

AI & MACHINE LEARNING PUBLICATIONS INVENTORY

Conferences, published articles, seminars/webinars and whitepapers featuring IQVIA experts

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2021

Peer Reviewed Articles

- 1.Tong Wu, Yunlong Wang, Yue Wang, Emily Zhao, and Yilian Yuan. Leveraging graph-based hierarchical medical entity embedding for healthcare applications. *Scientific Reports* 11, no. 1 (2021): 1-13.
- 2.Cassandra Nan , phd,Olaf Schmidt , md,Robert Lindner , phd,Yasemin Ilgin , phd,Thomas Schultz , md,Lykke Hinsch Gylvin , md &Eugene R. Bleecker; German regional variation of acute and high oral corticosteroid use for asthma; Jan 2021; Journal of Asthma; https://www.tandfonline.com/doi/full/10.1080/02770903.2021.1878532
- 3. Junyi Gao, Rakshith Sharma, Cheng Qian, Lucas M. Glass, Jeffrey Spaeder, Justin Romberg, Jimeng Sun, and Cao Xiao, **STAN: Spatio-Temporal Attention Network for Pandemic Prediction Using Real-World Evidence**, Journal of the American Medical Informatics Association (JAMIA), 2021
- 4.Tianfan Fu, Cao Xiao, Lucas M. Glass, Jimeng Sun, MOLER: Incorporate Molecule-Level Reward to Enhance Deep Generative Model for Molecule Optimization, IEEE Transactions on Knowledge and Data Engineering (TKDE), 2021

Conferences

AAAI

- 5.Nikos Kargas, Cheng Qian, Nicholas Sidiropoulos, Cao Xiao, Lucas M. Glass, Jimeng Sun, **STELAR: Spatio- temporal Tensor Factorization with Latent Epidemiological Regularization**, Thirty-Fifth AAAI Conference on Artificial Intelligence (AAAI-21), 2021
- 6.Tianfan Fu, Cao Xiao, Xinhao Li, Lucas M. Glass, Jimeng Sun, MIMOSA: Multi-constraint Molecule

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- 7. Ardavan Afshar, Kejing Yin, Sherry Yan, Cheng Qian, Joyce Ho, Haesun Park, Jimeng Sun, **SWIFT: Scalable Wasserstein Factorization for Sparse Nonnegative Tensors**, Thirty-Fifth AAAI Conference on Artificial Intelligence (AAAI-21), 2021
- 8. Faisal M. Almutairi, Yunlong Wang, Dong Wang, Emily Zhao, and Nicholas D. Sidiropoulos. eTREE: Learning Tree-structured Embeddings. Thirty-fifth AAAI Conference on Artificial Intelligence (AAAI 2020), virtual conference, Feb. 2020.

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- 9. Chacha Chen, Junjie Liang, Fenglong Ma, Lucas Glass, Jimeng Sun and Cao Xiao, **UNITE: Uncertainty-based Health Risk Prediction Leveraging Multi-sourced Data**, The World Wide Web Conference (WWW' 21)
- 10.Nghia Hoang, Shenda Hong, Cao Xiao, Bryan Low and Jimeng Sun, AID: Active Distillation Machine to Leverage Pre-Trained Black-Box Models in Private Data Settings, The World Wide Web Conference



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11. Muchao Ye, Suhan Cui, Yaqing Wang, Junyu Luo, Cao Xiao and Fenglong Ma, **MedPath: Augmenting Health Risk Prediction via Medical Knowledge Paths**, The World Wide Web Conference (WWW' 21)

