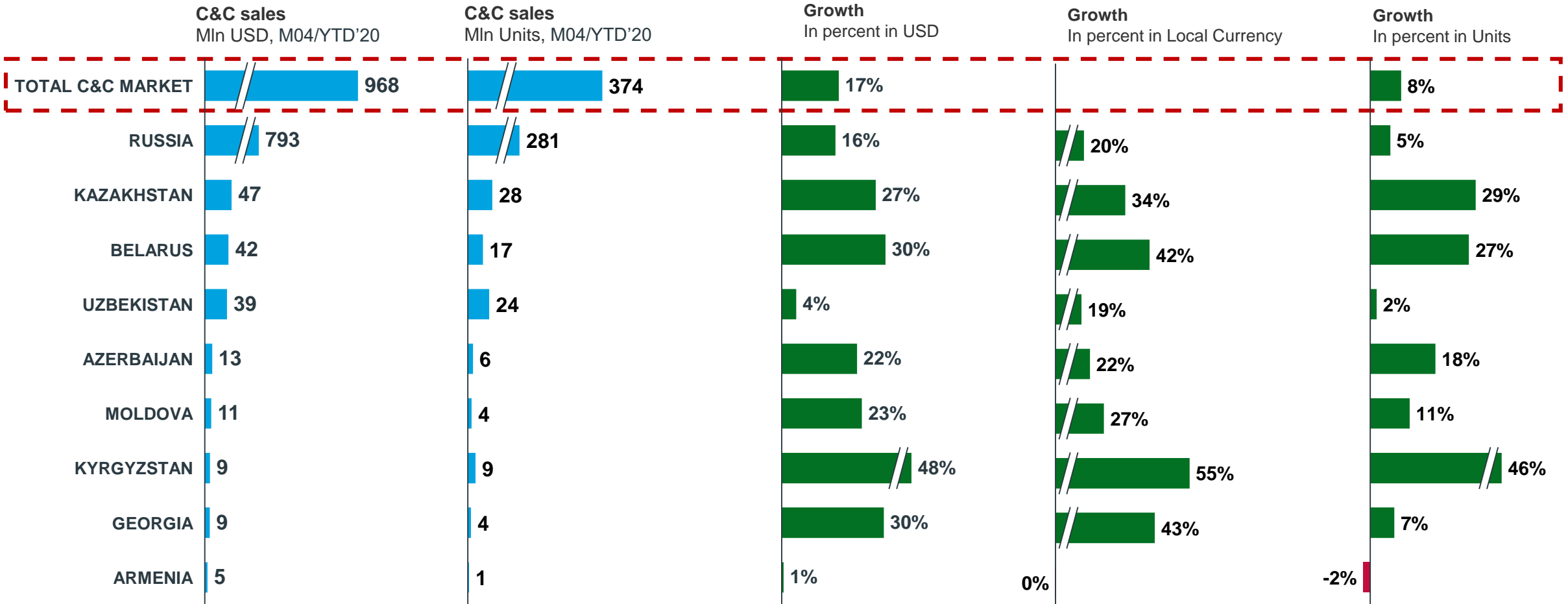


# Facts from IQVIA

M04 2020

# EAEU & CIS, Russia Cough&Cold category in January-April 2020, Value in Mln. USD and Units

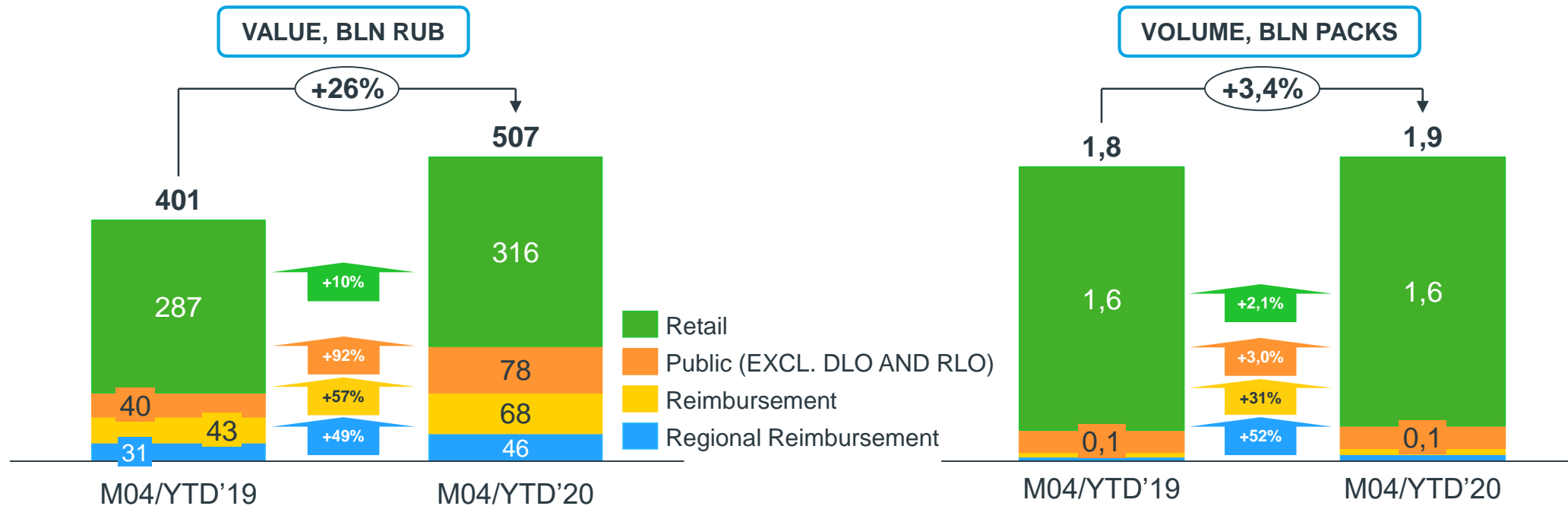
C&C increases by 17% in USD and decreased by 8% in volume





