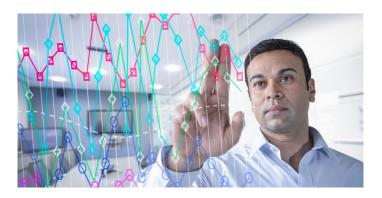# IQVIA DATA PROFILING

Are you considering implementing a transparency reporting solution? Or was your latest reporting process less than ideal?

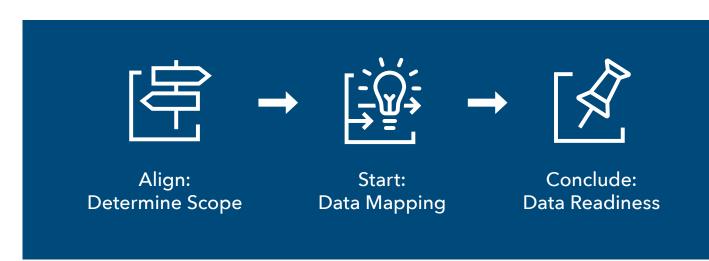*Increase confidence in your enterprise data with IQVIA Data Profiling.*

Nothing puts a transparency reporting project at greater risk than incomplete or incorrect data, as it jeopardizes efficiency and compliance with reporting requirements. With multiple data sources to be aggregated for disclosure reports and complex IT ecosystems creating hurdles—how do you ensure the source data is accurately mapped to disclosure attributes?

If you are looking to implement an enterprise-wide transparency reporting solution, risks must be mitigated for management to make confident, strategic, and compliant decisions. Data profiling is required to understand disclosure responsibilities across the enterprise and evaluate how source data will feed into a transparency reporting system.

IQVIA has built the most experienced team of transparency and data experts in the life sciences industry. Take control of your compliance program today with IQVIA Data Profiling. We have expertise to solve data issues before they become data problems.

KEY DELIVERABLES

Align:
Determine Scope

Start:
Data Mapping

Conclude:
Data Readiness

DATAMAPPING

Data Analysis
Determine your disclosure scope and what data is required per country/affiliate. Understand which data sets are required, missing, or available for business and compliance needs.

Data Flow Architecture
Create a data flow architecture that describes all data sources and how each source maps to disclosure attributes.

Data Audit
Assess the value, utility, and sensibility of your data results, by auditing one or more data sources.

DATA READINESS

Gap Analysis
Create a report which describes the percentage readiness. Get an overview of what needs to be done to start implementing.

Data Improvement
Provide consultancy best practices on data management in case improvements are required.

Pre-Implementation Consulting
Provide general recommendations and best practices for how to implement or enhance a transparency solution.

A data profiling project can be conducted in 2 to 3 weeks. Actual lead times depend on the number of data sources, the availability and quality of data source descriptions. Costs are modest and can be bundled with the purchase of IQVIA's Transparency Reporting Solution.

WHY IQVIA

IQVIA is a leading global provider of information, innovative technology solutions and contract research services dedicated to using analytics and science to help healthcare stakeholders find better solutions for companies and patients. Representing 200 life sciences companies and more than 350,000 reps and HCPs, IQVIA Commercial Compliance has seen more challenges, solved more problems, implemented more solutions and managed more meetings and engagements than any other company.

IMS Health & Quintiles are now

IQVIA™

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