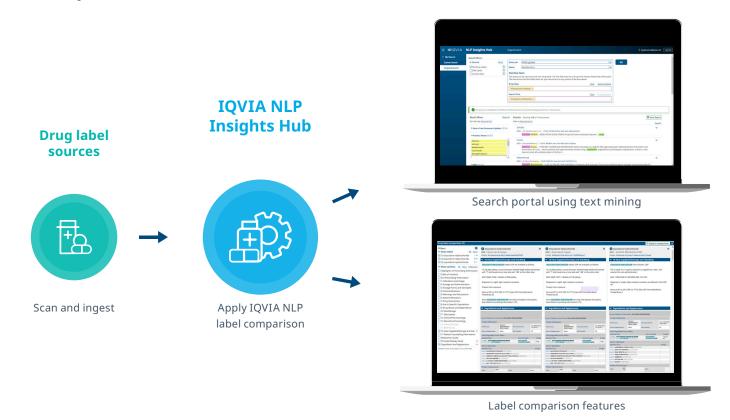


IQVIA Labeling Intelligence Hub

Self-service drug label search, enhanced with natural language processing (NLP)

Drug labeling is dynamic, with hundreds of new or updated labels published every week across regions. Labeling teams spend a significant amount of time and effort sifting through multiple data sources and languages for the relevant data points and insights needed.

The Labeling Intelligence Hub makes finding and extracting drug label information simple with rapid capture of relevant labeling documents from diverse sources such as FDA drug labels, EMA drug labels, French and Spanish drug labels. Our award- winning NLP elevates your analysis, enabling you to extract maximum value from each label faster and more accurately than was possible before. Our solution allows you to build your own label searches or deploy our pre-built searches to optimize your label writing and analytics.



Multi-lingual data sources	Quick and accurate search	Filter and refine	Export for analysis
Rich multi-lingual labeling data. New data sources added regularly	Use our pre-built algorithms for easy search, or find specific content with our custom search portal	Filter results by country, language, category or company name	Once you've found the data you need, easily download it for further analysis

SOLUTION BENEFITS

Extracting rich insights from diverse drug label sources has never been easier. Reduce manual effort and improve decision-making.

CONVENIENT: Cost effective access to label information at the push of a button from FDA drug labels, EMA drug labels and French drug labels. Spanish drug labels coming soon!

POWERFUL: Apply your own NLP powered search or use pre-built searches then select a group of labels for interactive comparison and extraction

TRUSTED: Our embedded, award-winning NLP means you'll extract the right terms in the right context to augment your label search

DYNAMIC: The platform is continuously evolving with new features and data sources; including the option to add your own proprietary data sources

VALUE TO USERS

Labeling, regulatory, commercial clinical and medical teams can:

- Perform competitive analysis and inform strategic claims
- Assess the probability of regulatory success of new claims
- Search regulatory precedents to understand their origin
- Ensure consistency in addressing safety topics and quality topics with industry approaches

The labeling intelligence hub saves significant levels of manual work.