# Russian pharma market growth in January-April 2020

Market grew by 26% in value and by 3,4% in volume

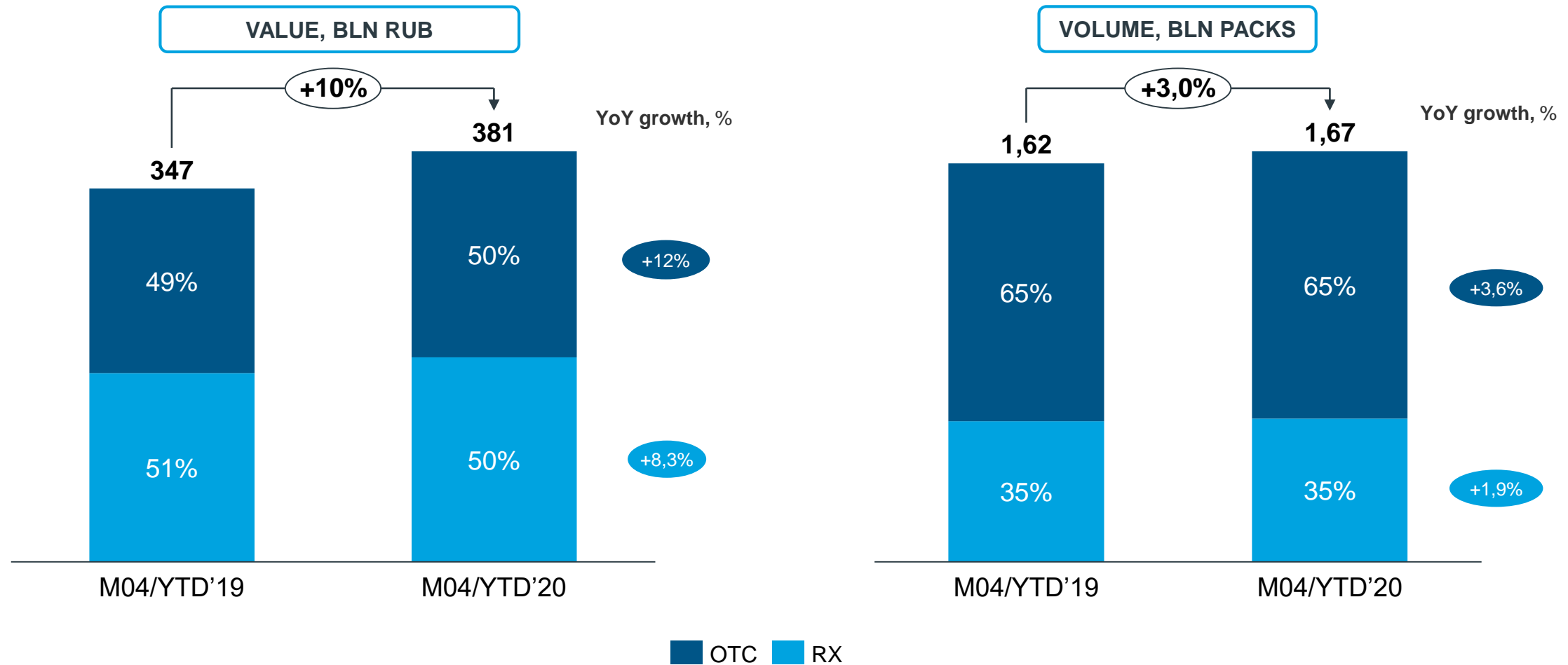


Indicator	RUB	USD	EUR	PACKS
Value M04/YTD'20, Bln.	507	7,4	6,7	1,9
Growth M04/YTD'20%	▲ 26%	▲ 21%	▲ 24%	▲ 3,4%



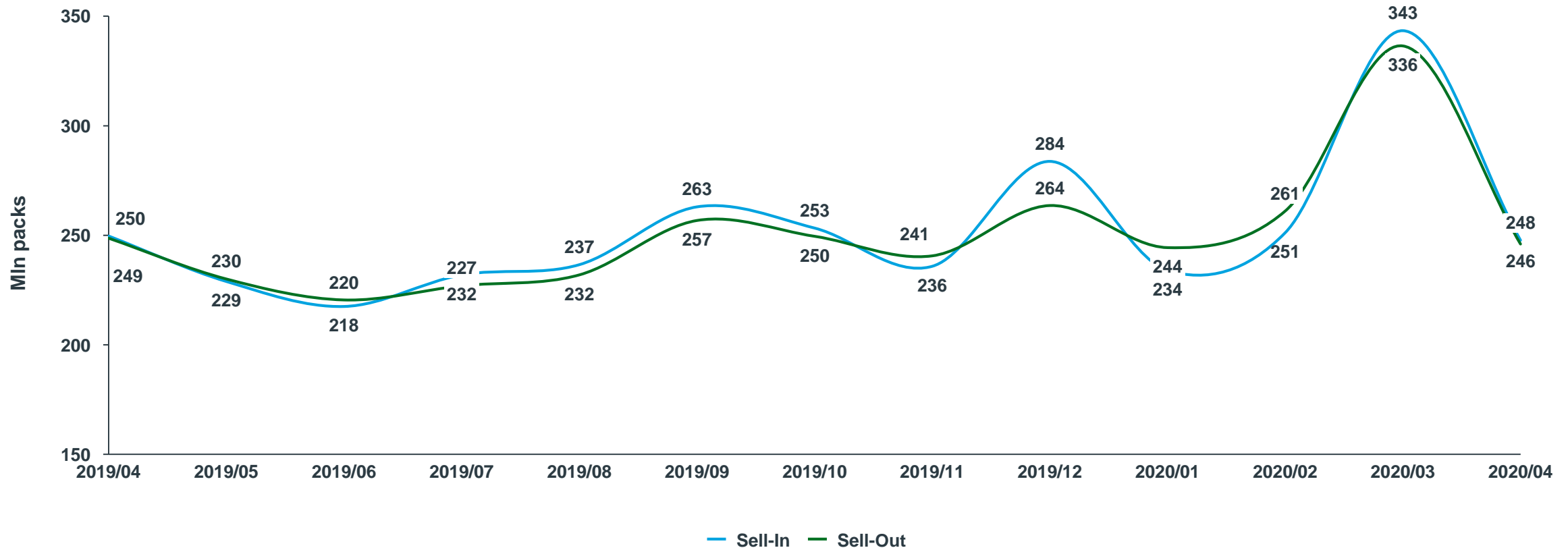
# Russian pharma market growth in January-April 2020

