

ELECTRONIC CLINICAL OUTCOME ASSESSMENT (eCOA) SOLUTION

Simplifying patient engagement and amplifying their voice to advance outcomes for life science companies

Real-time and quality patient insights can accelerate your study timelines and lead to better outcomes. With IQVIA's electronic Clinical Outcome Assessment (eCOA) platform, you can transform your approach to patient data collection for more reliable and insightful clinical research and real world applications.

THE OPPORTUNITY

Traditional paper-based patient data collection makes real-time insight impossible to gather and understand. There's a clear need for a more effective and efficient solution that allows us to overcome the most tasking patient engagement challenges.

THE CHALLENGES



Outdated technology



Rising cost of drug development



Increasing cycle times



Lack of transparency and control

FASTER, SMARTER, RELIABLE DATA – DIRECT FROM PATIENTS

Easy to use and accessible to patients via their smart devices, the IQVIA™ eCOA platform enables you to build and deploy real-time patient data collection solutions in clinical research and real world studies. The simple and intuitive interface provides advanced patient assessments that enhance the patient experience and improve data quality – amplifying the patient's voice to accelerate outcomes.

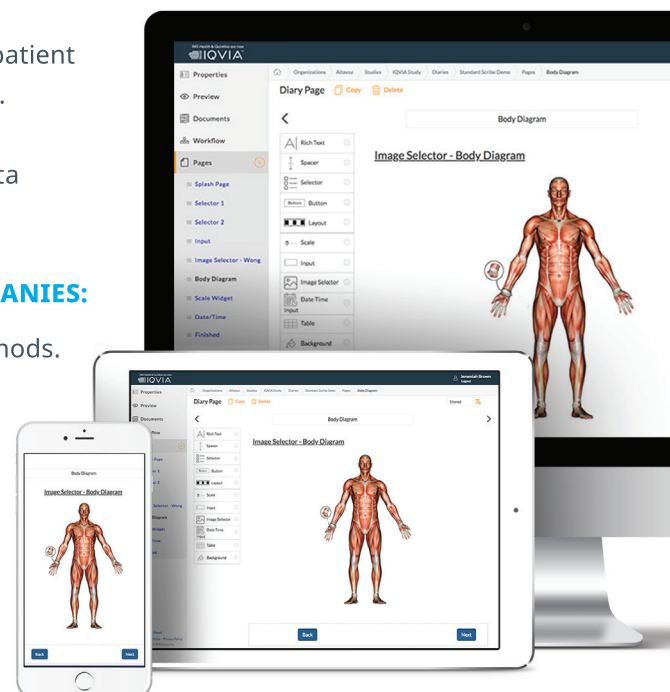
SHIFTING TO AN eCOA PLATFORM OFFERS LIFE SCIENCE COMPANIES:

Reduced cycle times – 3x faster set up times than traditional methods.

Increased efficiency – eliminates manual efforts through auto-generated accurate project documentation.

Improved endpoint data – enhanced reliability and protocol compliance through proven patient engagement strategies.

Real-time insights – cloud-based visual eCOA configuration for greater transparency, control, and collaboration.



HOW IQVIA eCOA CAN WORK FOR YOU



BUILD AND DEPLOY YOUR OWN SOLUTION WITH EASE

- Simple 'drag and drop' interface
- Library of pre-built assessments
- Auto-generate specification documents
- View diary workflow and spot potential errors in real-time
- Model your diary in real-time on multiple devices



MANAGE YOUR STUDY AND VIEW RESPONSE DATA

- Powerful reporting and integration
- Quickly set up and administer studies and accounts
- Control access to studies and study data



SIMPLE, INTUITIVE, AND RESPONSIVE PATIENT INTERFACE

- Engage patients and improve compliance with alerts and reminders
- Supports iOS and Android devices
- Available with BYOD or IQVIA managed devices
- Works online or offline

IQVIA eCOA IN ACTION

AN ENHANCED USER EXPERIENCE

The IQVIA eCOA platform provides a superior user experience for both you and your patients. The dynamic building tool makes it easy for you to create and deploy your own eCOA solution and view a functioning version of your design on multiple devices simultaneously. For patients, the app features a simple, user-friendly design that encourages interaction.

THE FUTURE OF THE PATIENT EXPERIENCE - IT'S IN YOUR HANDS

If you're looking to transform your patient data collection, improve the experience for you and your patients, and accelerate study outcomes, contact IQVIA: ecoa.rfp@iqvia.com

