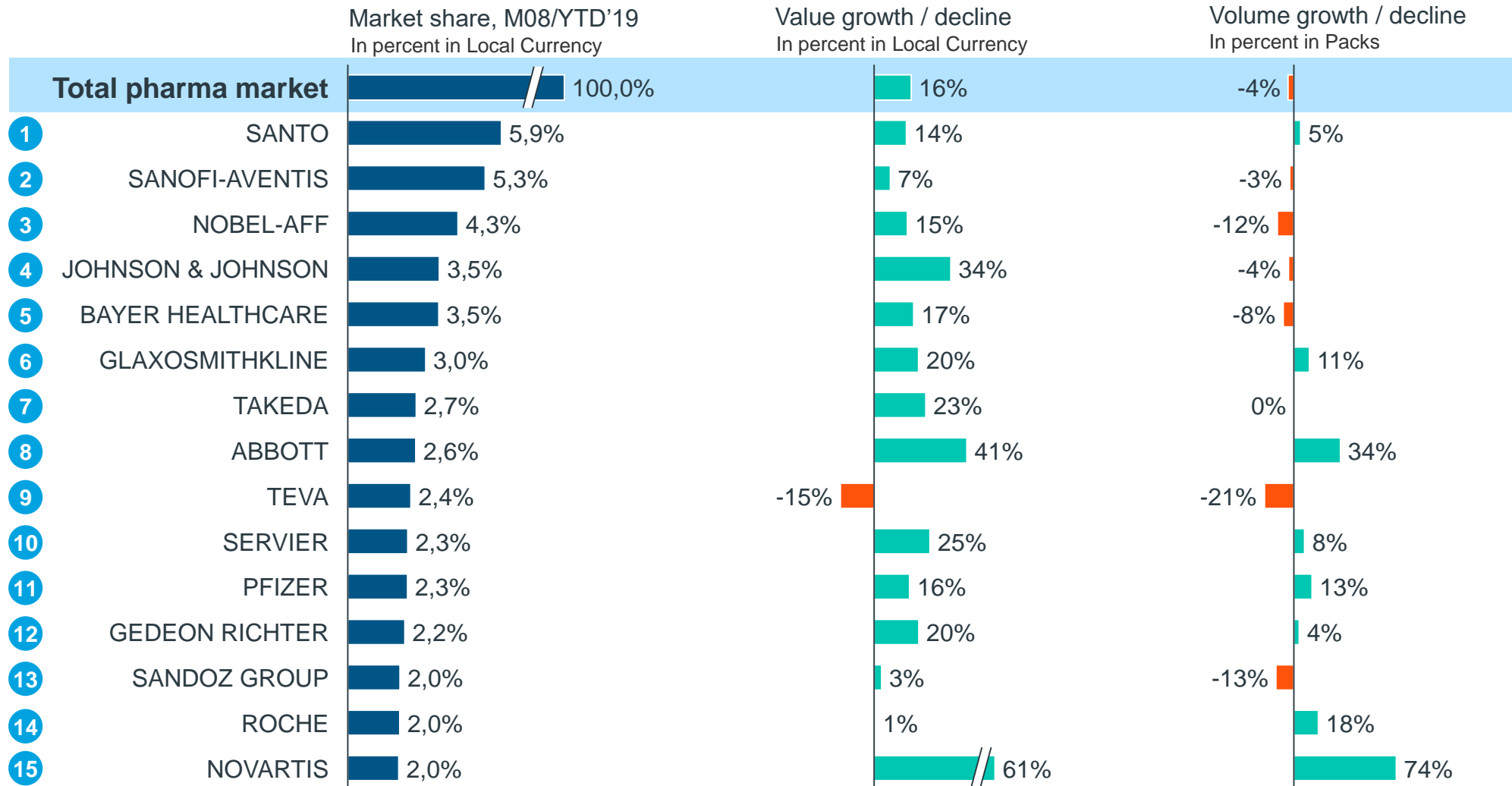
Market grew by 16% in value and decreased by 4,1% in volume



Indicator	KZT	USD	EUR	PACKS
Value M08/YTD'19, Bln.	335	0,88	0,78	0,38
Growth M08/YTD'19%	▲ 16%	▲ 1,4%	▲ 7,9%	▼ -4,1%