*Retail Sell-Out: Market grew by 10% in value and by 3% in volume*



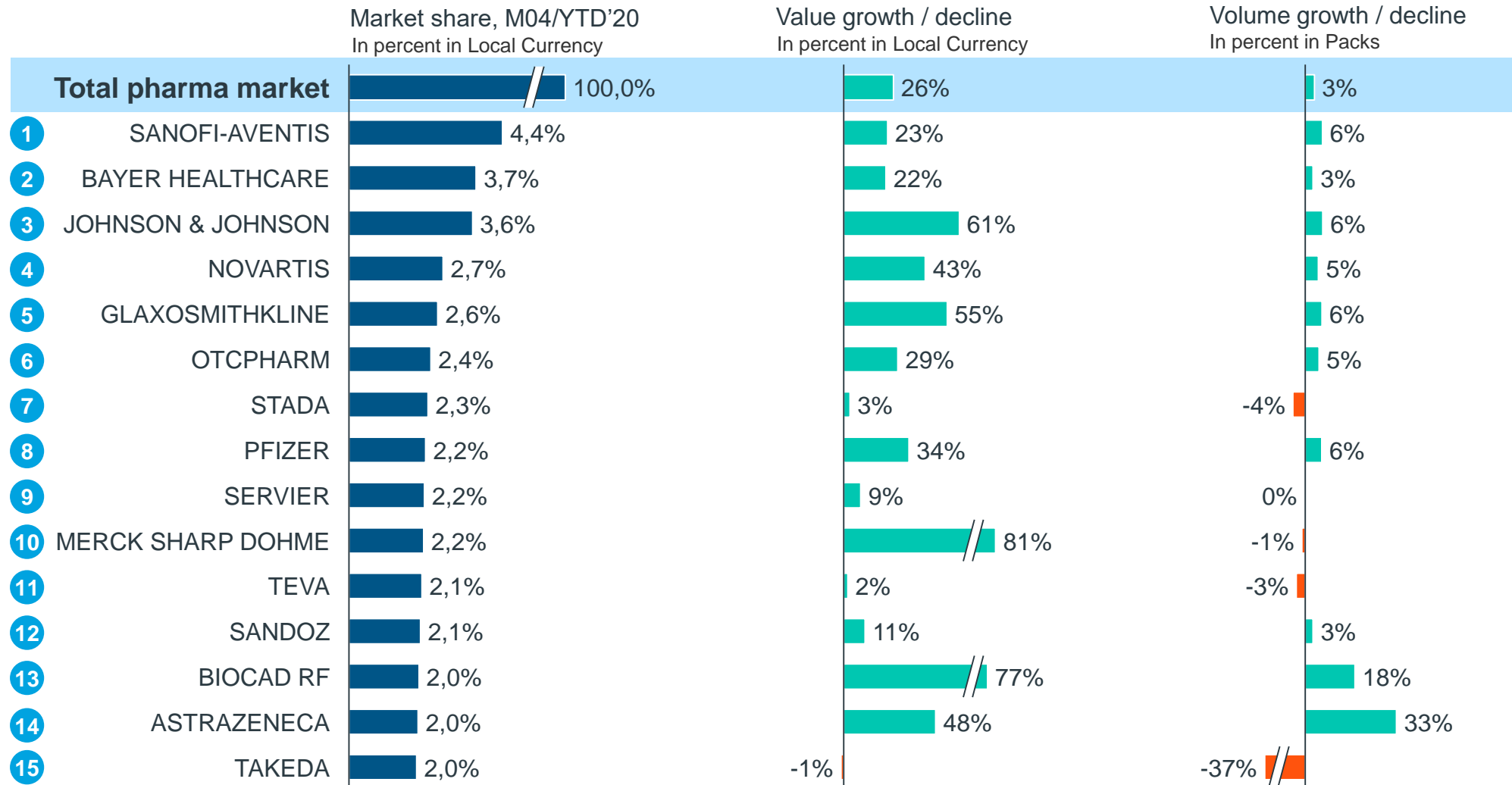


# Sell-In vs Sell-Out, OTC registered drugs



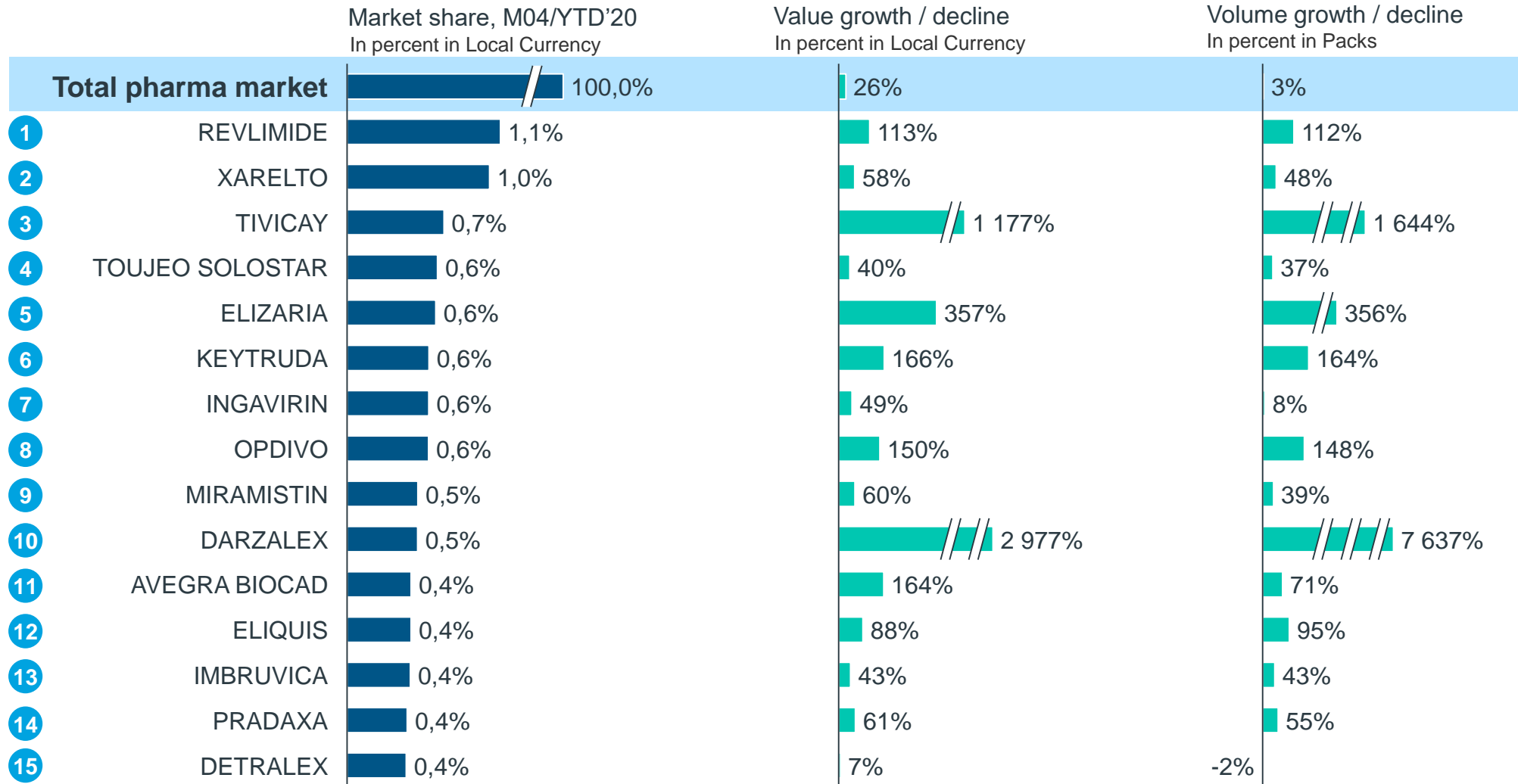


# TOP-15 corporations on Russian market, January-April 2020

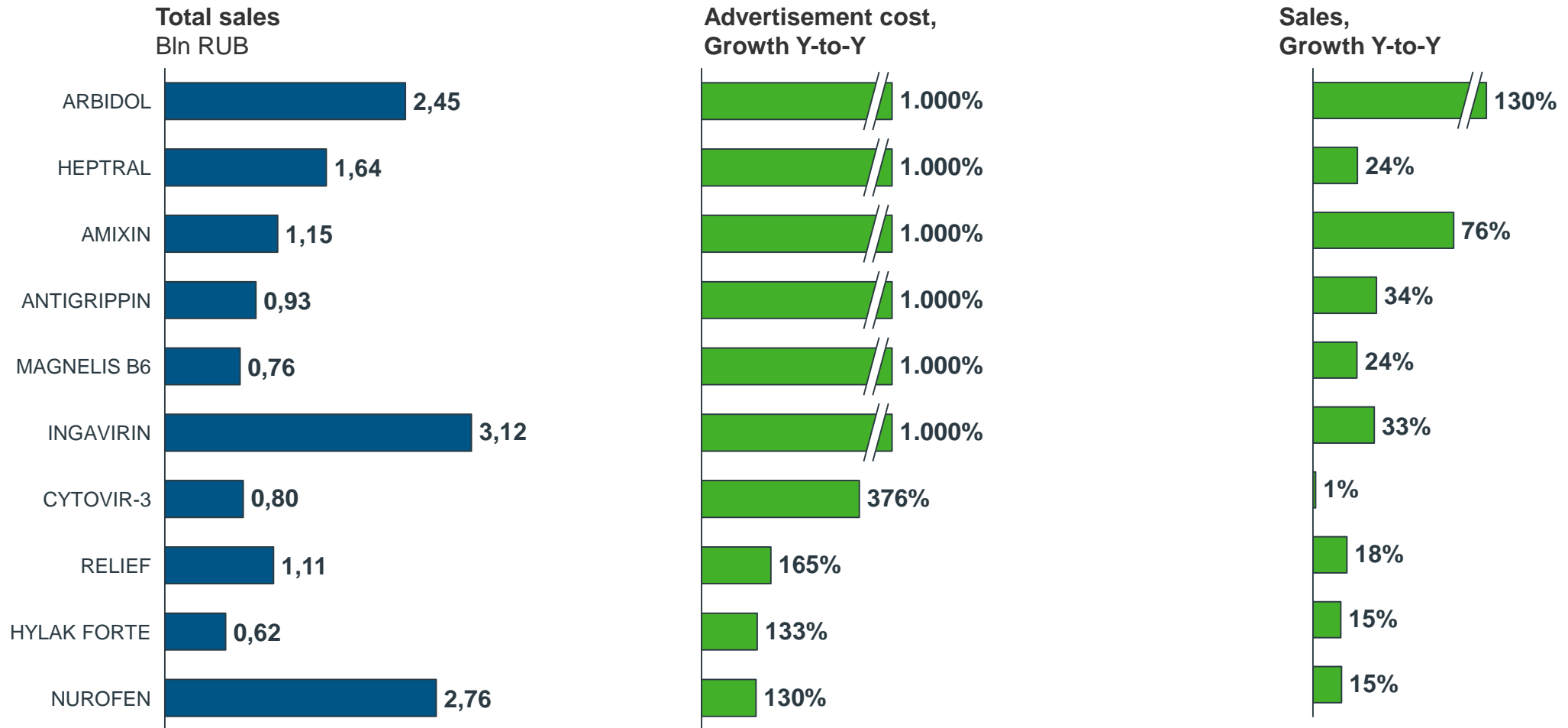




# TOP-15 brands on Russian market, January-April 2020



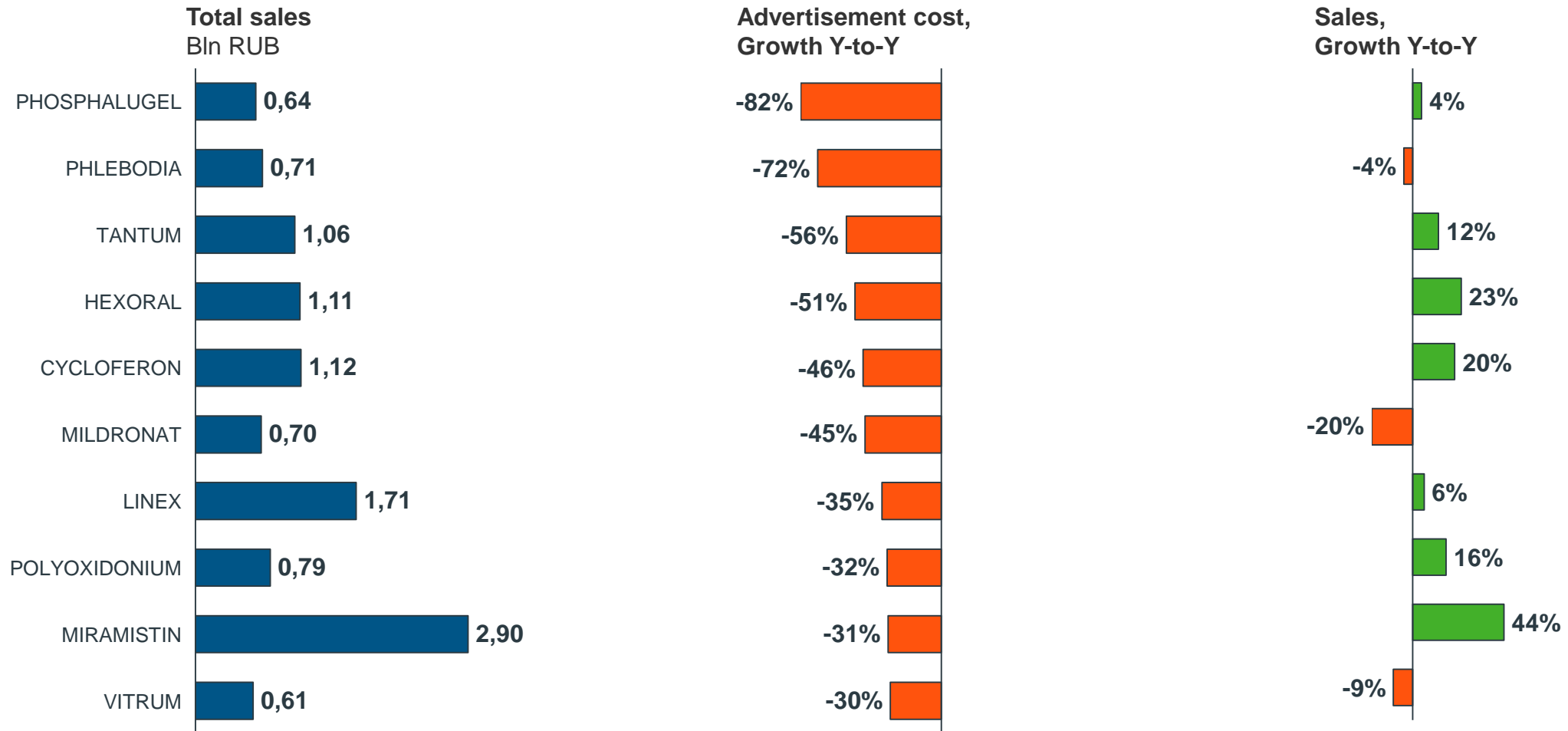
# TOP-10 products by growth in advertisement investments in January-April 2020



The rank is calculated among TOP-200 Brands by sales with advertising cost greater than 50 mln RUB  
 Source: IQVIA databases. Pharamtrend, Mediascope data, FIN Prices



# TOP-10 products by decline in advertisement investments in January-April 2020



The rank is calculated among TOP-200 Brands by sales with advertising cost greater than 50 mln RUB  
 Source: IQVIA databases, Phmatrend, Mediascope data, FIN Prices

# TOP-10 pharmacy chains and pharmacy associations by sales of drugs (excluding reimbursement drugs supply) 1Q 2020



#	Category*	Regions	Pharmacy Chain / Pharmacy Association	Number of stores (1 April 2020)	Market share of pharmacy chain on the retail market, drugs only, 1Q 2020, %	Change in drug sales 1Q 2020 vs. 1Q 2019, %	The indicator of the relative sales of drugs, 1Q 2020 (relative to the leading audited company)	Average check, rub.	The rank of gross sales 1Q 2020 (relative to the leading audited company)
1	Fed.	83	ASNA	10 733	12,26%	15,4%	2,039	324	-
2	Fed.	54	Rigla <sup>1</sup>	2 905	6,0%	27,3%	1,000	560	1
3	Fed.	36	Erkafarm <sup>2</sup>	1 131	4,0%	6,5%	0,657	-	2
5	Intr.	10	Neo-farm	737	3,81%	39,0%	0,633	727	4
4	Fed.	8	Pharmacy chains 36,6 <sup>**4</sup>	1 397	3,63%	11,1%	0,604	816	3
6	Fed.	36	Vita (Samara)	1 787	3,14%	16,4%	0,522	487	5
7	Fed.	46	Planeta zdorov'ya <sup>**</sup>	1 736	3,09%	9,9%	0,513	-	6
8	Fed.	47	April	1 411	3,01%	8,6%	0,501	524	8
9	Fed.	27	Iris <sup>3</sup>	1 675	3,0%	1,9%	0,497	-	7