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- 12. Pagani L., EnSidNet: Enhanced Hybrid Siamese-Deep Network for grouping clinical trials into drugdevelopment pathways, Proceedings of the 2021 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies (NAACL '21)
- 13.Zhao, Y., Hu, X., Cheng, C., Wang, C., Wan, C., Wang, W., Yang, J., Bai, H., Li, Z., Xiao, C. and Wang, Y., 2021. SUOD: Accelerating Large-Scale Unsupervised Heterogeneous Outlier Detection. *Proceedings of Machine Learning and Systems*, 3
- 14.Fu, T., Xiao, C., Qian, C., Glass, L.M. and Sun, J., 2021, August. **Probabilistic and Dynamic Molecule- Disease Interaction Modeling for Drug Discovery.** In *Proceedings of the 27th ACM SIGKDD Conference on Knowledge Discovery & Data Mining* (pp. 404-414).
- 15.Fu, T., Xiao, C., Huang, K., Glass, L.M. and Sun, J., 2021, August. **SPEAR: self-supervised post-training enhancer for molecule optimization.** In *Proceedings of the 12th ACM Conference on Bioinformatics, Computational Biology, and Health Informatics* (pp. 1-10).
- 16.Chen, C., Liang, J., Ma, F., Glass, L., Sun, J. and Xiao, C., 2021, April. **UNITE: Uncertainty-based Health Risk Prediction Leveraging Multi-sourced Data**. In *Proceedings of the Web Conference 2021* (pp. 217-226).

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- 17.Mallon, A.M., Haering, D.A., Dahlke, F., Aarden, P., Afyouni, S., Delbarre, D., El Emam, K., Ganjgahi, H., Gardiner, S., Kwok, C.H. and West, D.M., 2021. Advancing data science in drug development through an innovative computational framework for data sharing and statistical analysis. medRxiv.
- 18.Luo, J., Xiao, C., Glass, L., Sun, J. and Ma, F., 2021, August. Fusion: Towards Automated ICD Coding via Feature Compression. In *Findings of the Association for Computational Linguistics*: ACL-IJCNLP 2021 (pp. 2096-2101).
- 19.Qian, C., Kargas, N., Xiao, C., Glass, L., Sidiropoulos, N. and Sun, J., 2021. **Multi-version Tensor Completion for Time-delayed Spatio-temporal Data**. *arXiv preprint arXiv:2105.05326*.
- 20.Yang, C., Xiao, C., Ma, F., Glass, L. and Sun, J., 2021. **SafeDrug: Dual Molecular Graph Encoders for Safe Drug Recommendations**. *arXiv preprint arXiv:2105.02711*.
- 21. Yang, C., Xiao, C., Glass, L. and Sun, J., 2021. Change Matters: Medication Change Prediction with Recurrent Residual Networks. *arXiv* preprint *arXiv*:2105.01876.



22. Huang, K., Xiao, C., Glass, L.M., Critchlow, C.W., Gibson, G. and Sun, J., 2021. **Machine Learning Applications for Therapeutic Tasks with Genomics Data**. *arXiv preprint arXiv:2105.01171*.

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23. The Book of OHDSI by Observational Health Data Sciences and Informatics; 2021

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- 24.Luk Arbuckle, Muhammad Oneeb Rehman Mian; Engineering Risk-Based Anonymisation Solutions for Complex Data Environments; *Journal of Data Protection & Privacy*, (2020) 3(3): 334-343.
- 25. Junyi Gao, Cao Xiao, Lucas M. Glass, Jimeng Sun; Dr. Agent: Clinical Predictive Model via Mimicked Second Opinions; Journal of the American Medical Informatics Association (JAMIA), 2020
- 26. Ying Li, Antonio Yepes, Cao Xiao, **Combining Social Media and FDA Adverse Event Reporting System to Detect Adverse Drug Reactions**, Drug Safety, 2020
- 27.Cao Xiao, Trong Hoang, Shenda Hong, Tengfei Ma and Jimeng Sun, **CHEER: Rich Model Helps Poor Model via Knowledge Infusion**, IEEE Transactions on Knowledge and Data Engineering (TKDE), 2020
- 28.Kexin Huang, Cao Xiao, Lucas M. Glass, Jimeng Sun, **MolTrans: Molecular Interaction Transformer for Drug Target Interaction Prediction**, Bioinformatics, 2020
- 29.Zhi Qiao, Austin Bae, Lucas M. Glass, Cao Xiao, Jimeng Sun, **FLANNEL: Focal Loss Based Neural Network Ensemble for COVID-19 Detection**, Journal of the American Medical Informatics Association (JAMIA),
 2020
- 30.Kexin Huang, Tianfan Fu, Lucas M. Glass, Marinka Zitnik, Cao Xiao, Jimeng Sun, **DeepPurpose: A Deep Learning Library for Drug-Target Interaction Prediction**, Bioinformatics, 2020
- 31.Kexin Huang, Cao Xiao, Lucas M. Glass, Marinka Zitnik, Jimeng Sun, **SkipGNN: Predicting Molecular Interactions with Skip-Graph Networks**, Nature Scientific Reports 2020
- 32. Shenda Hong, Y Zhou, Junyuan Shang, Cao Xiao, Jimeng Sun; **Opportunities and Challenges in Deep Learning Methods on Electrocardiogram Data: A Systematic Review**; Computers in Biology and Medicine, 2020
- 33.Cassandra Nan, Olaf Schmidt, Robert Lindner, Yasemin Ilgin, Thomas Schultz, Lykke Hinsch Gylvin, Eugene R. Bleecker; **German Regional Variation of Acute and High Oral Corticosteroid Use for Asthma**, under review at Journal of Asthma.
- 34.Christer Janson, Gunnar Johansson, Kjell Larsson, Björn Ställberg, Mario Mueller, Mateusz Luczko, Bine Kjoeller Bjeeregaard, Stuart Fell, Gerald Bacher, Bjorn Holzhauer, Pankaj Goyal, Karin Lisspers; **Use of**