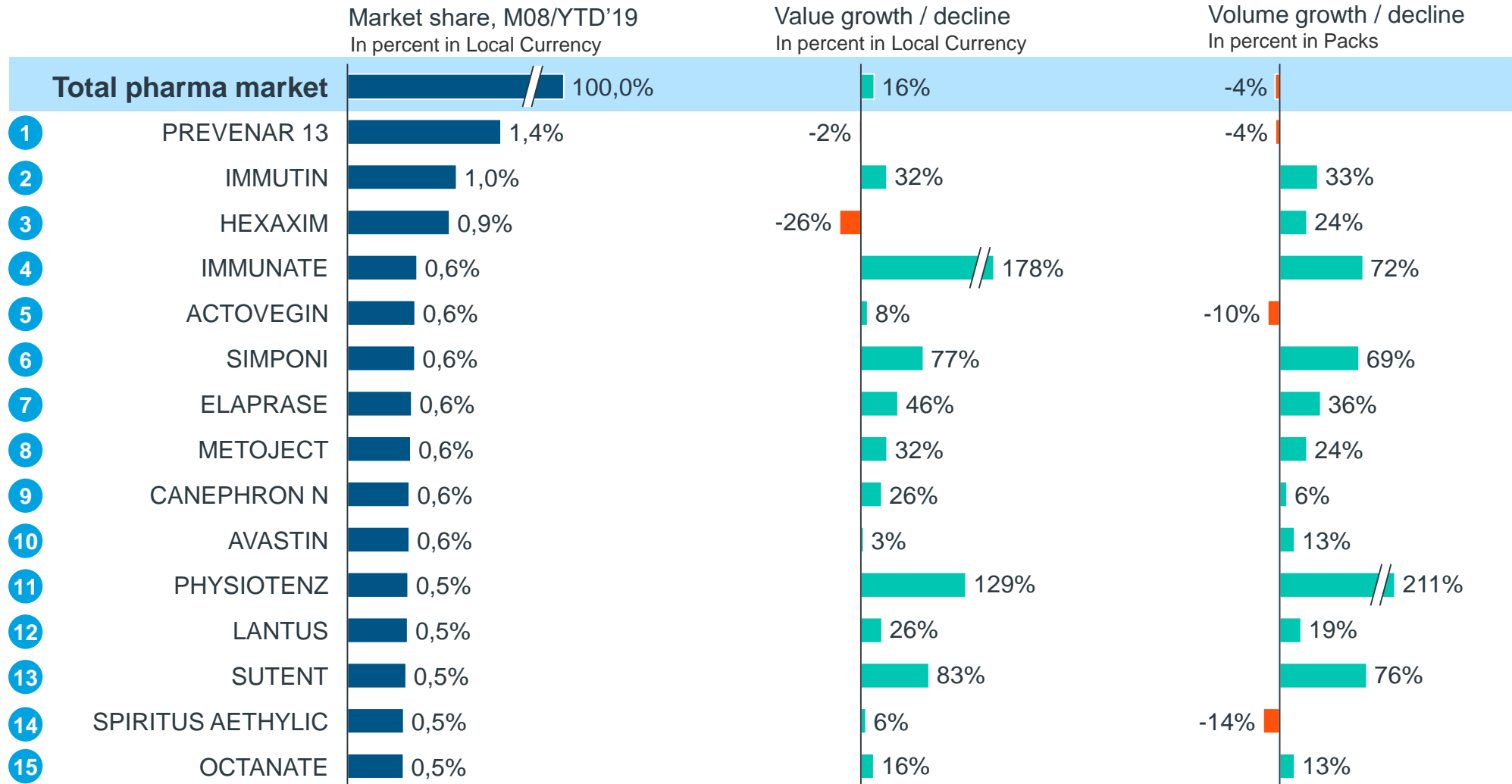


TOP-15 corporations on Kazakhstan market, January-August 2019





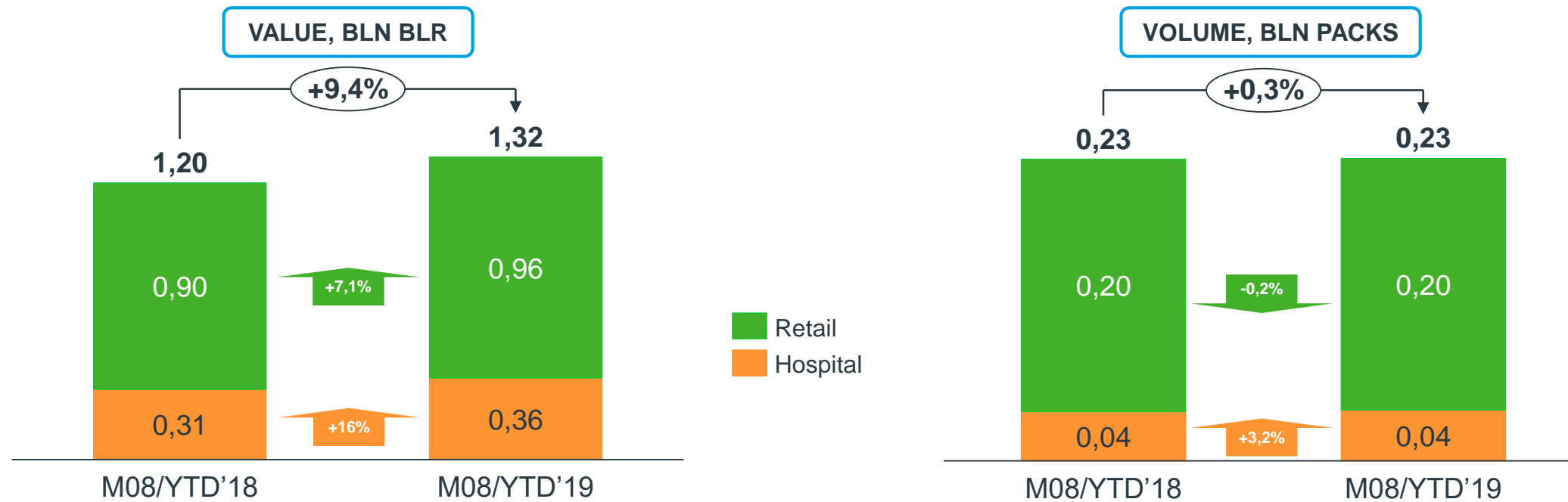
TOP-15 brands on Kazakhstan market, January-August 2019





Belarus pharma market growth in January-August 2019

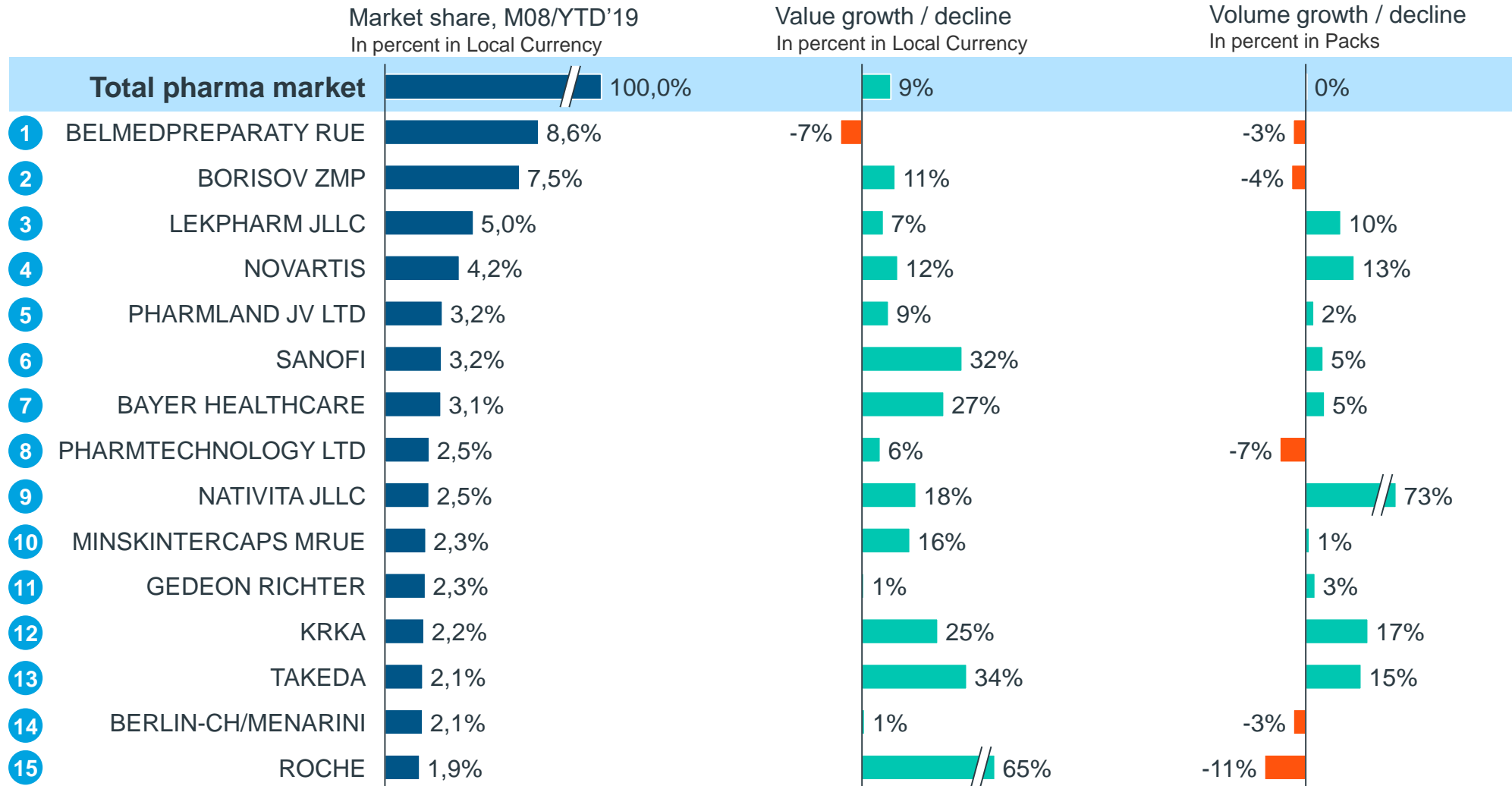
Market grew by 9,4% in value and by 0,3% in volume



