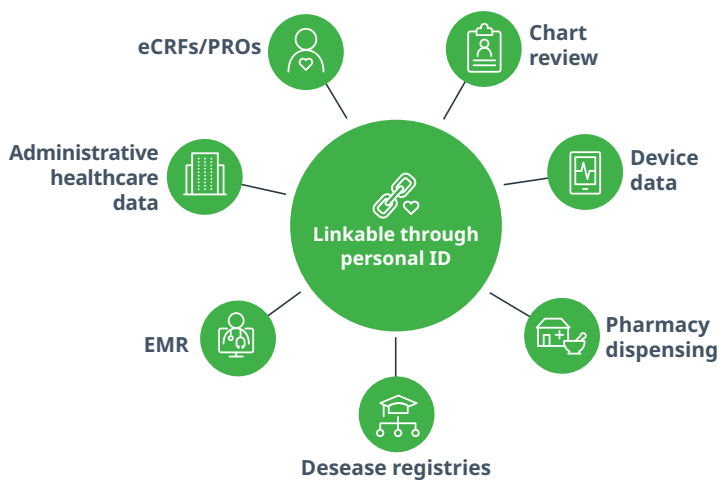


Nordic Real-World Data for Medical Devices

Bridge the gap in excellent existing RWD with primary data collection

Creating real-world evidence for Medical Devices becomes increasingly important. Secondary data such as claims, registries and EMRs can provide opportunities for cost-effective evidence generation for a range of use cases. However, only a few sources combine all the information needed – patient characteristics, care pathways, clinical outcomes, as well as device information. The Nordic countries provide an environment to bridge that gap – combining excellent secondary data sources with primary data collection through unique linkage capabilities.

Unique RWD ecosystem in the Nordics...



... allows filling gaps in secondary data.

- Identification of exposure to device
 - » Chart reviews, eCRFs, third party sources
- Complementing clinical outcomes
 - » Inclusion of device generated data
 - » Collection from physicians and patients



Pre-approval

- Natural history of disease
- Burden of disease
- Diagnosis and treatment patterns



Post-approval

- Device utilization
- Device performance & effectiveness
- Device safety to address regulatory commitments

WHY IQVIA?

Local stakeholder relationships to unlock access

- Engagement teams on the ground
- Long standing relationships with government, academia, health care providers and registry owners
- Established through 70+ studies conducted in 10 years

Unique access to Nordic EMRs

- Anonymized and secure access through IQVIA's CXP EMR extraction software
- Deep knowledge of Nordic EMR systems
- Contractual frameworks with leading regions and hospitals

Large team and expertise

- ~140 talented IQVIA staff in Real-World Evidence in the Nordics
- Significant experience in Post-Market Safety
- Enriched studies Centre of Excellence, with expertise combining primary and secondary data

CONTACT US

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