IQVIA Connection

A highly flexible web-based Software-as-a-Service (SaaS) platform that supports the capture of real-time patient data and provides access to in depth analytics, which drives patient engagement, retention and unmatched insight and understanding.

When do you use IQVIA Connection?

- From running a simple online survey or electronic patient-reported outcome (ePRO) to building immersive engaging Patient Portal registries
- To collect data from validated survey instruments including Patient Reported Outcome Measures (PROMs), Patient Reported Experience Measures (PREMs), electronic Clinical Outcome Assessment (eCOA) and Clinical Reported outcomes (ClinRo)
- Needing to capture data directly via questionnaires from subjects or clinicians to build real world understanding
- Where maintaining study participant interest and retention is important, especially long studies over many years
- Supporting compliance through interest and engagement as well as reminders against complex data collection schedules
- Post marketing authorisation and prospective observational studies, long term safety and efficacy follow up

Key Benefits

1 Proven, quick and cost effective to deploy

- Quick deployable SaaS model — fully operational in less than four weeks
- From one to multimillion surveys
- Collecting 50m+ data points
- Over two million patients providing feedback

2 Market leader – outcomes and experience specialists

- Since 2003 leading electronic and automated direct to patient, staff and clinician solution
- Used by more than 50 UK NHS Trusts and life sciences and MedTech industries

3 System flexibility and adaptability

- Agnostic platform — can collect data through a range of technologies and data sources
- Easily implement mid-study changes

4 Fully managed or self-service

- Managed service provides complete support for design, build and tailoring of surveys, dashboards and reports
- Administration portal for self-serve configuration
- Survey and ePRO library

5 Real time insights

- Real-time analysis and reporting of adverse events
- Early warning, automated alerts, action plans and trend analysis
- Real-time monitoring and escalation of PRO completion

6 Intuitive user interface

- Direct to patient multi channel data collection method — no apps required
- Utilize any modern patient device and browser
- Electronic consent collection and wearable device integration
- Multi language support

"This system has enabled me, as a clinician, to have the PROMs at my fingertips, which has led to improved informed decisions about patient care. The versatility of being able to add patient-related data improves accuracy and is invaluable for both clinical care and research."

— Consultant, NHS Trust

"Introducing electronic capture of patient outcomes has enabled multiple benefits, improving accuracy, reducing staff resources, affording real-time access by clinicians to patient data for treatment, and as a research resource bringing us into the digital age with its associated efficiencies."

— Research Manager Development, NHS Trust

Data security and privacy at our core

Security and data governance are at the heart of how we develop our software and manage data. We maintain UKAS accredited ISO227001 certification, are fully compliant with GDPR legislation and comply with GxP FDA 21 CFR Part 11 regulations.

Some of our clients

- 50+ NHS Trusts - UK
- Gemelli Digital Medicine & Health (GDMH) – Italy
- Regione Lombardia ARIA – Italy
- 3 Patient Advocacy Registries – USA
- 25+ Pharma studies including AZ, Novo Nordisk, BI and Bausch Health

CONTACT US
gary.smith@iqvia.com
iqvia.com