Indicator	BLR	USD	EUR	PACKS
Value M08/YTD'19, Bln.	1,32	0,63	0,56	0,23
Growth M08/YTD'19%	▲ 9,4%	▲ 3,8%	▲ 11%	▲ 0,3%

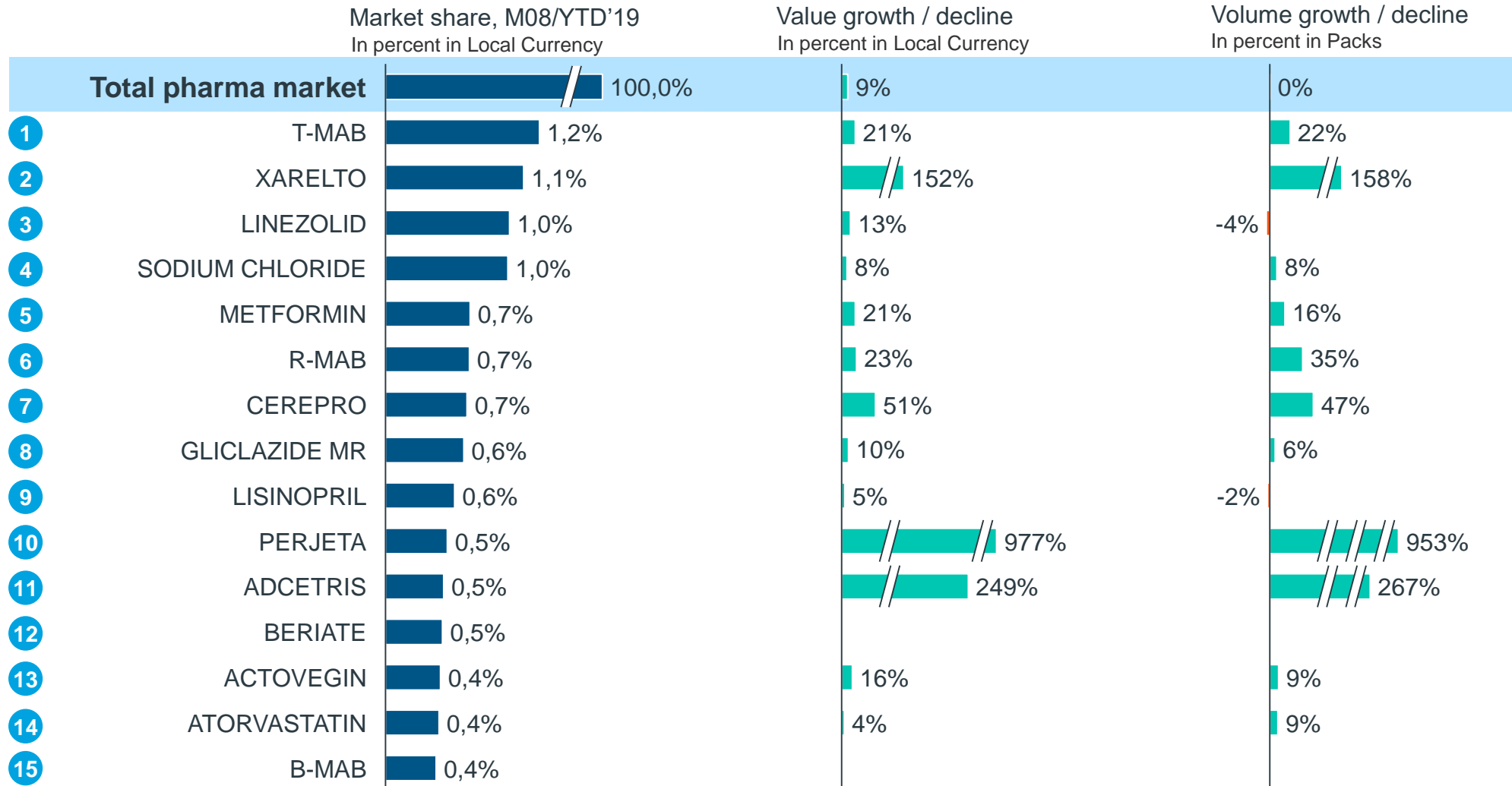


TOP-15 corporations on Belarus market, January-August 2019





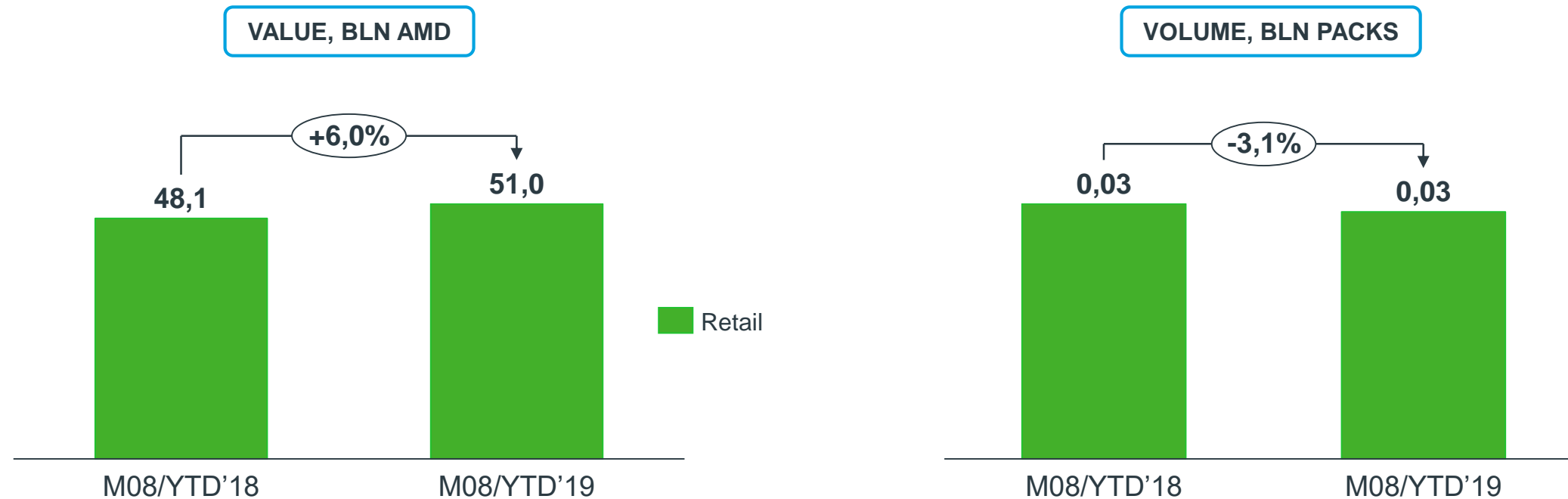
TOP-15 brands on Belarus market, January-August 2019





