

# A BETTER APPROACH TO RISK-BASED MONITORING

Execute confidently with IQVIA

## THE SITUATION

Need to transform clinical development



**10 years and \$2.6B**  
to develop a new drug<sup>1</sup>



100% SDV not optimal for the majority of trials



Siloed data not ideal to minimize risk or maximize value

## THE CHALLENGES



Study protocol complexity



Budget constraints



Speed to market



Change management



Data integration complexity

## THE NEED

An optimized clinical development model that uses data and analytics to reduce risk, while improving study quality and patient safety

## THE SOLUTION

### IQVIA™ Risk-Based Monitoring solution



#### REDUCING RISK AND COST

- Upfront and ongoing risk assessment
- Adaptive Centralized Monitoring model
- Increased study quality and management
- Faster, more informed decisions
- Reduced on-site visits
- Optimized resource allocation
- Predictive analytics identify potential risks



#### IMPROVING STUDY QUALITY

- Real-time data entry and site communication lowers error rate, reduces aged queries and missing pages
- Advanced analytics drive timely actions
- Medically trained staff protect study integrity
- Purpose-built Centralized Monitoring platform streamlines data review and oversight processes



#### ENHANCING SUBJECT SAFETY

- Predictive/advanced analytics identify/resolve issues – at site and subject level
- Timely site communication and compliance
- Places focus on higher risk sites, data, events and subjects
- Medically trained staff perform subject-level data reviews to identify trends and ensure medical congruency

### THE VALUE PROMISE

Execute your RBM trials with confidence by partnering with the RBM market leader to optimize your clinical trial

## THE DIFFERENCE

**EXPERIENCE** More RBM studies underway delivering improved data quality, efficiency and enhanced patient safety

**USAGE** The RBM market leader as most used RBM provider<sup>1,2</sup>

**SATISFACTION** Delivering the highest level of RBM trial satisfaction in the market<sup>2</sup>

**SPEED** RBM studies reached database lock faster than non-RBM studies<sup>3</sup>

**EFFICIENCY** Lower error rate in critical data using RBM vs. traditional SDV

**THERAPEUTIC EXPERTISE** 14 Therapeutic Centers of Excellence

**GLOBAL REACH** 600+ central monitoring staff across 5 geographic regions

**RBM TECHNOLOGY** Proprietary Centralized Monitoring platform for improved efficiency and oversight

>300 RBM studies



>390,000 patients monitored



>39,000 sites supported

### CONTACT US

iqvia.com/contactus

1. Tufts Center for the Study of Drug Development  
 2. ISR industry research report  
 3. Internal IQVIA data as of April 2019