

IQVIA CONTINUOUS GLUCOSE MONITORING

Advanced technology delivers high-quality data to transform diabetes clinical development - and optimize your commercial value

THE SITUATION

Every **6 seconds** a death occurs due to diabetes (2015)

415 million (2015)
642 million (2040)
 Estimated people with diabetes worldwide

Increasing, critical need for **real-time, continuous glucose data** for safety & more effective and safer antidiabetic agents

Source: International Diabetes Federation

THE CHALLENGES



THE SOLUTION

IQVIA Continuous Glucose Monitoring (CGM)

FAST TRIAL INITIATION
 Rapid deployment of CGM kits with specific training to increase efficiencies and lead to fast trial initiation.

IMPROVED PATIENT SAFETY
 Rapid assessment of glucose-related safety issues to support better treatment decisions, increased patient compliance, fewer required SMBG measurements and data acceptability reports to help ensure the appropriate amount of data is collected.

ACCELERATED CLINICAL DEVELOPMENT
 Our Diabetes Center of Excellence, staff endocrinologists and biostatisticians can help you design and execute your program to get you from proof of principle to market as efficiently as possible.

SHORTER TIMELINES
 More data points per patient means fewer patients needed. More robust data capture with ongoing data cleaning, leading to higher quality data to shorten end-of-study data reconciliation, support data integrity and help ensure sufficient data is available to support endpoint analyses.

THE VALUE PROMISE

IQVIA Continuous Glucose Monitoring offers a more complete view of the daily measures of glucose levels and variability than the traditional measures of glucose control by self-monitored blood glucose (SMBG) and HbA1c, promoting enhanced patient safety and clinical outcomes. Our innovative platform - combined with leading operational and therapeutic expertise - captures, cleans and analyzes glucose data, enabling meaningful compound differentiation.

Expertise that matters

- **Study design** - broad and deep expertise maximizes your probability of success
- **Sites** - dedicated training and support from IQVIA therapeutic/ device experts
- **Sites** - access to 24/7 helpdesk with CGM-trained staff

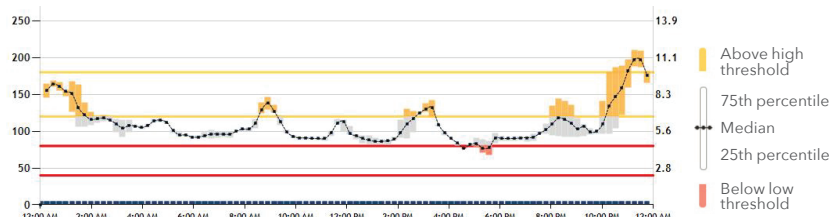
Technology that delivers

- A tiny glucose-sensing device just under the skin continuously measures glucose levels
- Robust CGM and BGM device manufacturing relationships
- Best-in-class platform for advanced data upload and data management
- Customizable reports, visualizations and interface
- Proprietary 21 CFR part 11 compliant platform for electronic source data integrity

Services that streamline your path

- Protocol consulting and writing
- Data capture, cleaning and reporting
- Project management
- 24/7 CGM-specific lab operations
- Medical monitoring
- Analysis planning, production, interpretation and authoring
- Full-service or standalone capabilities

Example CGM trend graph



Providing CGM support for clinical studies since 2011

>300 diabetes Phase I-IV clinical studies since 2011

IQVIA helped develop or commercialize **100% of the top-selling diabetes drugs** in 2015

CONTACT US

iqvia.com/contactus