Armenia pharma market growth in January-August 2019

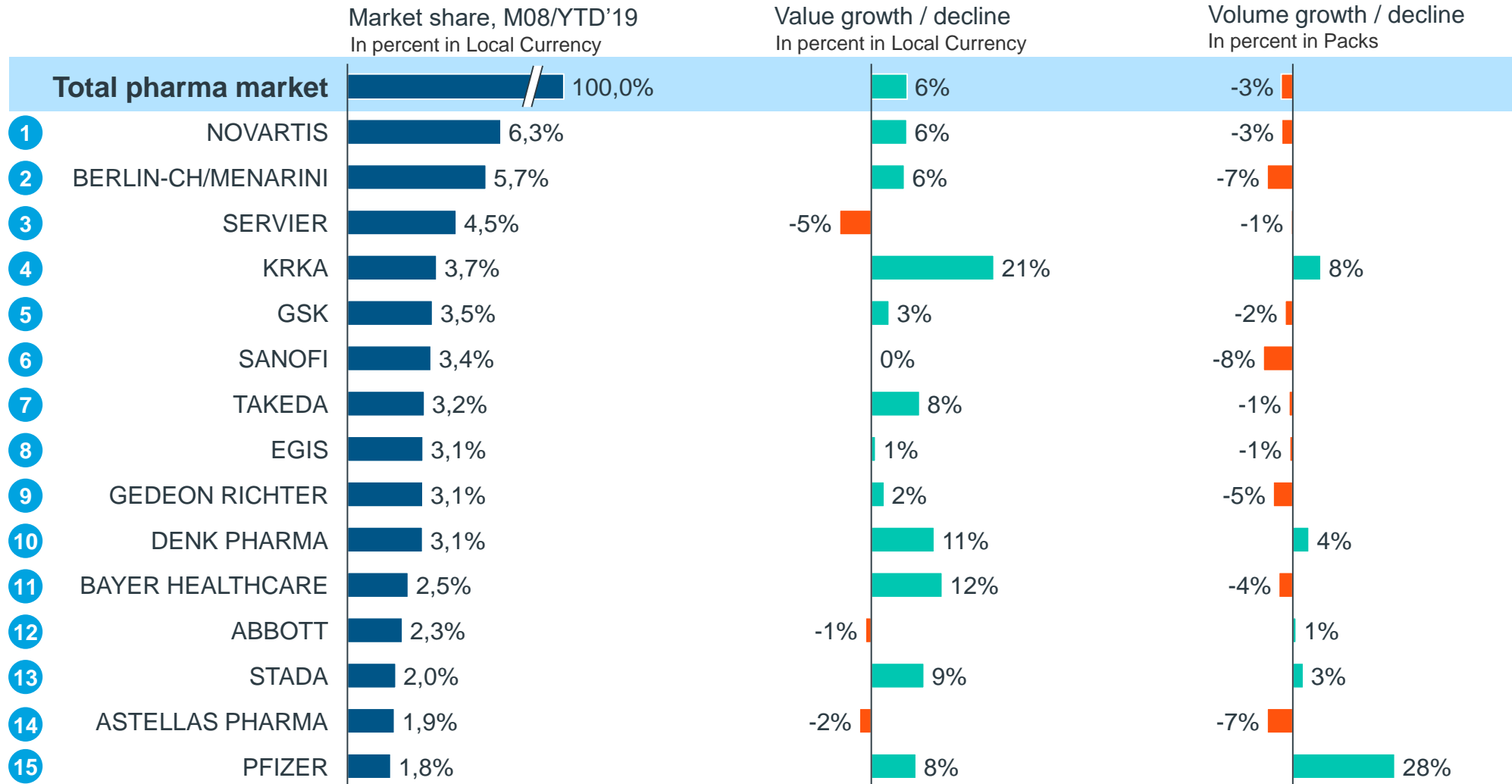
Market grew by 6,0% in value and decreased by 3,1% in volume



Indicator	AMD	USD	EUR	PACKS
Value M08/YTD'19, Bln.	51,0	0,11	0,09	0,03
Growth M08/YTD'19%	▲ 6,0%	▲ 6,0%	▲ 13%	▼ -3,1%

