

# IQVIA Clinical Expert

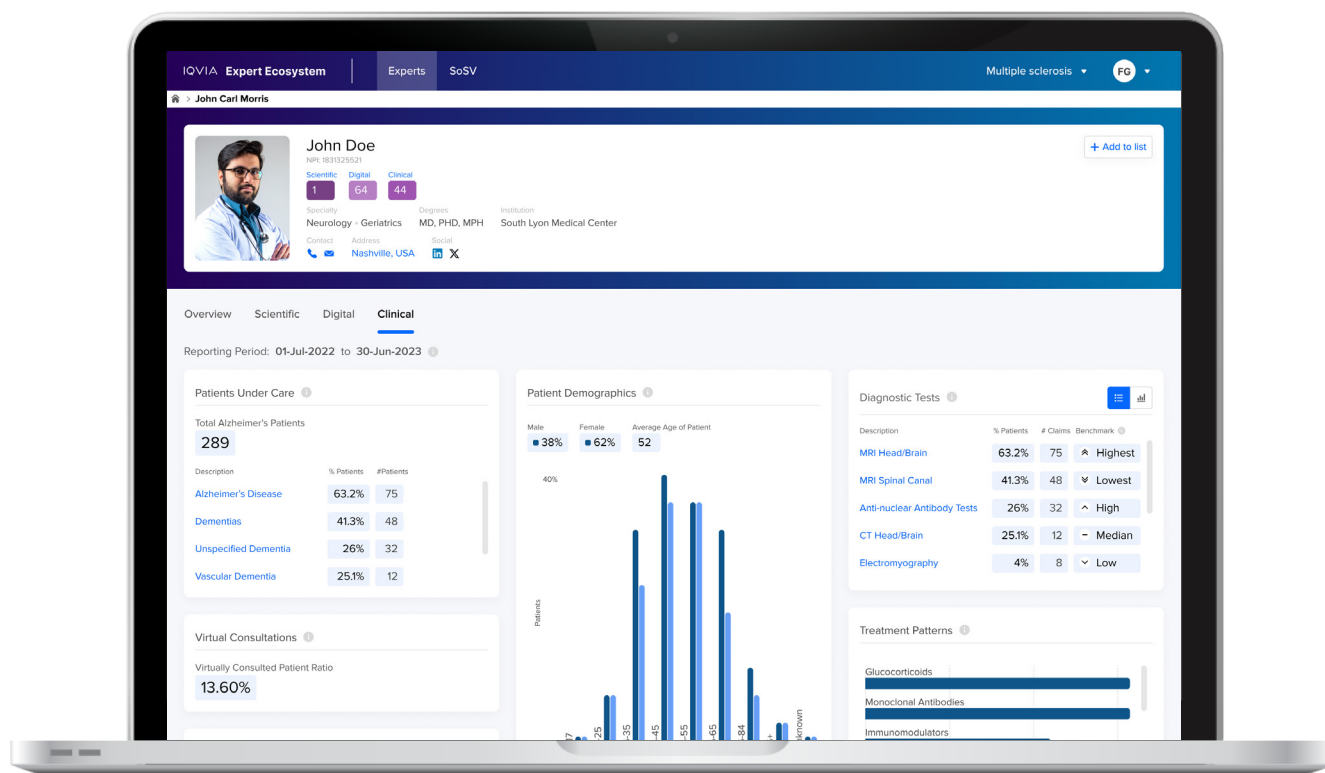
*Leverage industry-leading claims and Rx data to identify clinical leaders in your therapy area*

Are you looking for a way to identify, prioritize, and segment clinical experts globally and in specific therapeutic areas? Do you need to find the right clinical expert based on relevance and influence at specific points in the product lifecycle, from Phase II through Phase IV, and post-launch?

**IQVIA Clinical Expert can help.** Clinical Expert is a powerful AI-powered platform that leverages real-world data and advanced analytics to help you discover and connect with the most relevant clinical experts for your needs.

Unlike academic research, clinical practice isn't about developing new innovations or furthering existing knowledge. It's about the current standard of care and understanding how evidence has impacted decision-making. Clinical Expert allows you to link to a larger inventory of healthcare information for broader use cases beyond commercial for even greater impact.

