Overcome Your Clinical Trial Challenges with Optimized Patient Data Collection

How the IQVIA eCOA solution can provide you with faster, smarter and reliable data.

If you're still following the traditional, waterfall approach for eCOA development, or haven't yet made the switch from paper-based patient data collection methods, you may be faced with clinical trial challenges related to timelines, the patient experience, data quality and security, and much more. To overcome them, IQVIA provides an innovative approach to eCOA development, giving you access to real-time patient insights for faster and better decision-making.

Improve efficiency and reduce timelines

The **traditional eCOA** development process can lead to lengthy delays

Specification **Design** **Test** **Build** **Modify**

Up to a **4 month** traditional cycle timeline

IQVIA takes a more agile approach to eCOA development

Design **Build** **Test assessments in real-time**

As little as a **4 week** study start-up timeline

1,200+ **pre-built assessments** available for rapid deployment

300+ validated/ pre-approved **assessments**

Optimize patient engagement

The potential domino effect of cumbersome patient data collection

In-person data collection or inefficient eCOAs

Increased patient burden

Poor patient experience

High drop-out rates

Data gaps

Delays and excess costs

Improve the patient experience, reduce burden, and improve data quality

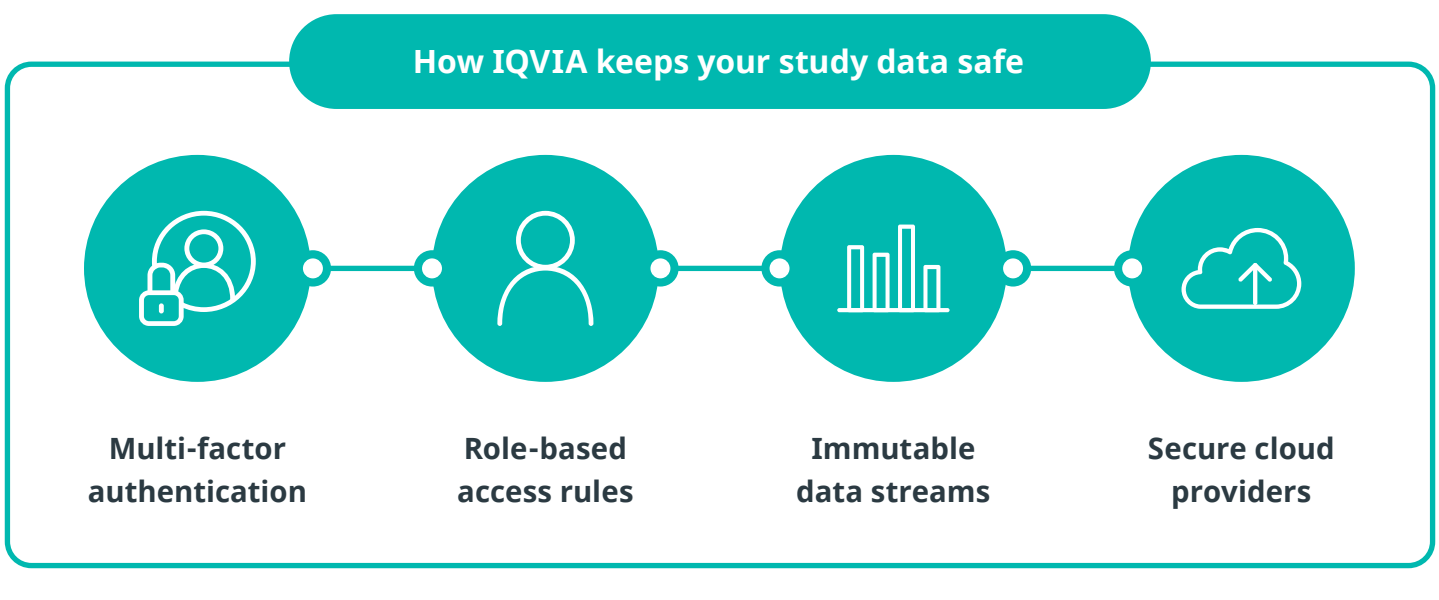
Ensure data security and privacy

Study teams face the challenge of keeping their clinical trial data secure

Data is one of the most critical resources in clinical research

There is an increasing threat of cyber and ransomware attacks

Have assurance that your data is protected, with IQVIA as your trusted partner



Increase efficiency of regulatory submissions

Compiling and submitting paperwork puts your study deadlines at risk

Information must be accurate and up to date, which can be challenging with paper-based patient data collection methods

Spend less time finding and organizing documents

IQVIA eCOA autogenerates regulatory and project documentation

Capture quality of life data for your regulatory submission

Learn how your product impacts life quality while maintaining the integrity of your trial

Benefit from improved compliance

90% patient protocol compliance with eCOAs compared with **11%** with paper

Get ready to optimize your patient data collection

The IQVIA eCOA solution provides an innovative approach to eCOA development. By utilizing state-of-the-art technology, you can securely collect the right data at the right time, optimizing the clinical trial experience for both you and your patients. Learn more about the IQVIA eCOA solution, and how it can support you and your patients today at **iqvia.com/ecoa**

CONTACT US

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