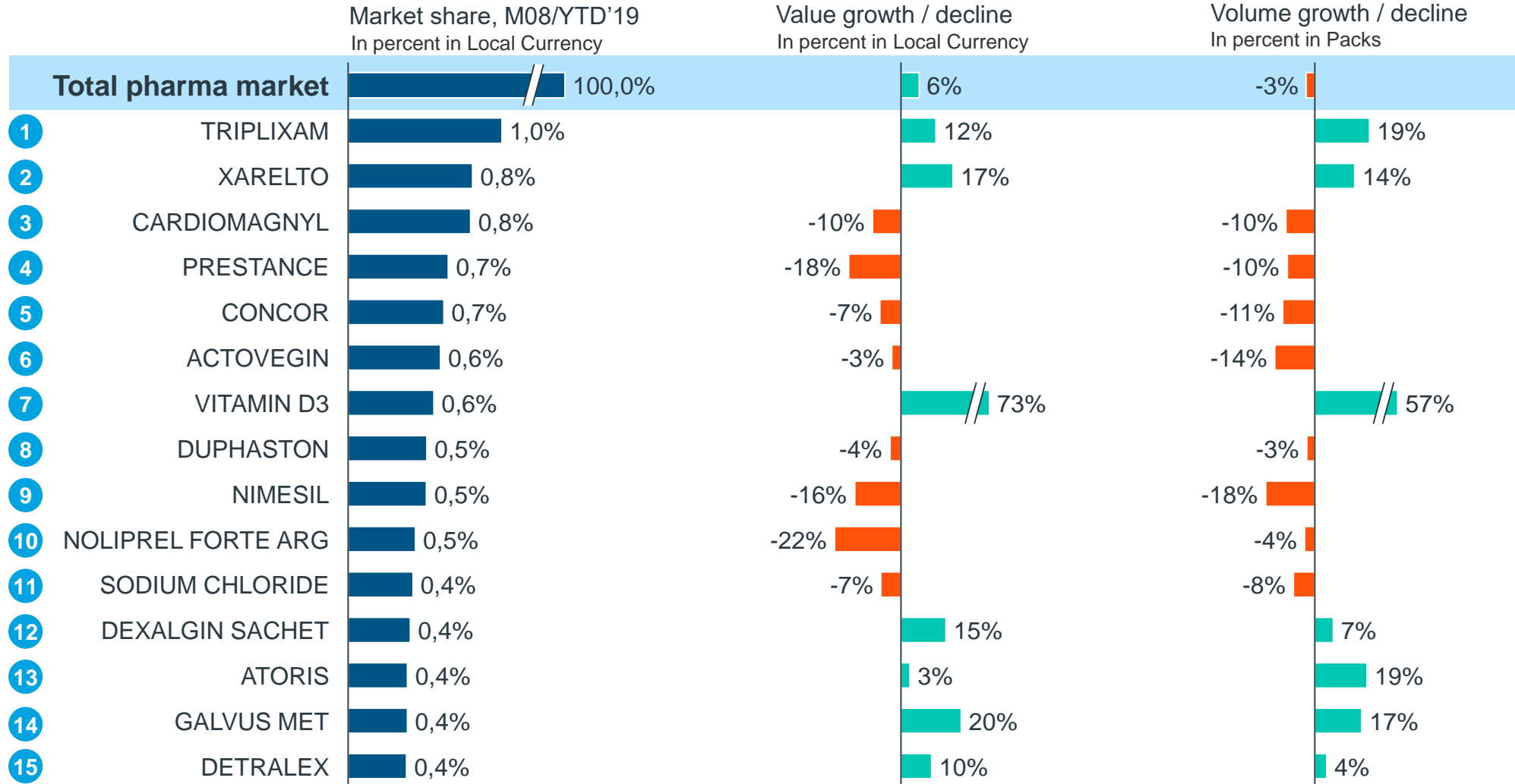


TOP-15 corporations on Armenia market, January-August 2019





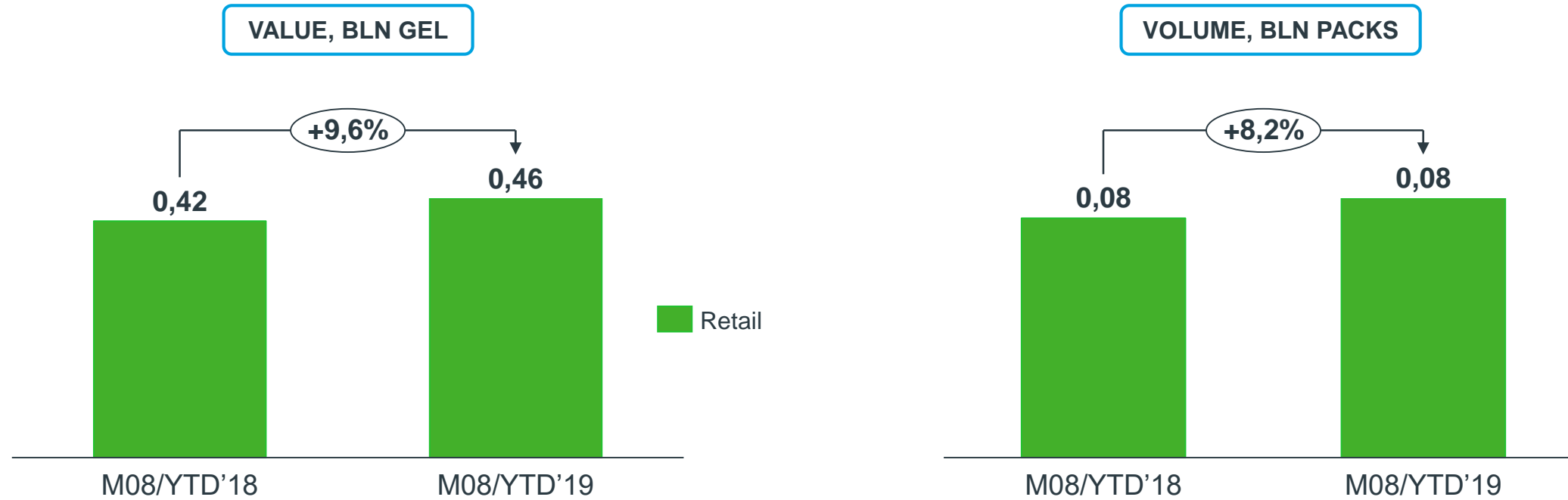
TOP-15 brands on Armenia market, January-August 2019