10	Fed.	8	Farmland	1 282	2,17%	21,3%	0,360	513	9
<b>Total:</b>				<b>24 794</b>	<b>44,1%</b>	<b>15,7%</b>			

\*Fed. = federal, Intr. = interregional, Reg. = regional

\*\*Expert assessment

1 Including OZ, Zhivika and DOMfarma

2 Including Doktor Stoletov, Ozerki, Raduga, Pervaya pomoshch', Ladushka, Khoroshaya apteka, Vashe zdorov'ye, Farmvolga, Narodnaya apteka, Novaya apteka, MosApteka, Ozerki u doma, Samson-pharma

3 Including Fakmakopeyka, Farmakopeyka 24, Khelmi, Tvoy doktor, Zdes' apteka, Farmani, Aptechestvo, Stavropol'skiye gorodskiy apteki, Novuyu apteka and Minitsen

4 Including AVE Group; Gorzdrav; A5 Group and Kalina-Pham

Source: based on data from pharmacy chains and pharmacy associations participating in the rating

© 2020 IQVIA - Rating of Russian Pharmacy Chains Q1-4/1Q 2020

# TOP-10 pharmacy chains by gross sales (excluding reimbursement drugs supply) 1Q 2020



#	Pharmacy Chain	The indicator of the relative gross sales of drugs, 1Q 2020	Change in gross sales 1Q 2020 vs. 1Q 2019, %
1	Rigla <sup>1</sup>	1,000	26,6%
2	Erkafarm <sup>2</sup>	0,654	6,5%
3	Pharmacy chain 36,6 <sup>*4</sup>	0,633	24,8%
4	Neo-farm	0,587	37,4%
5	Vita (Samara)	0,495	14,5%
6	Planeta zdorov'ya*	0,490	9,6%
7	Iris <sup>3</sup>	0,489	13,7%
8	April	0,484	7,4%
9	Farmland	0,356	22,3%
10	Melodiya zdorov'ya <sup>5</sup>	0,270	41,9%

\*Expert assessment

1 Including OZ, Zhivika and DOMfarma

2 Including Doktor Stoletov, Ozerki, Raduga, Pervaya pomoshch', Ladushka, Khoroshaya apteka, Vashe zdorov'ye, Farmvolga, Narodnaya apteka, Novaya apteka, MosApteka, Ozerki u doma, Samson-pharma

3 Including Fakmakopeyka, Farmakopeyka 24, Khelmi, Tvoy doktor, Zdes' apteka, Farmani, Aptechestvo, Stavropol'skiye gorodskiye apteki, Novuyu apteka and Minitsen

4 Including AVE Group; Gorzdrav; A5 Group and Kalina-Pharm

5 Including own pharmacies, excluding franchising and partners

Source: based on data from pharmacy chains and pharmacy associations participating in the rating

