

IQVIA Scientific Expert

Leverage the world's largest scientific dissemination database to identify leaders in your therapy area

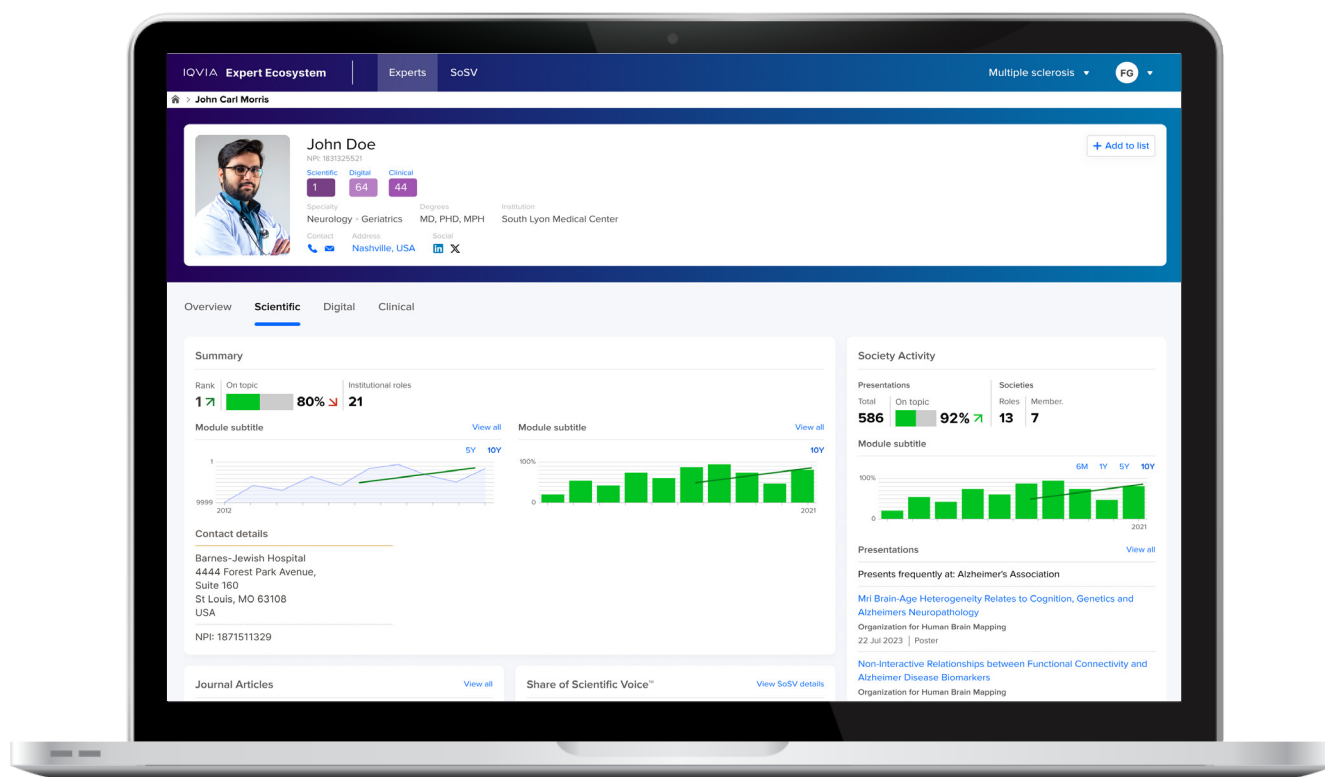
Eliminate barriers to a holistic view of experts in your therapy area by unifying best in class data elements across multiple dimensions. IQVIA Scientific Expert empowers you to make more granular strategic decisions aligned to specific milestones and activities across the product lifecycle.

Scientific Expert is a powerful AI-powered platform that leverages real-world data and advanced analytics to help

you discover and connect with scientific experts globally and in specific therapeutic areas.

Plan engagements with key experts and measure the impact of their engagement activities through the evaluation of Share of Scientific Voice, exclusive to IQVIA. Measure the impact of your Medical Affairs activities and programs using robust metrics and dashboards.