Georgia pharma market growth in January-August 2019

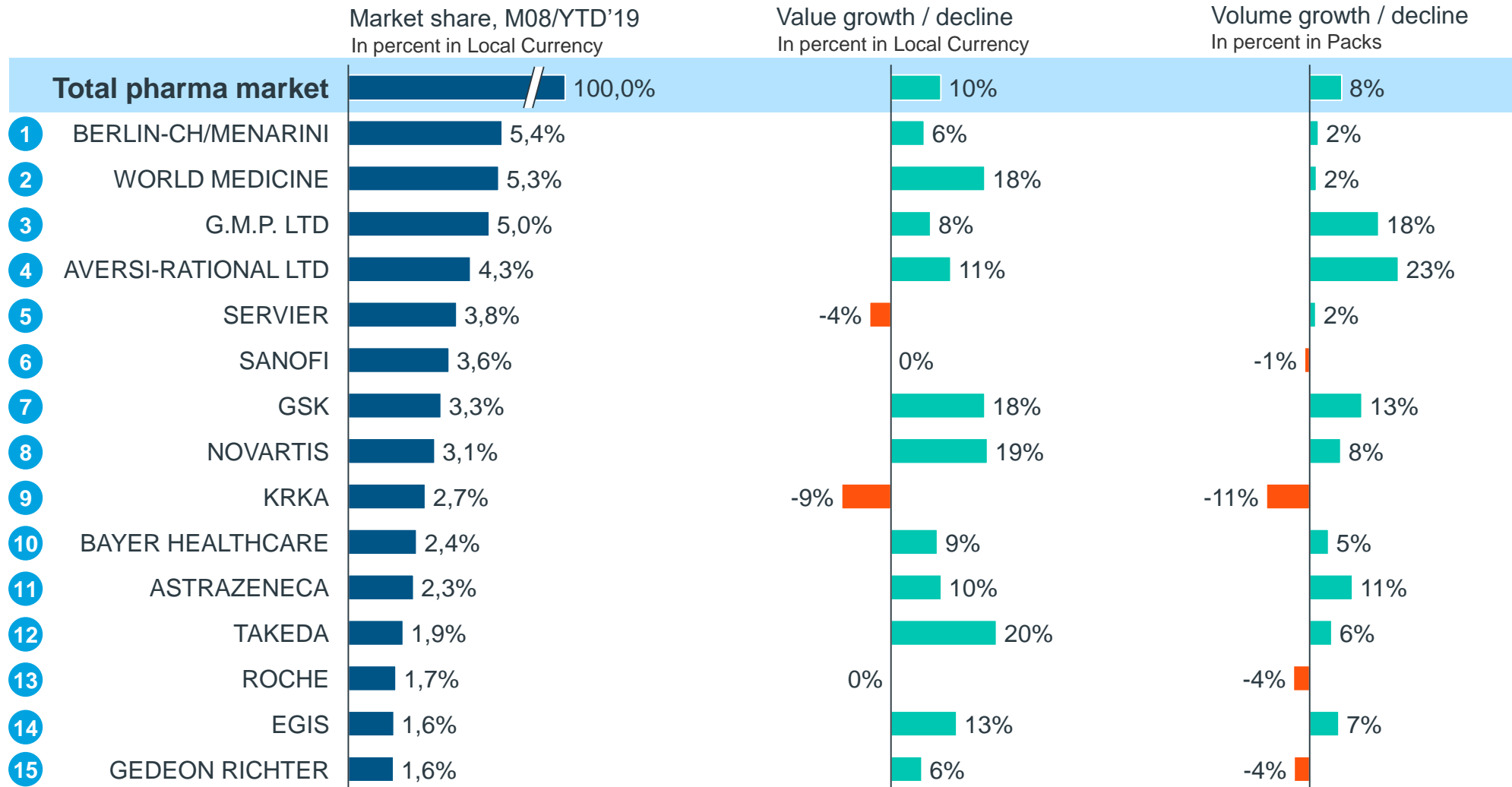
Market grew by 9,6% in value and by 8,2% in volume



Indicator	GEL	USD	EUR	PACKS
Value M08/YTD'19, Bln.	0,46	0,17	0,15	0,08
Growth M08/YTD'19%	▲ 9,6%	▼ -1,7%	▲ 4,9%	▲ 8,2%