© 2020 IQVIA - Rating of Russian Pharmacy Chains Q1-4/1Q 2020

# TOP-6 pharmacy associations and service platforms by sales of drugs (excluding reimbursement drugs supply) 1Q 2020



#	Pharmacy Association / Service Platform	Head Office	Number of stores (1 April 2020)	Market share of pharmacy association on the retail market, drugs only, 1Q 2020, %	Change of drug sales 1Q 2020 vs. 1Q 2019, %	The indicator of the relative sales of drugs, 1Q 2020
1	ASNA	Moscow	10 733	12,26%	15,4%	1,000
2	ProApteka	Moscow	5 810	7,28%	28,1%	0,505
3	MFU <sup>1</sup>	St. Petersburg	4 411	6,37%	101,0%	0,508
4	Sozvezdiye	Moscow	3 613	2,79%	112,3%	0,218
5	VESNA <sup>2</sup>	St. Petersburg	1 456	1,48%	30,7%	0,124
6	Zdravcity	Moscow	14 549	0,22%	118,7%	0,021

1 MedPharm Unity  
2 All-Russian United Commonwealth of Independent Drugstores



# TOP-10 distributors on the market of gross sales, 1Q 2020

#	Distributor	Market share in gross sales, %		Change in gross sales 1Q 2020/1Q 2019, %
		1Q 2020	1Q 2019	
1	Pulse	13,0%	12,9%	26,9%
2	Protek	11,3%	12,7%	12,5%
3	Katren	10,8%	12,5%	8,8%
4	R-Pharm	5,0%	3,3%	93,9%
5	Pharmkomplekt	4,8%	4,7%	31,6%
6	FK Grand Kapital	4,1%	3,8%	37,7%
7	BSS	3,0%	3,4%	9,1%
8	Profitmed	2,47%	2,42%	29,2%
9	Asfadis*	2,01%	2,25%	13,1%
10	GDP	1,73%	2,10%	3,6%
<b>Total</b>		<b>58,3%</b>	<b>60,1%</b>	<b>26,6%</b>

\*In Q2 2019 «Asfadis» distributors association was established, which included 7 regional companies: Accentmed, Avikon FC, Lesan Pharma, Alenfarma, Asti Plus, Donsky Hospital, Asti.  
Source: based on data from distributors participating in the rating



# TOP-10 distributors on the budget market, 1Q 2020

#	Distributor	Distributor Type	Head Office	Relative volume of budget sales, 1Q 2020	Share of budget sales from the gross sales volume, %
1	R-Pharm	National	Moscow	1,000	68%
2	Pharmstandard**	-	-	0,531	-
3	Irvin 2	Regional	Moscow	0,411	97%
4	BSS	National	S.Petersburg	0,366	42%
5	Protek	National	Moscow	0,247	7%
6	Farmimex*	-	-	0,199	-
7	Biotec*	-	-	0,123	-
8	GDP	Interregional	Moscow	0,118	24%
9	Severo-zapad	Interregional	S.Petersburg	0,116	85%
10	Pharmacevt	Interregional	Rostov-on-Don	0,072	51%

\*Expert assessment

\*\*Data based on analysis of IQVIA tender base

Source: IQVIA, based on data from distributors participating in the rating



# TOP-10 distributors on the market of secondary sales, 1Q 2020

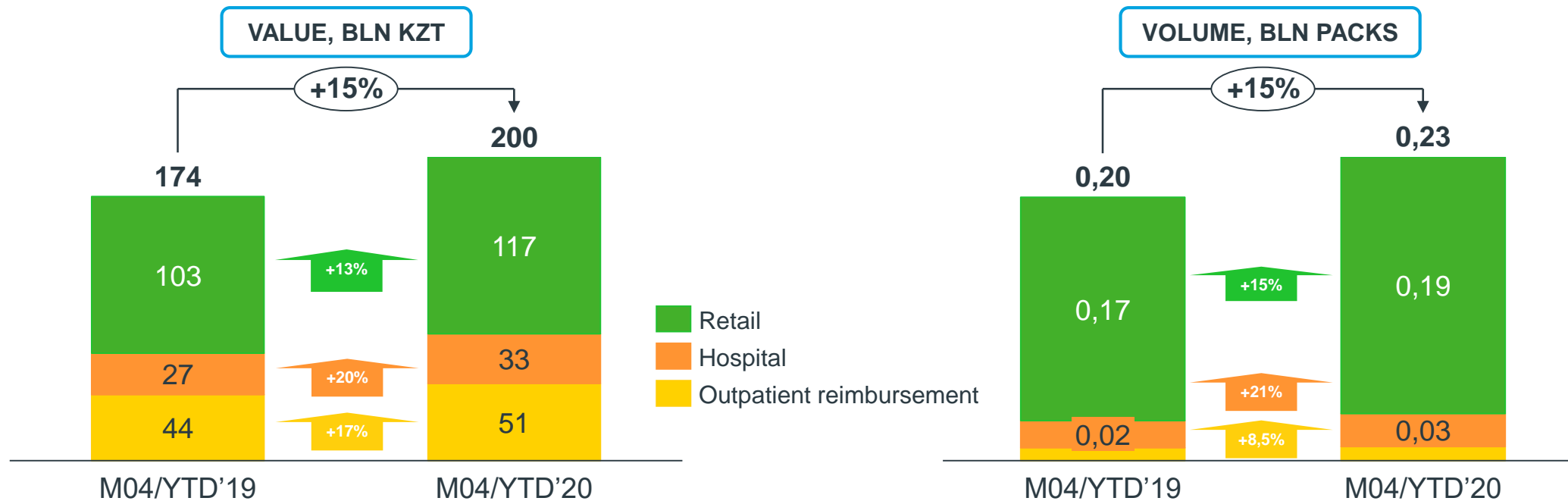
#	Distributor	Distributor Type	Head Office	Relative volume of secondary distribution, 1Q 2020	Share of secondary distribution sales from the gross sales volume, %
1	R-Pharm	National	Moscow	1,000	26%
2	Pharmkomplekt	National	N.Novgorod	0,748	20%
3	Firma Euroservice	Interregional	Moscow	0,655	83%
4	Asfadis*	Interregional	Moscow	0,443	29%
5	Pulse	National	Khimki	0,397	4%
6	Protek	National	Moscow	0,325	4%
7	Pharmservice	Regional	Krasnodar	0,279	80%
8	Katren	National	Novosibirsk	0,237	3%
9	BSS	National	S.Petersburg	0,232	10%
10	FK Grand Kapital	National	Moscow	0,191	6%

\*In Q2 2019 «Asfadis» distributors association was established, which included 7 regional companies: Accentmed, Avikon FC, Lesan Pharma, Alenfarma, Asti Plus, Donsky Hospital, Asti.  
Source: based on data from distributors participating in the rating



