

OneKey Data Partner Program

Align with IQVIA for implementation and support opportunities

OneKey is the global cloud-based reference Healthcare Professional and Organization database at the heart of many IQVIA offerings available in 110 countries. OneKey is the foundation for personalized HCP and HCO engagement across channels and throughout our customers' organizations.

With OneKey being the data source for HCP and HCO engagement trusted by more than 2,000 customers worldwide, we rely on collaboration between our clients and our OneKey Data partners in order to offer our customers more options when defining their implementation and support strategies. Partnerships enable us to scale at a rate we could never achieve alone. Our OneKey Data Partner Program strives for a culture of holistic engagement that fosters ongoing, meaningful relationships.

Cultivating OneKey Data partnerships

IQVIA Technologies is building a top-tier partner ecosystem with programs that drive mutual success for all parties involved. OneKey Data partner companies are essential stakeholders in this equation. IQVIA Technologies and the Global OneKey team is creating a unique opportunity for our partners to become better enabled and trained on the effective and intelligent use of our OneKey reference data asset. To do so, we're committed to partnering with those who can collectively provide the global reach, local knowledge and technical acumen to ensure our mutual customers' success in the adoption and ongoing use of our IQVIA OneKey reference data offering, other IQVIA data offerings, and our IQVIA Technologies product offerings.

Product Documentation
& Configuration Guides



Delivery Accelerators



Technical Support



Product Trial Org /
Sandbox Environments

Expert Delivery Services

Partnership with IQVIA Technologies offers just-in-time training and support for both clients and partners who need to work with and integrate OneKey data. Partners can expand their business relationships and drive business outcomes by increasing their knowledge and skills on how to more intelligently use OneKey reference data across capabilities that support the commercial technology and information management capability ecosystem. This program can open up new opportunities to work with clients on various initiatives involving integration and data quality management of our OneKey data.

Clients and IQVIA look to this certification as assurance that the OneKey Data partner has the skills, commitment and connections to support their business. The program provides a robust set of training and enablement materials to facilitate more seamless and fast integration.



Expand business relationships and drive business outcomes.

SUMMARY OF ONEKEY DATA PARTNER BENEFITS

Strategic Alignment

Partner Alliance Manager

IQVIA Technologies Partner Portal access

Enablement & Certification via IQVIA Learning Management System (LMS)

Self-service training and certification at the employee level

- *Unlimited on-demand access to our library of self-service learning content.*

Virtual instructor-led training

- *Sessions with professionally designed and developed curriculum delivered by our training organization available on an as-needed basis.*

Company level certification (minimum of 3 individuals)

Technical Enablement

OneKey API (integration) documentation

OneKey sales enablement and go-to-market materials

OneKey technical documentation

Optional documentation for specific integration

Technical support

Sales Enablement

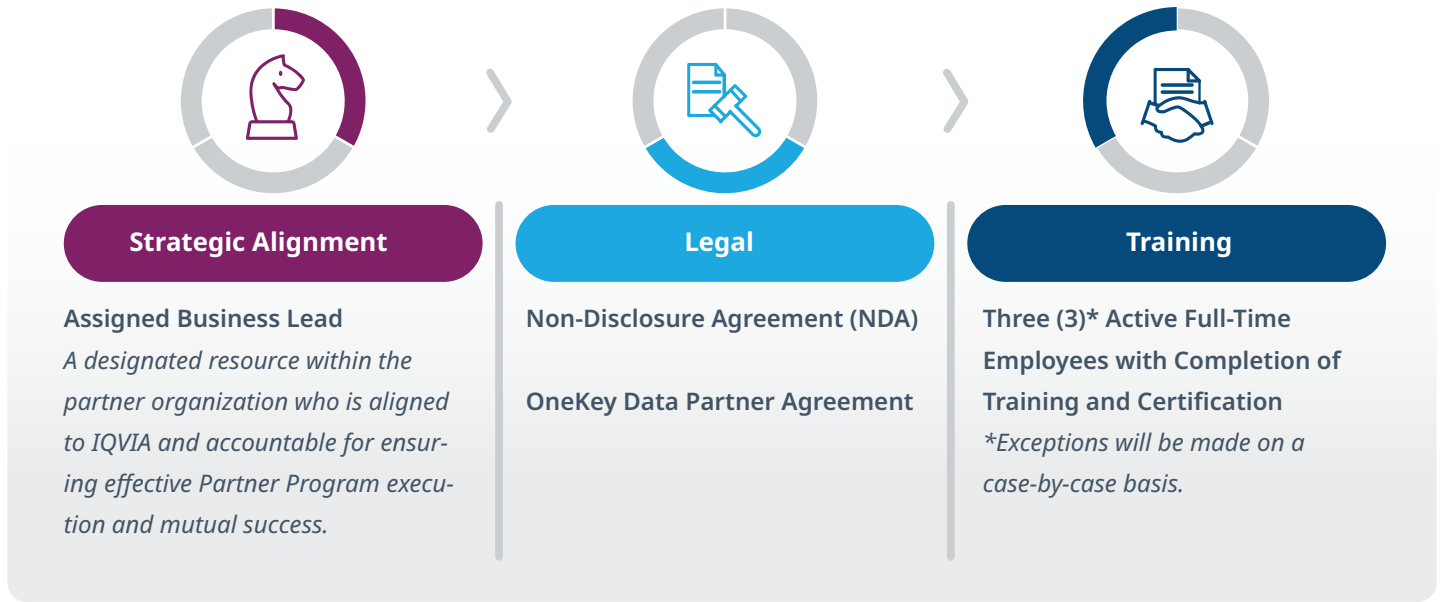
Joint Opportunity Management

- *Leverage our collective sales capabilities by coordinating opportunity pursuit with support from the IQVIA sales, OneKey GTM strategy, and OneKey product organizations. Client referrals can be entered into the Partner Portal.*

What are the program requirements and terms?

The term of the partnership agreement is valid for one year. The fee for a partner organization is \$300 for the year. This fee covers partner resources located in any region of the world and an unlimited number of resources to train and certify.

IQVIA Partner Operations Support team will work with each partner on renewals at least 60 days prior to the term date of the agreement.



CONTACT US

iqviapartnerships@iqvia.com | iqvia.com