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- 35.Ställberg B, Lisspers K, Larsson K, Janson C, Müller M, Łuczko M, Kjøller Bjerregaard B, Bacher G, Holzhauer B, Goyal P, Johansson G; Predicting Hospitalization Due to COPD Exacerbations in Swedish Primary Care Patients Using Machine Learning Based on the ARCTIC Study; International Journal of Chronic Obstructive Pulmonary Disease » Volume 16; https://www.dovepress.com/predicting-hospitalization-due-to-copd-exacerbations-in-swedish-primar-peer-reviewed-fulltext-article-COPD

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- 36.Pradyumna Byappanahalli Suresha, Yunlong Wang, Cao Xiao, Lucas Glass, Yilian Yuan, Gari D. Clifford. A Deep Learning Approach for Classifying Nonalcoholic Steatohepatitis Patients from Nonalcoholic Fatty Liver Disease Patients using Electronic Medical Records. Thirty-Forth AAAI Conference on Artificial Intelligence (AAAI 2020), health intelligence workshop, 2020.
- 37.Kexin Huang, Cao Xiao, Nghia Hoang, Lucas Glass, Jimeng Sun, CASTER: Predicting Drug Interaction with Chemical Substructure Representation, AAAI 2020
- 38.Limeng Cui, Siddharth Biswal, Lucas Glass, Greg Lever, Jimeng Sun, Cao Xiao, CONAN: Complementary Pattern Augmentation for Rare Disease Detection, AAAI 2020
- 39. Siddharth Biswal, Cao Xiao, Lucas Glass, Elizabeth Milkovits, Jimeng Sun, **Doctor2Vec: Dynamic Doctor Representation Learning for Clinical Trial Recruitment**, AAAI 2020
- 40.Tianfan Fu, Cao Xiao, Jimeng Sun, **CORE: Automatic Molecule Optimization using Copy and Refine Strategy**, AAAI 2020

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- 41. Junyi Gao, Cao Xiao, Lucas M. Glass and Jimeng Sun. **COMPOSE: Cross-Modal Pseudo-Siamese Network for Patient Trial Matching**, The 26th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining (KDD), 2020
- 42. Junyu Luo, Muchao Ye, Cao Xiao, Fenglong Ma. **HiTANet: Hierarchical Time-Aware Attention Networks for Risk Prediction on Electronic Health Records**, The 26th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining (KDD), 2020

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44. Tianfan Fu, Cao Xiao, Lucas M. Glass, Jimeng Sun, α -MOP: Molecule Optimization with α -divergence, IEEE International Conference on Bioinformatics and Biomedicine 2020 (IEEE BIBM 2020), 2020

IEEE Big Data

45. Xiao Qin, Cao Xiao, Tengfei Ma, Tabassum Kakar, Susmitha Wunnava, Xiangnan Kong, Elke A. Rundensteiner, Fei Wang, **Supervised Topic Compositional Neural Language Model for Clinical Narrative Understanding**, IEEE International Conference on Big Data (BigData), 2020