# Kazakhstan pharma market growth in January-April 2020

Market grew by 15% in value and in volume

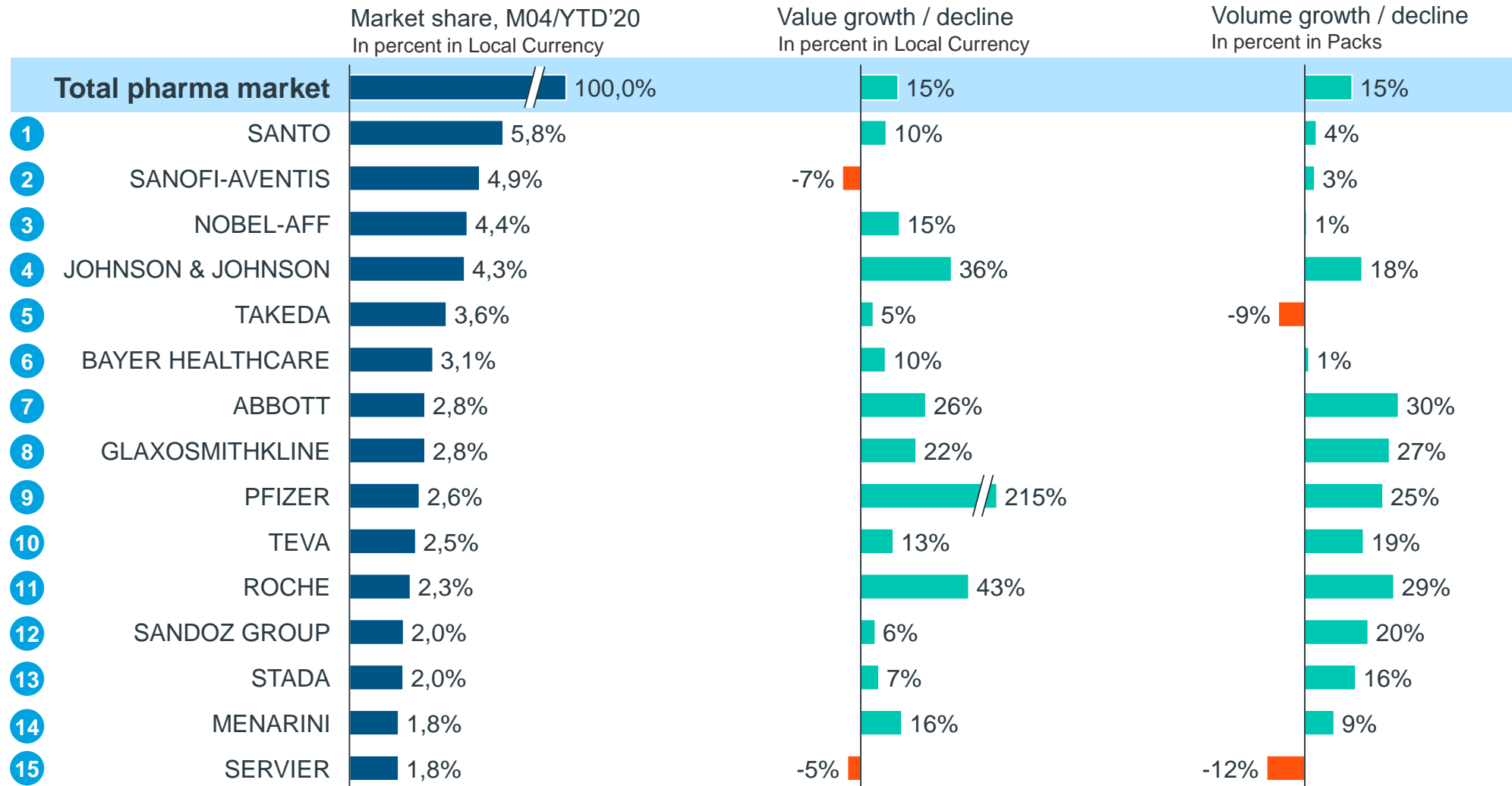


Indicator	KZT	USD	EUR	PACKS
Value M04/YTD'20, Bln.	200	0,50	0,45	0,23
Growth M04/YTD'20%	▲ 15%	▲ 8,5%	▲ 12%	▲ 15%



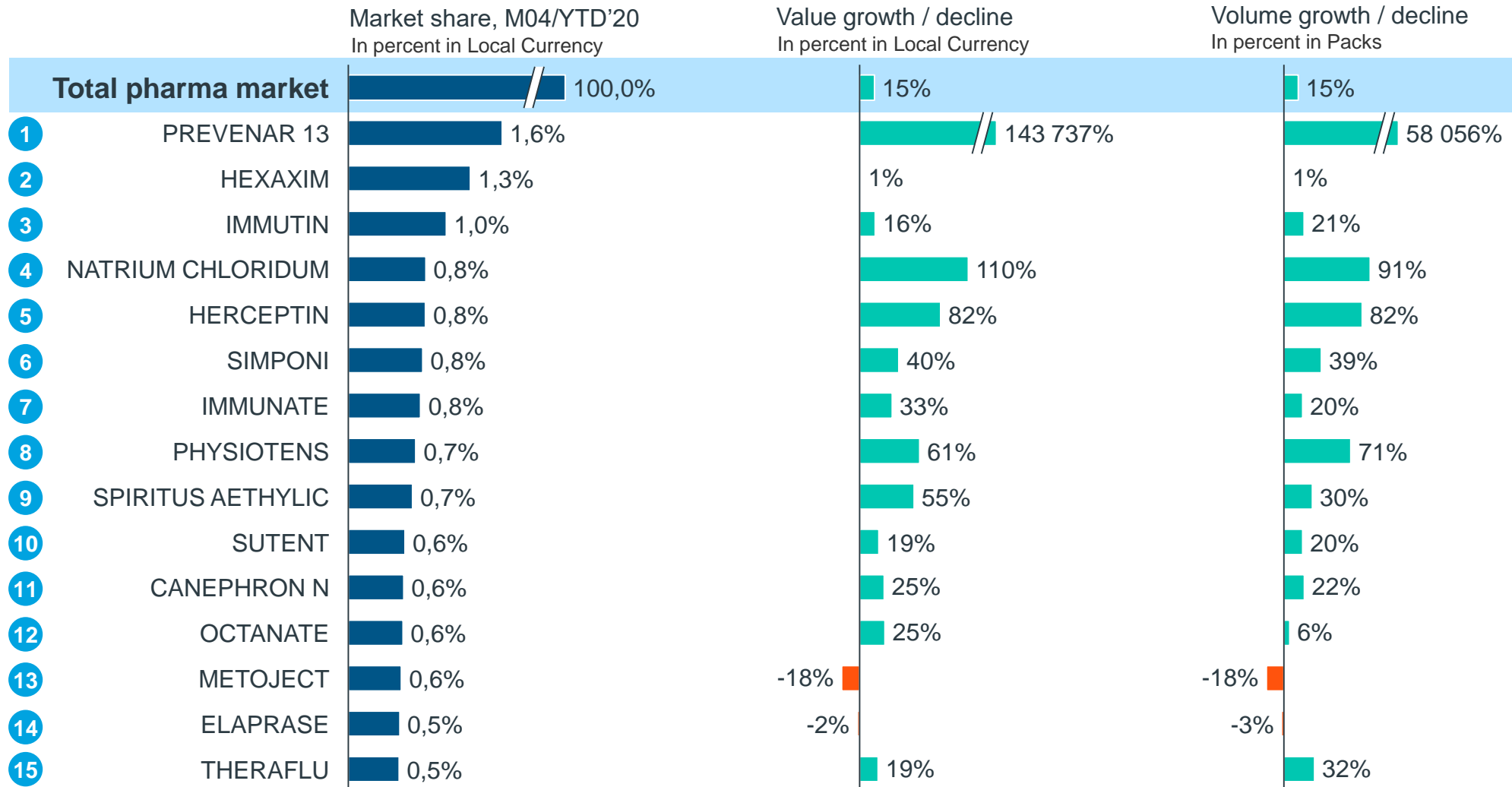


# TOP-15 corporations on Kazakhstan market, January-April 2020





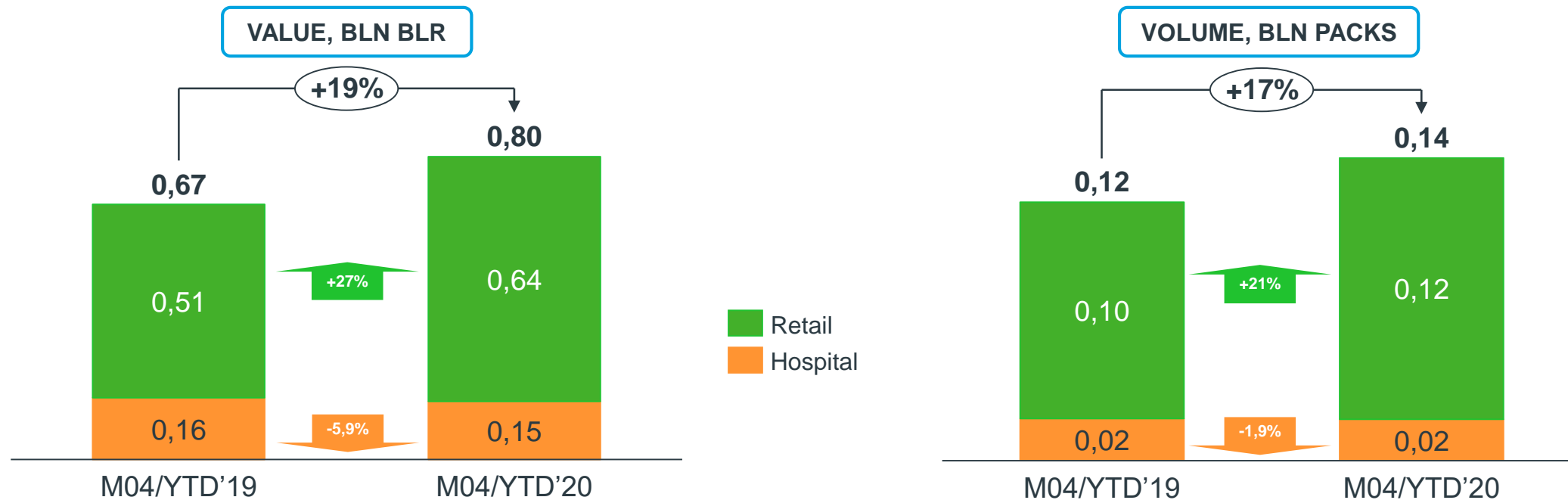
# TOP-15 brands on Kazakhstan market, January-April 2020





