

IQVIA™ PATIENT PORTAL

Patient-centric retention strategy is more critical than ever to the success of every clinical trial.

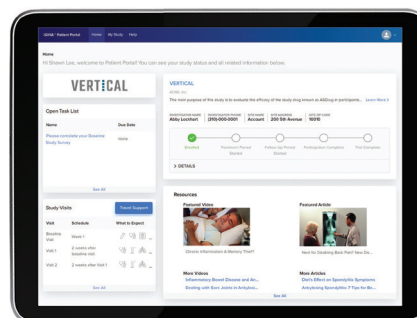
INCREASING ENGAGEMENT, TRANSPARENCY AND RETENTION

The IQVIA Patient Portal is a global web-based solution built on a Salesforce platform to increase clinical trial patient engagement and retention by enabling transparency and collaboration before, during and after a clinical trial.

- Reduce the substantial cost associated with losing patients due to dropout or loss to follow-up
- Put patients at the center of the drug development process and enable collaboration throughout the journey
- Support sponsors’ patient data access initiatives, returning patient-level data during and after the trial
- Satisfy mandates on the EU Directive on plain language summaries and FDA patient experience data

OPTIMIZE THE PATIENT EXPERIENCE

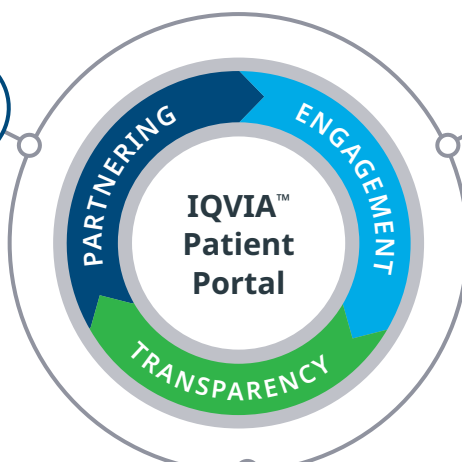
The IQVIA Patient Portal connects patients to the clinical research journey - where simple, transparent engagement starts from enrollment. The solution gives patients direct access to their data throughout the trial and beyond, offering them the opportunity to help transform the clinical trial experience and influence study design in the development of new treatments.



Transforming the clinical trial experience and maximizing study retention

PARTNERING

- Alumni Community
- Trial Design Surveys
- Trial Matching
- Patient Insights



ENGAGEMENT

- Study Information & Visit Guides
- Visit Reminders & Event Notifications
- Therapeutic Content Based on Patient Profile



TRANSPARENCY

- Patient Data Return
- Plain Language Trial Summaries



MAKE PATIENT-CENTRICITY A REALITY FOR YOUR CLINICAL TRIALS

IQVIA Patient Portal fills the need for a patient-centric retention strategy by giving patients direct access to their data throughout the trial and beyond.

PATIENT DATA RETURN

- Meaningful report of patients' personal data
- Sponsor determines how and when data is delivered
- Compliant data return without risk of biasing trial results

PATIENT RELATIONSHIP MANAGEMENT

- Keep patients informed with trial updates, reminders/notifications and disease education
- Maintain an alumni community to bolster recruitment for upcoming studies, collect patient experience data, and inform future study design

WHAT MATTERS MOST TO PATIENTS

"I'd like a way to stay connected so that I can get the results at the end of the trial."

— 50+ Healthy Patient



"I want overall study information, including doctors. When will the study start, how many visits are required and when it will end. And I want to access this on my phone, tablet or computer."

— 50+ Patient with Chronic Illness



THE POWER OF IQVIA

IQVIA offers unparalleled expertise in understanding, curating and analyzing health data and how it can be extracted to better engage patients in future trials. Our global footprint helps assure regulatory and compliance expertise, and our retention solutions with associated study-level content are built specifically for the clinical trial space.



TURNKEY SOLUTION

A web-based solution built on the Salesforce platform, designed to reduce the burden of managing patient engagement and retention tasks



EMPOWERING PATIENTS

Improve transparency into how a patient's contribution to clinical research has continued to evolve after their trial ends



CONTINUED ENGAGEMENT

Informing trial design, retention planning, trial endpoint development and regulatory reviews