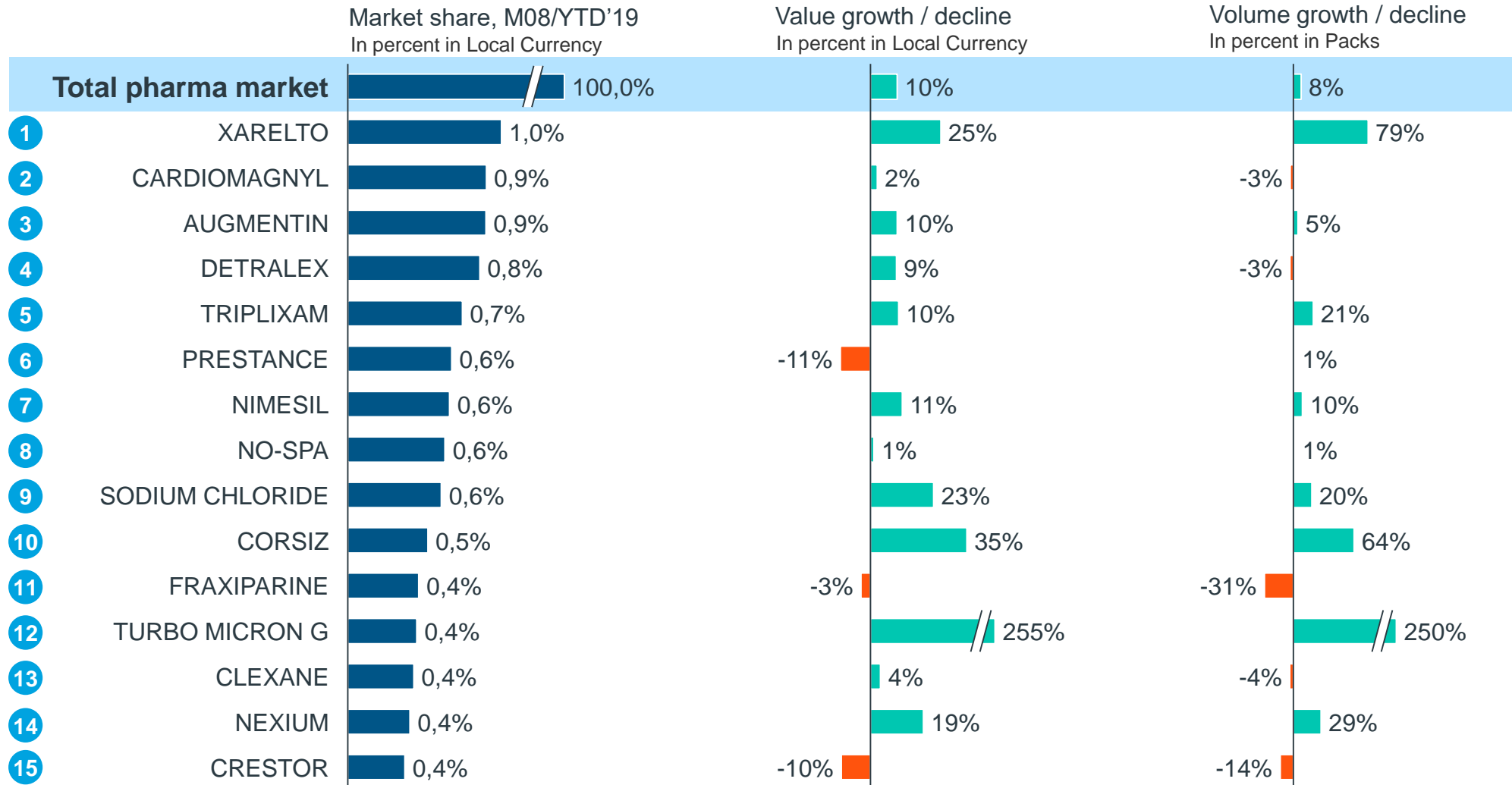


TOP-15 corporations on Georgia market, January-August 2019





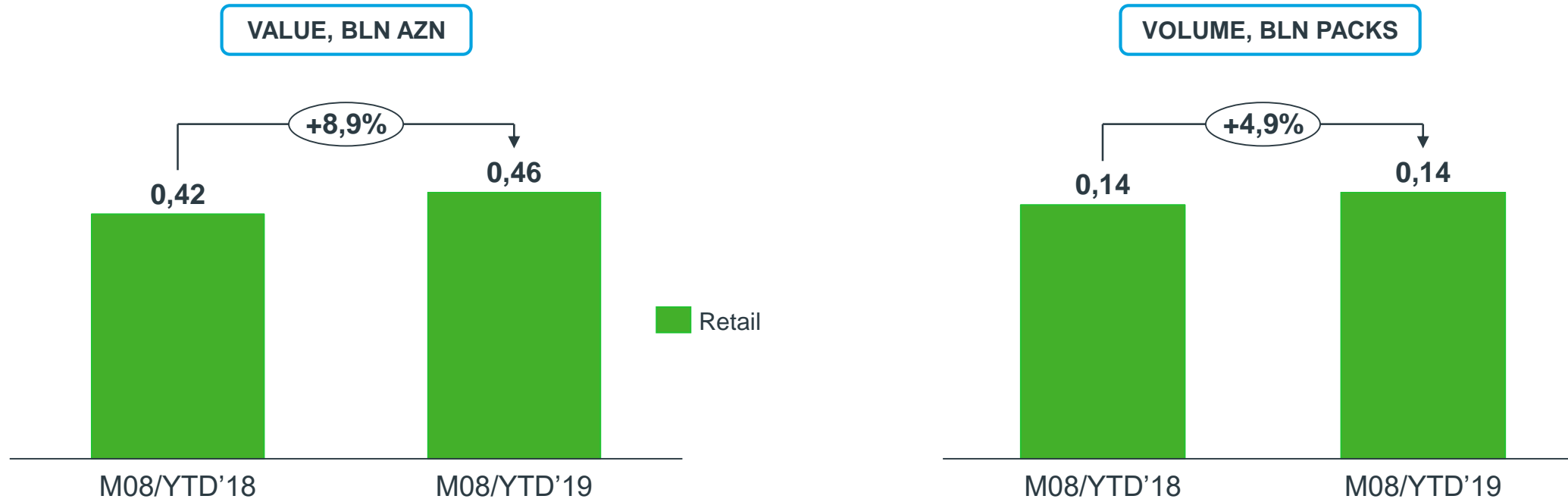
TOP-15 brands on Georgia market, January-August 2019