# Belarus pharma market growth in January-April 2020

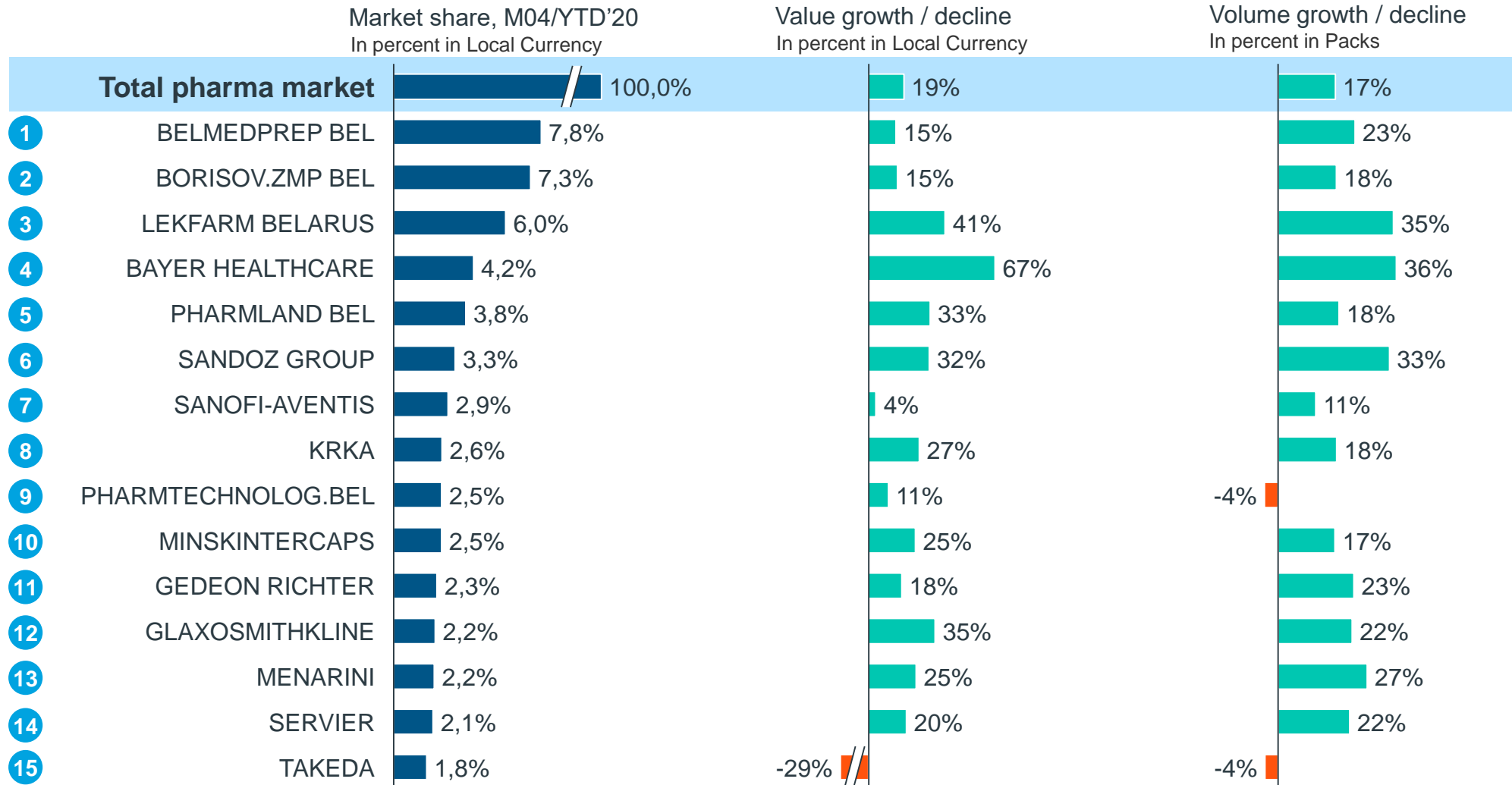
Market grew by 19% in value and by 17% in volume



Indicator	BLR	USD	EUR	PACKS
Value M04/YTD'20, Bln.	0,80	0,35	0,31	0,14
Growth M04/YTD'20%	▲ 19%	▲ 10%	▲ 13%	▲ 17%



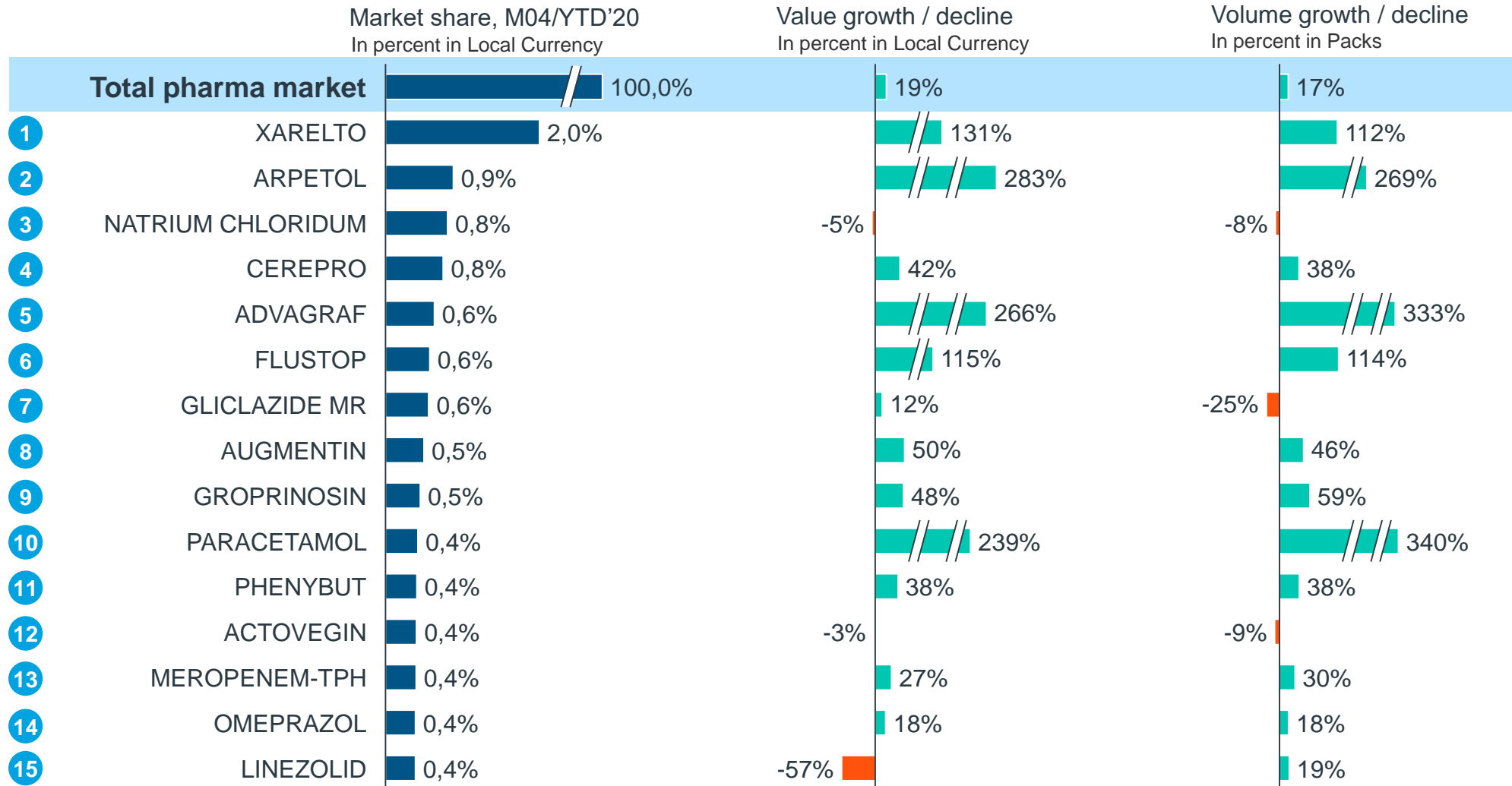
# TOP-15 corporations on Belarus market, January-April 2020