Identify and engage with the right scientific experts and their networks

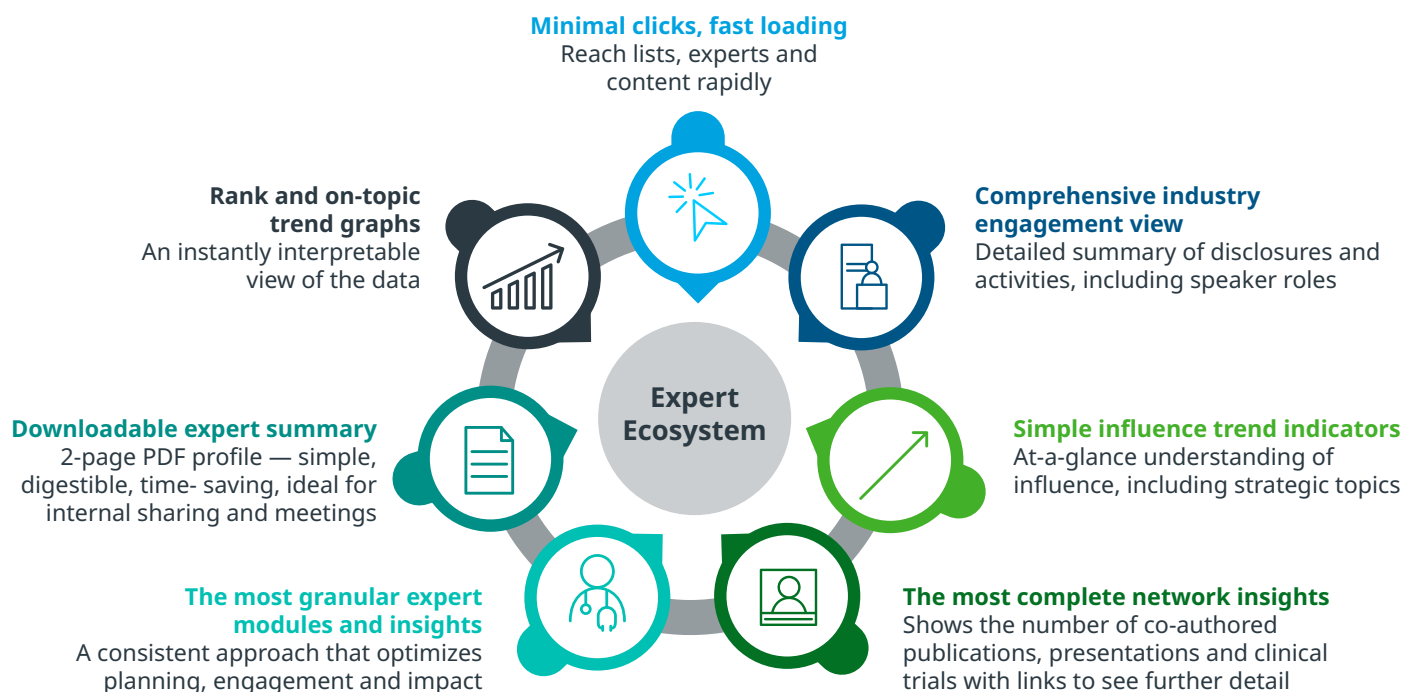


Identify rising stars and other future influencers, understand HCP collaborations based on publishing and presentations, and find the right scientific expert based on relevance and influence at specific points in the product lifecycle, from Phase II through Phase IV, and post-launch.

Key features of Scientific Expert include:

