IQVIA TECHNOLOGIES

snowflake

Faster insights with IQVIA™ DaaS + Snowflake

Centralized access to healthcare data, on demand

For life sciences companies wanting to centrally access global healthcare data from multiple sources in a standardized structure, IQVIA's Data-as-a-Service (DaaS) solution delivered via Snowflake's platform provides a timely and cost-effective solution. Confidently answer business questions and reduce your dependence on expensive system integrations, counting on our systems to centralize and transform your most current data and keep it readily available.

Benefits combining high quality data and delivery

IQVIA's DaaS solution via Snowflake gives business intelligence and analytics professionals access to **live and ready-to-query data**, eliminating the need for any data transformation – which means faster time to insight for everyone that relies on IQVIA data for decision-making.

Reduce Time to Insights	Minimize Operational Challenges	Enhance Productivity	Improve Operational Efficiencies	Update & Scale Automatically
Get data faster to accelerate analyses and decision making	Depend on datasets that are **live and continually updated**	**Easily access ready-to-query information** for faster analytics	**Cut workflow contention** and potential for manual errors and data corruption	**Eliminate software upgrades** and easily expand the data footprint as needed

Lower overhead for internal teams and systems integrators

Querying via Snowflake means reliable, consistent access to the data you need, while reducing all-in cost and effort required. You can do away with legacy data sourcing, loading and transforming methods (FTP, ETL) because IQVIA data will be sourced, refreshed and automatically available in your Snowflake environment. Datasets are live and continually updated, without ongoing data engineering and ingestion of new files.

Access centralized, ready-to-query data

IQVIA's DaaS via Snowflake lets you access all your healthcare data in one place. IQVIA sources the data from multiple countries and local data warehouses and brings it into one central cloud-hosted location. Gain access to a variety of new datasets that you can immediately query, join with your own data or add to dashboards or visualizations with your BI tool of choice.

Cut engineering resource requirements

Delivering data via any other method (APIs, SFTP, cloud buckets) and to any other cloud data warehouse is engineering-intensive, demanding resources to store data and assure fresh data is reliably available to business users. With IQVIA's DaaS via Snowflake, IQVIA provides access to the data, and the dataset appears instantly in your Snowflake environment – with zero engineering effort required.

Eliminate architecture costs

Constrained budgets and limits on engineering availability to implement and integrate third-party data often lead to long sales cycles and delayed time-to-value after purchase. Snowflake drastically reduces the TCO and time-to-value for integrating and using third-party data. You can stop paying for infrastructure resources to ingest and store data, because data is shared without moving or copying the data.

Fit-for-purpose data, made to order

Engage IQVIA's Information Management teams to create fit-for-purpose data and apply your own business rules prior to delivery. You can choose to standardize and transform data using IQVIA's Global Data Models, robust data architectures that are flexible to your specific requirements and external domain value sets.

Fresh data, always

As data is refreshed by IQVIA, updates are automatically pushed to you. This means data is fresh at all times – data pipelines do not have to be built, maintained and monitored to assure your business users always have access to the latest information.

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Orchestrate Outcomes