ICASSP

- 46. Guanchao Feng, Kezi Yu, Yunlong Wang, Yilian Yuan, Petar Djuric; Improving convergent cross mapping for causal discovery with Gaussian processes, in Acoustics, Speech and Signal Processing (ICASSP), 2020 IEEE International Conference on, IEEE.
- 47.Zhenxun Zhuang, Yunlong Wang, Kezi Yu, Songtao Lu, **Online meta-learning on non-convex setting**, in *Acoustics, Speech and Signal Processing (ICASSP), 2020 IEEE International Conference on, IEEE.*

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48. Songtao Lu, Yawen Zhang, Yunlong Wang, Learn electronic health records by fully decentralized federated learning, 54th Annual Conference on Information Sciences and Systems (CISS 2020)

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49. Yue Wang, Tong Wu, Yunlong Wang, Gao Wang. **Enhancing Model Interpretability and Accuracy for Disease Progression Prediction via Phenotype-Based Patient Similarity Learning**. Pacific Symposium on Biocomputing (PSB), 2020.

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- 50. Junyi Gao, Cao Xiao, Yasha Wang, Wen Tang, Lucas M. Glass and Jimeng Sun, StageNet: **Stage-Aware Neural Networks for Health Risk Prediction**, The World Wide Web Conference (WWW' 20)
- 51.Xingyao Zhang, Cao Xiao, Lucas M. Glass and Jimeng Sun, DeepEnroll: **Patient-Trial Matching with Deep Embedding and Entailment Prediction**, The World Wide Web Conference (WWW' 20)
- 52. Siddharth Biswal, Cao Xiao, Lucas M. Glass, Brandon Westover and Jimeng Sun, **CLARA: Clinical Report Auto-completion**, The World Wide Web Conference (WWW' 20)
- 53.Rahul Duggal, Scott Freitas, Cao Xiao, Duen Horng Chau and Jimeng Sun, **REST: Robust and Efficient Neural Networks for Sleep Staging in the Wild**, The World Wide Web Conference (WWW' 20)

NeurIPS

54.Kexin Huang, Tianfan Fu, D Khan, A Abid, A Abdalla, A Abid, Lucas M. Glass, Marinka Zitnik, Cao Xiao, Jimeng Sun. **MolDesigner: Interactive Design of Efficacious Drugs with Deep Learning**, NeurIPS 2020 Demonstration Track



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- 55.Brian Malpede; Goksu Dogan; Scott Moreland; Rabe'e Cheheltani; Brittany Fischer; Suyin Lee; Nadea Leavitt; Orla Doyle; John Rigg, **AI Algorithms for Disease Detection: Methodological Decisions for Development of Models Validated Through a Clinical, Analytical, and Commercial Lens, PMSA** 2020
- 56.Wang Y., Enhancing Model Interpretability and Accuracy for Disease Progression Prediction via Phenotype-Based Patient Similarity Learning, PMSA 2020
- 57.Zhou L..; Exploiting Interconnection with Dynamical System Information to Enhance Forecasting Accuracy by Gaussian Processes in Real Word Application, PMSA 2020
- 58.Kezi Yu; Rare Disease Detection by Sequence Modeling with Generative Adversarial Networks: A Novel Approach for Orphan Drug Physician Targeting, PMSA 2020
- 59. Jonathan Ruffin, Christina Mack, Yunlong Wang. **Decentralized Federated Learning for Electronic Health Records**. PMSA 2020.
- 60.Hui Jin; An Overview of Predictive Analytics, IQVIA China CAF, Beijing & Shanghai, Sep 2020
- 61. Hui Jin; AI/ML & Big Data Analysis Application in Rare Disease, the 9th China Rare Disease Summit, Chengdu, Sep 2020
- 62.Hui Jin; **Causal Inference Enable Business Decision Making**, China Pharmaceutical Market Research Association Summit, Chongqing, Nov 2020
- 63.Ruffin J, Wang Y, Mack C. **Training The Machine: Deployment Of Federated Learning Algorithms For Machine Learning Models Across Electronic Health Record Networks**. Pharmacoepidemiol Drug Saf 2020; 29 (2).
- 64.Wei G, Wang Y, Wang Y, Behnke M, Reiner E, Chaudhuri K, Reeve R, McKemey A. Patient and sub-population simulation via multidimensional correlation generation (MCG) and weighted K nearest neighbors (KNN) algorithms for clinical trials and real-world data. ISPOR Europe 2020, Virtual conference, November 2020.
- 65. Wang Y, Wei G, Wang Y, Behnke M, Reiner E, Chaudhuri K, Reeve R, McKemey A. **Using machine learning for subpopulation analysis in datasets with no control arm**. ISPOR Europe 2020, Virtual conference, November 2020.