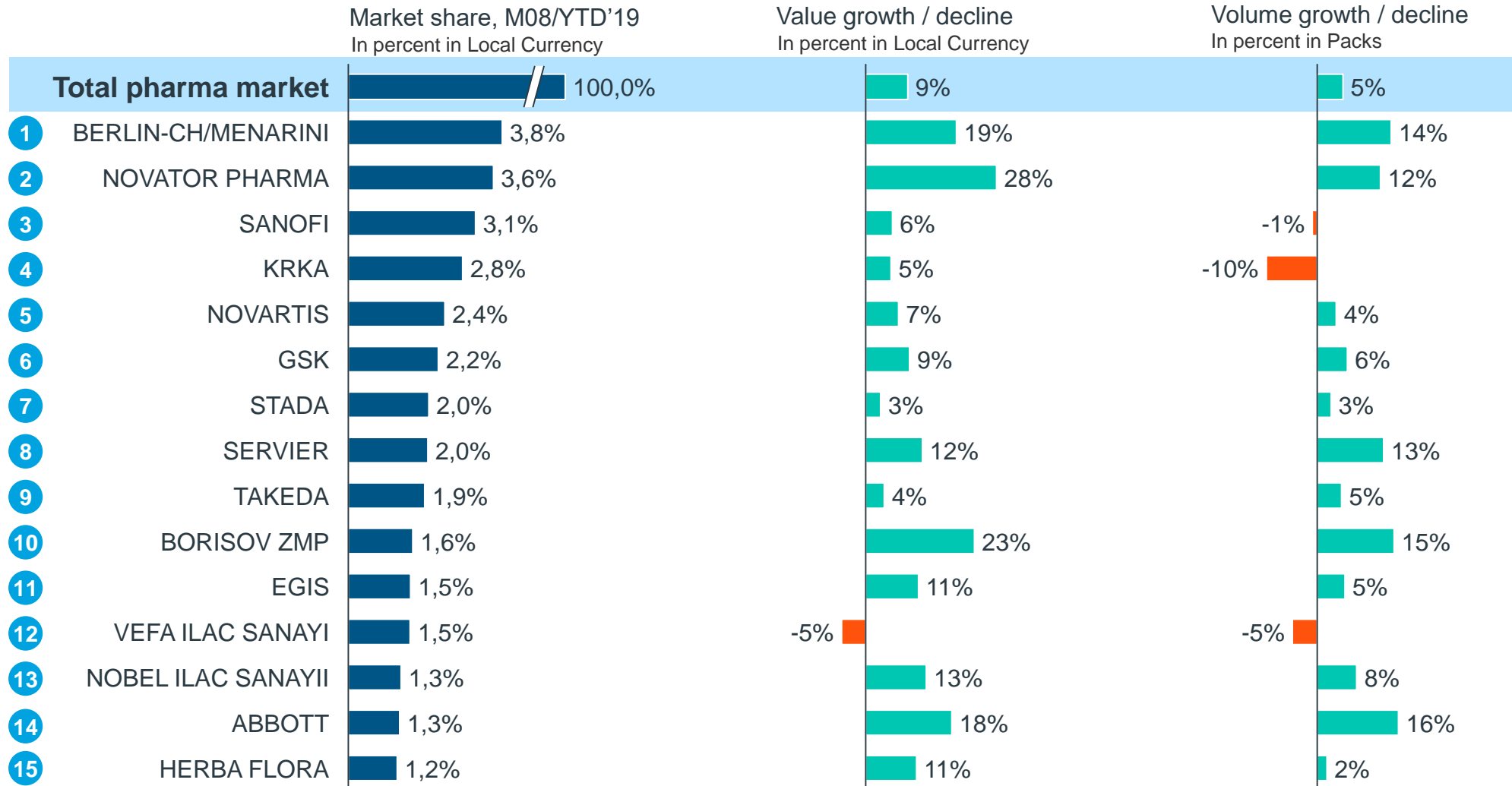
Azerbaijan pharma market growth in January-August 2019

Market grew by 8,9% in value and by 4,9% in volume



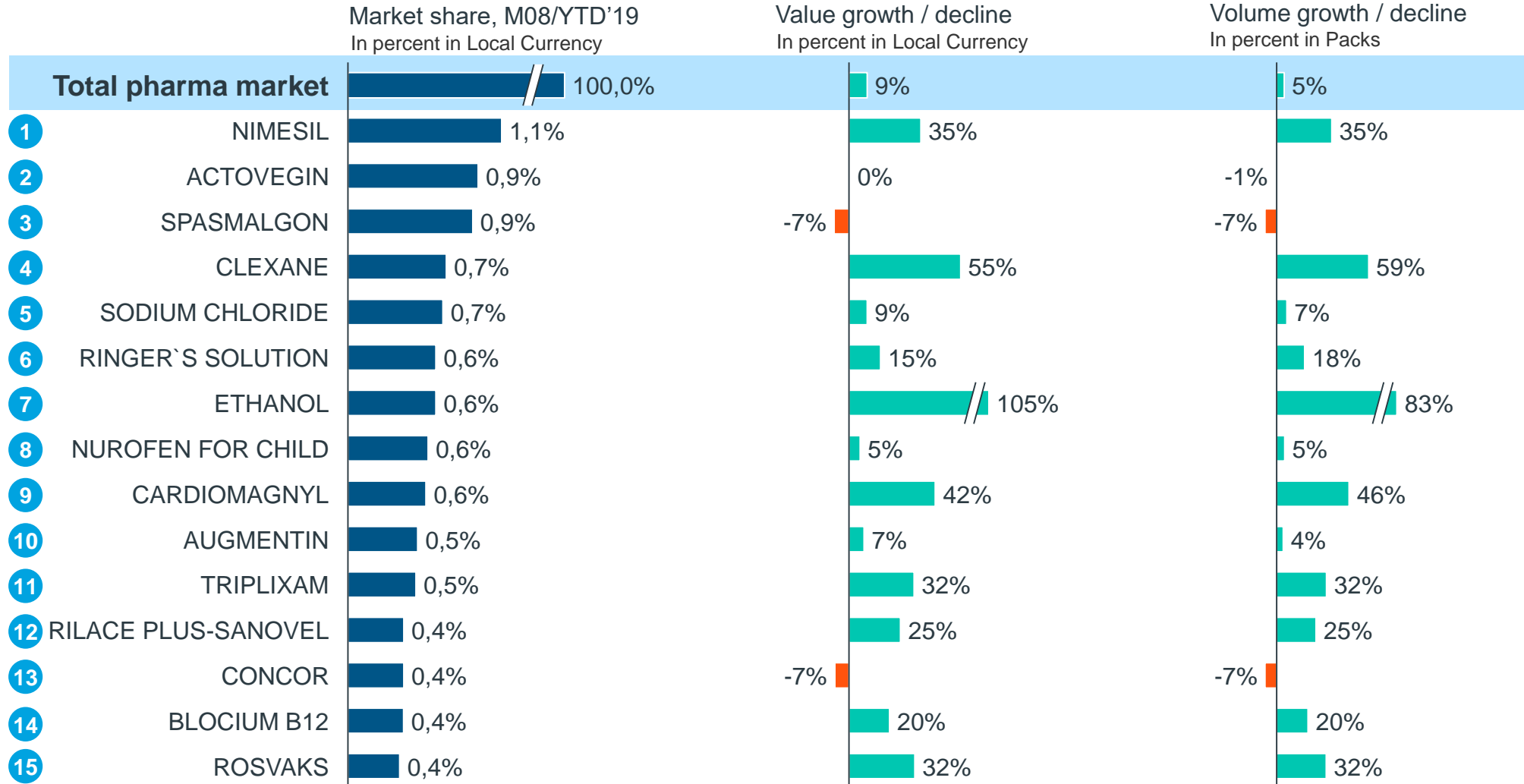
Indicator	AZN	USD	EUR	PACKS
Value M08/YTD'19, Bln.	0,46	0,27	0,24	0,14
Growth M08/YTD'19, %	▲ 8,9%	▲ 8,9%	▲ 16%	▲ 4,9%

TOP-15 corporations on Azerbaijan market, January-August 2019





TOP-15 brands on Azerbaijan market, January-August 2019



Please Contact Us for More Information



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