

IQVIA Real World Data-on-Demand

Unlock Real World Data Access. Accelerate time-to-insights with fast, flexible, and cost-efficient access to the world’s largest global RWD portfolio

Finding the right information for your study is critical but can be time-consuming and tedious. IQVIA makes it easier by bringing a combination of unparalleled product lifecycle data, advanced analytics and deep knowledge and expertise across the healthcare ecosystem. Studies can start sooner. Drugs can get to market faster. Safety can be firmly established. Privacy remains protected.

With the new IQVIA Real World Data-on-Demand offering we are trying to help solve the common problems associated with identifying, exploring, and analyzing the right data all while trying to accelerate existing processes.



Client problem



Cost

Full data set access isn't always the most cost-efficient way to get access to the information you need for the timeframe you need it for.



Time

The contracting process can take months, we need rapid access to data.

DISEASE AND THERAPY AREA DEPTH

Delivers coverage of nearly every disease, including very rare conditions.

- Oncology
- Cardiovascular
- Endocrine, nutritional and metabolic
- Musculoskeletal and connective tissue
- Neurology
- Respiratory
- Multiple therapy areas
- Other

IQVIA solution

On-demand data licensing

Real World on Demand data licensing and harmonized pricing processes to improve efficiency.

Rapid data provisioning

Full data access can be switched on immediately after purchase confirmation with standard licensing terms (respecting data privacy and contractual constraints).



Real world data exploration

Identify the right data source to answer research questions before licensing with the ability to run “first-pass” exploration on over 250 metadata variables on over 2000 assets - both IQVIA and outside IQVIA. Within E360® you can access over 24 unique real world datasets that are updated on a regular basis, including a COVID-19 specific Longitudinal Prescription and Diagnosis (LRxDx) dataset that's updated weekly, and a Genomic dataset with corresponding de-identified phenotypic (clinical) data; the IQVIA E360® Platform connects you to over 1 billion unique patient records with over 250 billion events, providing the world's largest accessible Real World Data platform.



Feasibility

Create and simulate your cohorts in minutes, not days or weeks, with ability to query at patient-level on all E360® Real World Data assets, search on different selection criteria (geography, therapeutic area, key variables, etc.) to identify options and run “first-pass” patient counts. When used in coordination with a easy-to-use, intuitive interface you can build patient cohorts in real time allowing you to select the right patient groups to run your desired analytics, feasibility or trial simulations.

Flexible offering

Several options are available to best fit your needs:

Option 1: Self-service RWD exploration and feasibility

- **Exploration/feasibility** – Subscription fee for real-time patient count and basic cohort descriptive analysis on datasets available within the E360® Platform.

Option 2: Self-service + data-on-demand

- **Exploration/feasibility** – Subscription fee for real-time patient count and basic cohort descriptive analysis on datasets available within the E360® Platform.
- **Analytics** – Dataset level licensing on a therapy-specific slice with full access to all analytic capabilities.

Option 3: Agile Health Insights

- IQVIA guided delivery of key insights that combines the value of viewing patient analytics and insights graphically as well as expert commentary and interpretations of the analytics provided.



Takeaways

Real World Data-on-Demand is a flexible offering of exploration, feasibility, and analysis all in one platform providing the level of service that best fits your needs, budget, and timelines.

- Democratization of data and analysis across multiple departments and geographies within your organization.
- Exclusive and unrivalled access to Global datasets found within the E360® platform.
- Complex analysis to inform Advisory Boards, Business Divisions, etc. completed in rapid time – under 1-week turnaround.
- Building out further utility from the E360® platform making use of the data for new teams.