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66.J Luo, Z Zheng, H Ye, M Ye, Y Wang, Q You, C Xiao, F Ma; **A Benchmark Dataset for Understandable**Medical Language Translation; arXiv preprint arXiv:2012.02420



- 67.Y Xu, C Xiao, J Sun; DeepRite: Deep Recurrent Inverse TreatmEnt Weighting for Adjusting Time-varying Confounding in Modern Longitudinal Observational Data; arXiv preprint arXiv:2010.15028
- 68.Y Yu, K Huang, C Zhang, LM Glass, J Sun, C Xiao; **SumGNN: Multi-typed Drug Interaction Prediction via Efficient Knowledge Graph Summarization**; arXiv preprint arXiv:2010.01450
- 69.C Xiao, J Gao, L Glass, J Sun, C Mack; **Two machines are better than one: Using multi-agent** reinforcement in machine learning to simulate a clinical second opinion; PHARMACOEPIDEMIOLOGY AND DRUG SAFETY 29, 90-90, 2020
- 70.Y Zhao, X Hu, C Cheng, C Wang, C Xiao, Y Wang, J Sun, L Akoglu; **SUOD: A Scalable Unsupervised Outlier Detection Framework**;
- 71.V.V.Ptushkin, Mario Müller; The real practice in treatment of Multiple Myeloma; October 2020
- 72.Doyle OM; Leavitt N; Rigg J; Finding undiagnosed patients with hepatitis C infection: an application of artificial intelligence to patient claims data; June 2020: https://www.nature.com/articles/s41598-020-67013-6
- 73.Mehle K, Zhou L.; **Predictive Analytics and AI in Oncology**; April 2020: https://www.pm360online.com/predictive-analytics-and-ai-in-oncology/
- 74.Doyle OM, van der Laan R, Obradovic M, et al.; Identification of potentially undiagnosed patients with nontuberculous mycobacterial lung disease using machine learning applied to primary care data in the UK; Eur Respir J 2020
- 75. Yuan Yilian, El-Emam Khaled; How to Harness Al/ML to Analyze Vast Customer Datasets While Adhering to Data Privacy Laws, Feb 2020: https://www.pm360online.com/how-to-harness-ai-ml-to-analyze-vast-customer-datasets-while-adhering-to-data-privacy-laws/

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76.Stolper R, Shankar R, Lauks S; Accelerating Al/ML Adoption in Biopharma; IQVIA Whitepaper: Nov 2020

77.McClellan W, Yuan Y, Zhao E, Cai Y; Optimizing Brand Performance: **An Evidence-Based Approach Powered by Machine Learning;** IQVIA Whitepaper: Jan 2020

