

IQVIA Oncology Dynamics

An international survey-based study delivering patient-level oncology treatment insights

Oncology Dynamics collects fully anonymized records of drug-treated cancer patients, enabling clients to analyse the highly complex oncology market by indication, medication, biomarker status, or therapy initiator. Our globally harmonized methodology delivers reliable results and enables temporal and geographical comparative analytics.



- Europe: France, Germany, Italy, Spain, UK, Belgium, Romania, Bulgaria, Czechia, Slovakia, Turkey
- Americas: Mexico, Brazil, Colombia; US (in collaboration with IQVIA BrandImpact)
- Asia and Oceania: Japan, China, South Korea, Saudi Arabia, India, Australia



- Drug-treated cases of all cancers collected at natural fallout and projected to treated prevalence
- A selection of key cancers is available in Belgium, Bulgaria, Czechia, Slovakia, Romania, Mexico, Brazil, Colombia, and Saudi Arabia

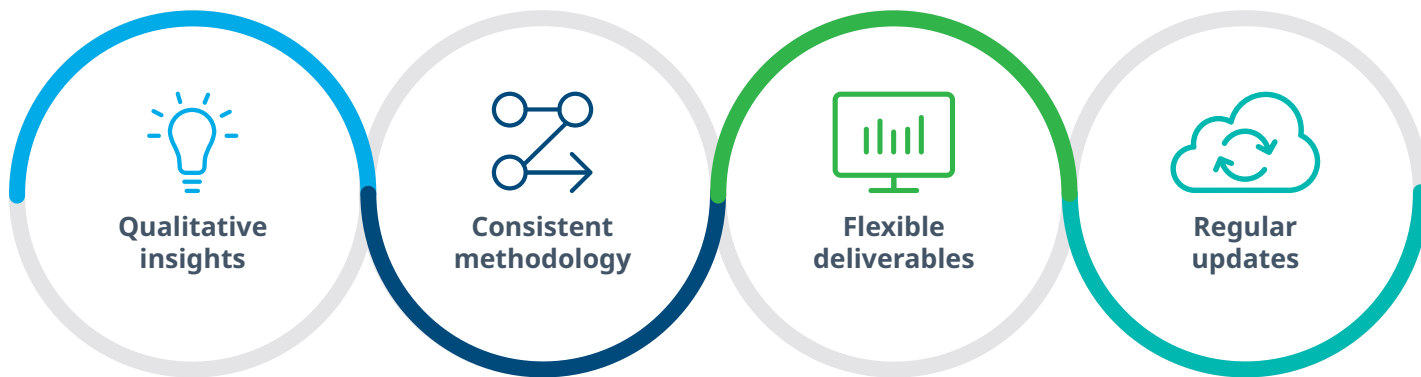


- All drug-treating physician specialties working with oncology patients
- Data-driven panel design tailored for each country



- Patient and clinical characteristics, including staging and biomarker status
- Current and most recent previous drug treatments, current supportive therapy
- Indication-specific parameters

Oncology Dynamics provide reliable, up-to-date insights into the oncology market



Qualitative insights

Track unobservable parameters like line of therapy or physician preference by relying on derived variables.

Consistent methodology

Draw seamless comparisons across healthcare settings and providers.

Flexible deliverables

Choose between the OD Easy Access dashboard, the IQVIA data view analytical tool, bespoke reports, or a tailor-made OD custom access dashboard.

Regular updates

Obtain up-to-date, gap-free temporal representation of the oncology market development.

Oncology Dynamics boost

Oncology Dynamics is a natural fallout study—sample sizes for subpopulations or later lines of therapy may be small.

A boost study supplements the natural fallout sample with additional methodology. Supplementary patient cases can be collected by history, stage, line of therapy, and biomarker status.

Get the insights you need to make effective decisions and help patients access effective treatments.



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