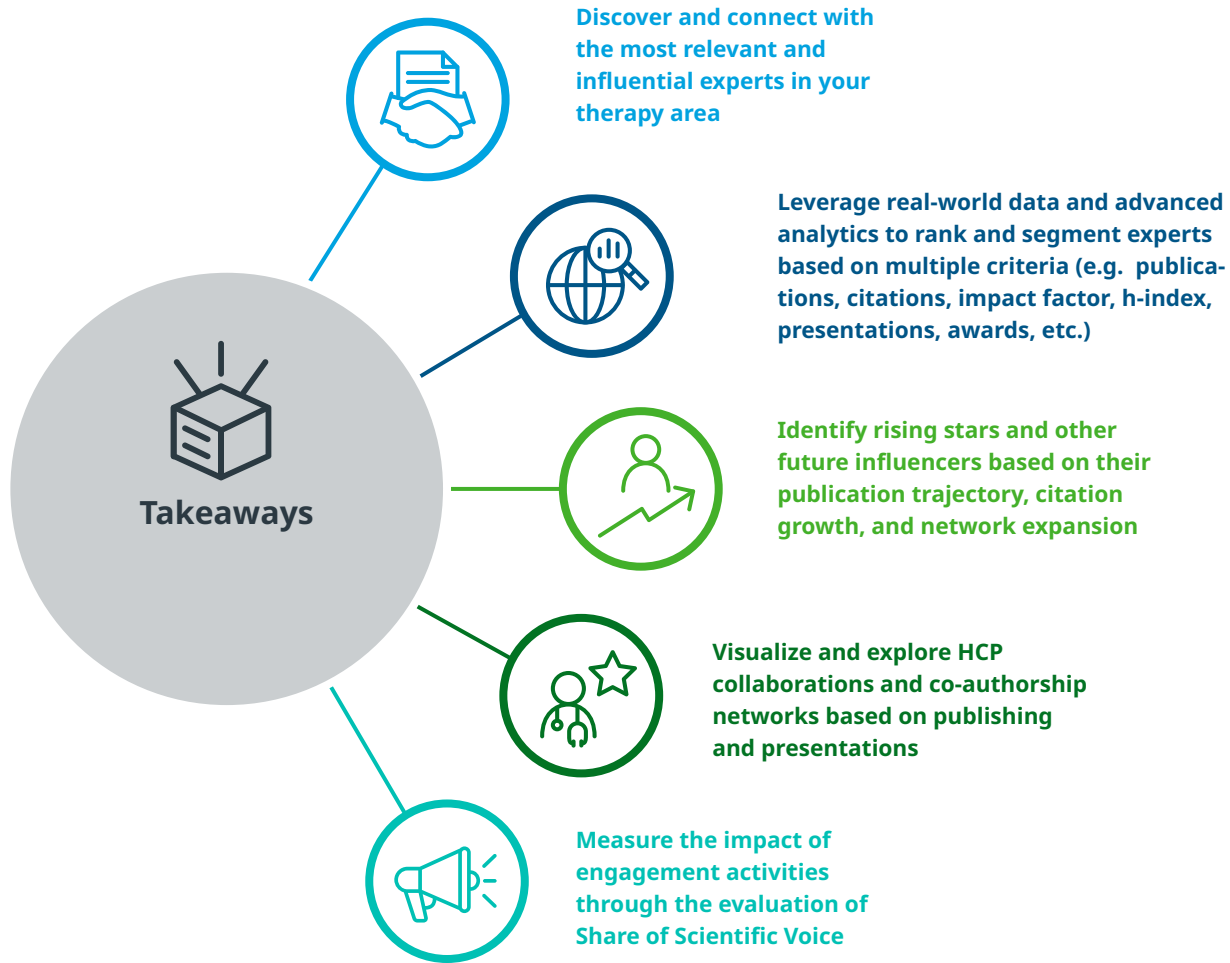
- Access a comprehensive database that tracks 22,000 scientific meetings annually, uploads 1.88 million meeting abstracts per year, and gathers 25% more data than clinicaltrials.gov
- Rank and segment scientific experts based on multiple criteria such as publications, citations, impact factor, h-index, presentations, awards, and more
- Identify rising stars and other future influencers based on their publication trajectory, citation growth, and network expansion
- Visualize and explore HCP collaborations and co-authorship networks based on publishing and presentations
- Find the right scientific expert based on relevance and influence at specific points in the product lifecycle, from Phase II through Phase IV, and post-launch
- Engage with scientific experts for RWE generation, advisory boards, scientific communication, publications, congress education, MSL interactions, speaker bureau, and peer to peer programs
- Track scientific experts specific to your territory to be more relevant in your next interaction
- Measure the impact of Medical Affairs activities and programs using robust metrics and dashboards

IQVIA Scientific Expert is just one of several KOL views available within IQVIA Expert Ecosystem



Identify and profile KOLs with a suite of powerful apps designed for you to gain a 360-degree view (scientific, digital, clinical and their networks) of the Expert Ecosystem.

Learn more about [IQVIA Clinical Expert](#) here.



Contact an expert below to learn more.

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