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- 79.Luk Arbuckle, Felix Ritchie. **The Five Safes of Risk-Based Anonymization**, *IEEE Security & Privacy*, (2019) 15(5): 84-89.
- 80.Xihang Cao, Chao Han, Lucas M Glass, Allen Kindman, Zoran Obradovic. **Time-to-Event Estimation by Redefining Time**, Journal of Biomedical Informatics 2019
- 81. Olga Uspenskaya-Cadoz and C. Alamuri and Lihua Wang and Mindy Yang and Sam Khinda and Yuliya Nigmatullina and Temily Cao and Nura Kayal and Megan O'Keefe and Chakravarty Rubel. **Machine Learning Algorithm Helps Identify Non-Diagnosed Prodromal Alzheimer's Disease Patients in the General Population**. The Journal of Prevention of Alzheimer's Disease, (2019) 6: 185.
- 82. Jelena Gligorijevic, Djordje Gligorijevic, Martin Pavlovski, Elizabeth Milkovits, Lucas Glass, Kevin Grier, Praveen Vankireddy, Zoran Obradovic. **Optimizing clinical trials recruitment via deep learning**, Journal of the American Medical Informatics Association, Volume 26, Issue 11, November 2019, Pages 1195—1202, https://doi.org/10.1093/jamia/ocz064
- 83. Carrell, David S., David J. Cronkite, Muqun Rachel Li, Steve Nyemba, Bradley A. Malin, John S. Aberdeen, and Lynette Hirschman. The machine giveth and the machine taketh away: a parrot attack on clinical text deidentified with hiding in plain sight. Journal of the American Medical Informatics Association (2019).
- 84. Karkare SU, Fridman M, Dang-Tan T, Lu J, Smolarz BG, DeKoven M, Iyer NN. Effect of Weight Change on Economic Outcomes Among Persons with Type 2 Diabetes Mellitus in the United States: Beyond Glycemic Control. Journal of Managed Care & Specialty Pharmacy 2019 25:6, 658-668 https://www.jmcp.org/doi/10.18553/jmcp.2019.18321
- 85. Jaganathan, Srihari and Ka Lok Lee (2019), "Simple Probability Models for Predicting Aggregate or Sparse Data: An Empirical Analysis of Projecting Patient Persistency," Journal of PMSA, Spring.

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- 87.Tong Wu, Yunlong Wang, Yue Wang, Emily Zhao, Yilian Yuan, Zhi Yang. Representation Learning of EHR

 Data via Graph-Based Medical Entity Embedding, in Proceedings of Advances in Neural Information

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- 88. Songtao Lu, Yawen Zhang, Yunlong Wang, Christina Mack. Learn Electronic Health Records by Fully Decentralized Federated Learning, in Proceedings of Advances in Neural Information Processing Systems (NeurIPS 2019), Workshop on Federated Learning for Data Privacy and Confidentiality in



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89.Zhenxun Zhuang, Kezi Yu, Yunlong Wang, Songtao Lu. **Online Meta-Learning on Non-convex Setting**, in Proceedings of Advances in Neural Information Processing Systems (NeurIPS 2019), Workshop on Meta-learning.

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- 90. Kezi Yu, Yunlong Wang, Yong Cai. **Modelling Patient Sequences for Rare Disease Detection with Semi-supervised Generative Adversarial Nets.** European Conference on Principles and Practice of Knowledge Discovery in Databases (PKDD 2019), workshop on Advanced Analytics and Learning on Temporal Data, 2019.
- 91.Yue Wang, Tong Wu, Yunlong Wang, Yong Cai, Cao Xiao, Emily Zhao, Lucas Glass and Jimeng Sun. **A**Similarity-Driven Sequential Model for Predicting Medical Treatment Initiation via Graph Laplacian.

 European Conference on Principles and Practice of Knowledge Discovery in Databases (PKDD 2019), graph embedding and mining workshop, 2019.

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- 92. Fengyi Tang, Cao Xiao, Fei Wang, Jiayu Zhou, Li-Wei Lehman, **Retaining Privileged Information for Multitask Learning**, KDD' 19
- 93.Cao Xiao, Jimeng Sun, Tutorial: Data Mining Methods for Drug Discovery and Development, KDD' 19

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- 94. Junyuan Shang, Tengfei Ma, Cao Xiao, Jimeng Sun. **Pre-training of Graph Augmented Transformers for Medication Recommendation**, IJCAl' 19
- 95. Shengda Hong, Cao Xiao, Nghia Hoang, Tengfei Ma, Hongyan Li, Jimeng Sun. **RDPD: Rich Data Helps Poor Data via Imitation**, IJCAI' 19
- 96. Shengda Hong, Cao Xiao, Tengfei Ma, Hongyan Li, Jimeng Sun. MINA: Multilevel Knowledge-Guided Attention for Modeling Electrocardiography Signals, IJCAI' 19
- 97. Tianfan Fu, Nghia Hoang, Cao Xiao, and Jimeng Sun. **DDL: Deep Dictionary Learning for Predictive Phenotyping**, IJCAI' 19