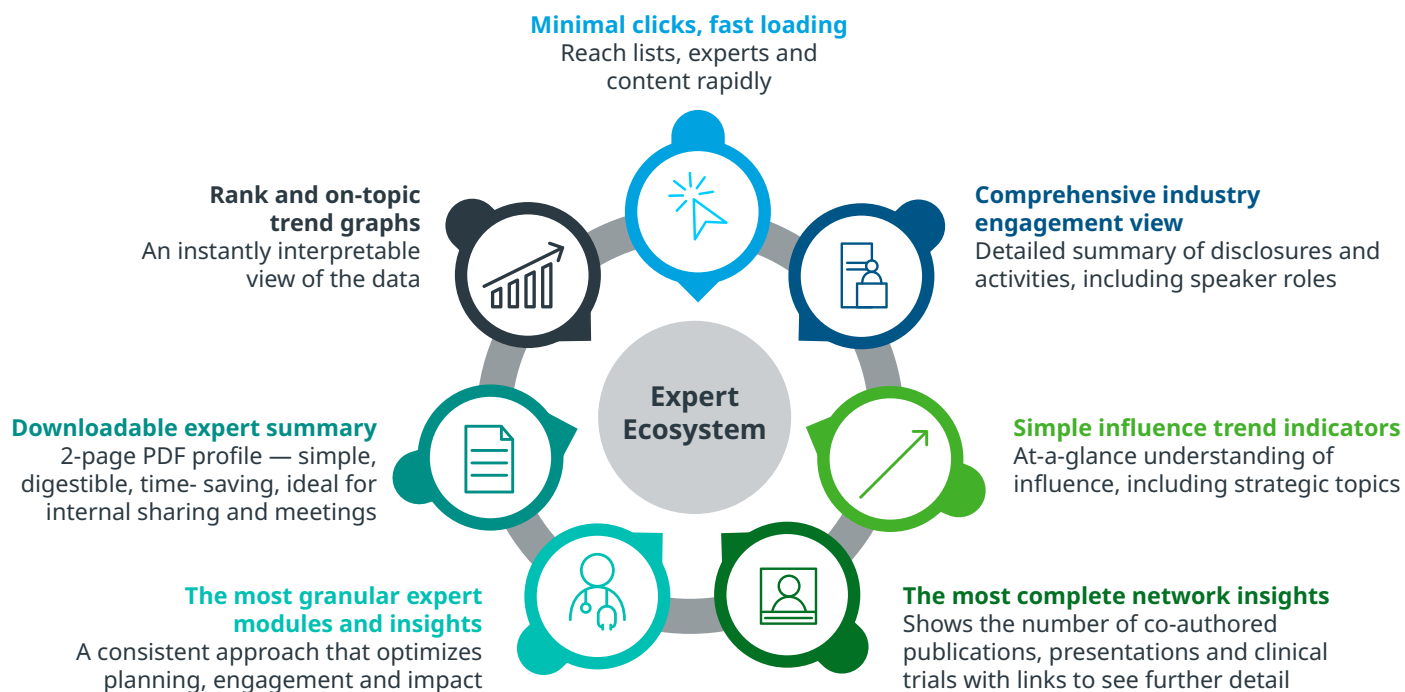
Identify and engage with the right clinical experts and their networks



## Key features of Clinical Expert include:

- Rank and segment clinical experts based on multiple criteria such as clinical role, class preference, patient or prescription volume, inbound or outbound referrals, and more
- Visualize and explore HCP networks and collaborations based on co-referral, and co-prescription
- Track clinical experts within your territory and get personalized insights and recommendations to be more relevant in your next interaction
- Reduce the time and resources required to identify clinical experts without reducing effectiveness
- Streamline identification of clinical leaders with a significant care footprint without the need for third-party tools or a large time-consuming investment in deep analytics

## IQVIA Clinical Expert is just one of several KOL views available within IQVIA Expert Ecosystem



Identify and profile KOLs with a suite of powerful apps designed for you to gain a 360-degree view (scientific, digital, clinical and their networks) of the Expert Ecosystem.

Learn more about [IQVIA Scientific Expert](#) here.



Contact an expert below to learn more.

**CONTACT US**

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