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- 98. Siddharth Biswal, Cao Xiao, Brandon Westover and Jimeng Sun. **EEG2Text: Learning to Write Medical Reports from EEG Recordings**, MLHC 2019
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100. Tianfan Fu, Tian Gao, Cao Xiao, Tengfei Ma, Jimeng Sun. **PEARL: Prototype Learning via Rule Learning**, ACM-BCB 2019

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101. Sungtae An, Cao Xiao, Walter Stewart, Jimeng Sun. LAVA: Longitudinal Adversarial Attack on Electronic Health Records Data, WWW' 19

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- 102.S Gupta, D Homola, FBC Dieleman, A Webber, OM Doyle, N Leavitt, J Rigg; **USING SNOMED TO AUTOMATE CLINICAL CONCEPT MAPPING**; Value in Health 22, 2019, S334
- 103.H.-C. Chang, H. Hong, Y. Yue **Spatial Cox Model with Applications on Multiple Sclerosis Patients** Joint Statistical Meetings, Denver, CO 2019.
- 104. Faccone J, Wang Y. A Comparison of High-dimensional Propensity Score and Traditional Propensity Score Matching Methods Using Commercial Health Care Claims Data. ISPOR 2019, New Orleans, LA, USA, May 2019. Value in Health, Volume 22, Issue S1 (2019 May).
- 105.Lin HM, Pan L, Gorritz M, McGuiness C, Huang W, Chen C. Real-World Brigatinib Use in Non-Small Cell Lung Cancer Patients with Prior Use of Crizotinib/Other ALK Therapies in the US. IASLC 2019 World Conference on Lung Cancer, Barcelona, Spain
- 106.Eleftherochorinou H. A Novel Patient-Physician Machine Learning Approach on Diagnosing Rare Diseases and Informing Commercial Strategies, presentation at PMSA 2019 Winter Symposium.
- 107. Eleftherochorinou H, Coder M, Bashan E, Coravos A. **Machine Learning and Artificial Intelligence: Realizing Precision Medicine One Patient at a Time,** presentation at BIO 2019.
- 108. Eleftherochorinou, H. **Artificial Intelligence and Medicine Around the World**, panel at AIMED Europe (2019)
- 109. Hui Jin, Juliet Zhu. **Big Data Application KOL Mapping**. China Pharmaceutical Market Research Association Summit, October 2019.
- 110.Yunlong Wang, Christina Mack, Fan Zhang, Yong Cai, Emily Zhao. **Detecting Rare Diseases: A Case Study Using Machine Learning Semi-Supervised Networks To Identify Under-diagnosed Patients**. 35th International Conference on Pharmacoepidemiology & Therapeutic Risk Management, August 2019.



- 111.Emily Zhao, Yunlong Wang, Yong Cai, Pankaj Gupta. **Brand Performance Analyzer An Al/ML Powered Solution for Identifying Opportunities to Optimize Commercial Performance.** Pharmaceutical Management Science Association (PMSA) Annual Conference April 2019.
- 112.Frank Waterberg, Agnieszka Wolk. **Mobilizing AI & Machine Learning for Commercial Success in Europe.** Eye for Pharma EU Summit, March 2019
- 113. Yilian Yuan, Andrew Ploszay. **AIML drives Efficiency and New Insights**. IQVIA Innovation Technology Summit, Shanghai, China, Oct 2019.
- 114.A. Clemens, A. Sagkriotis, R. Griner, A. Durus, O. Doyle, T. Wintermantel, U. Chakravarthy; **Key** confounders for translating results from non-interventional trials (NIS) to those observed in randomized controlled trials (RCTs): applying predictive analytics in neovascular age related macular degeneration (nAMD), Oral presentation at Euretina, Paris, 2019.
- 115. Mario Muller, Using an Evidence-Based Approach to Multi-Channel Marketing (MCM) **Optimization**, PMSA European Summit 2019.
- 116.Agnieszka Wolk, Using Al and Machine Learning to Help Drive Patient-Centric Brand Management in the EU, PMSA European Summit 2019.

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