Source: IQVIA databases. Retail, Hospital (excluding food supplements and diagnostic agents), TRD Prices



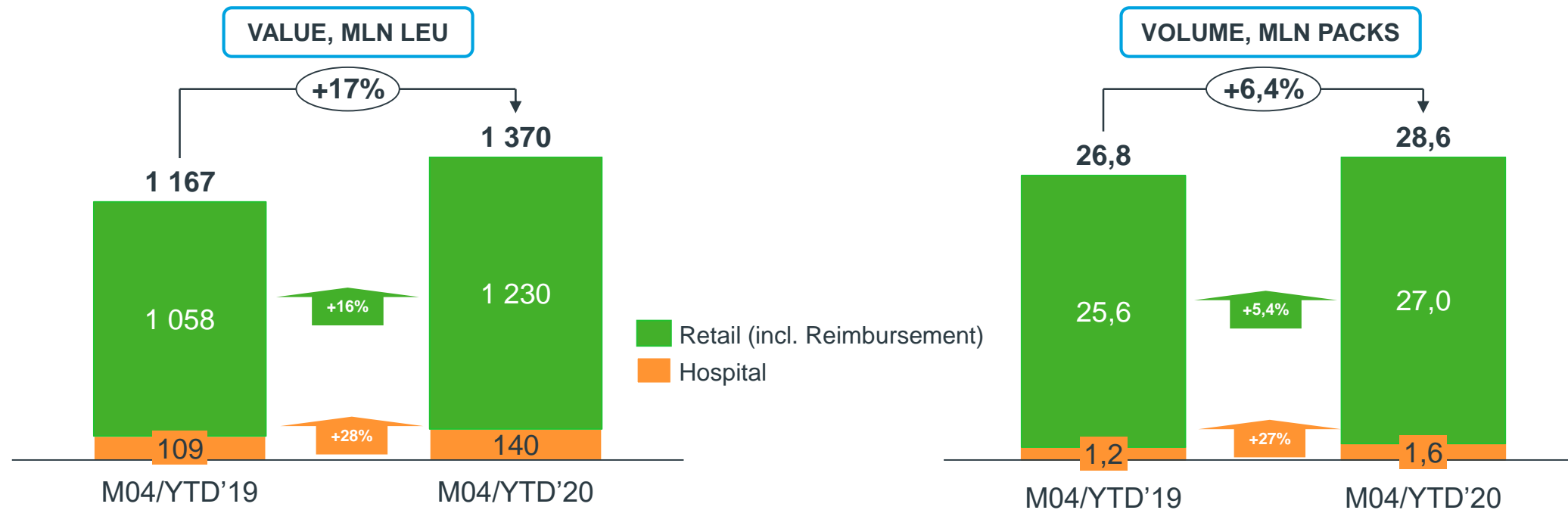
# TOP-15 brands on Belarus market, January-April 2020





# Moldova pharma market growth in January-April 2020

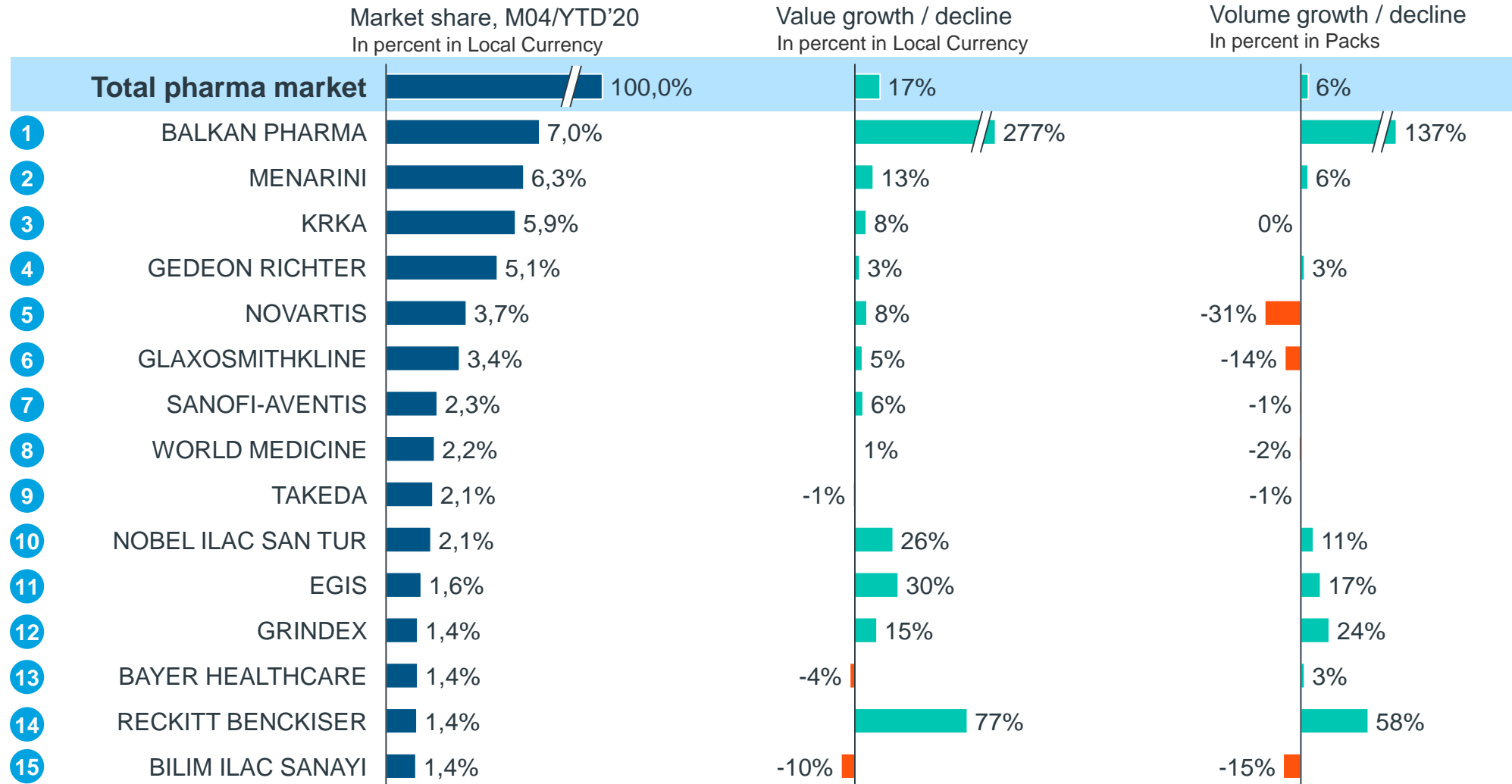
Market grew by 17% in value and decreased by 6,4% in volume



Indicator	LEU	USD	EUR	PACKS
Value M04/YTD'20, Mln.	1 370	77,5	70,4	28,6
Growth M04/YTD'20%	▲ 17%	▲ 15%	▲ 18%	▲ 6,4%

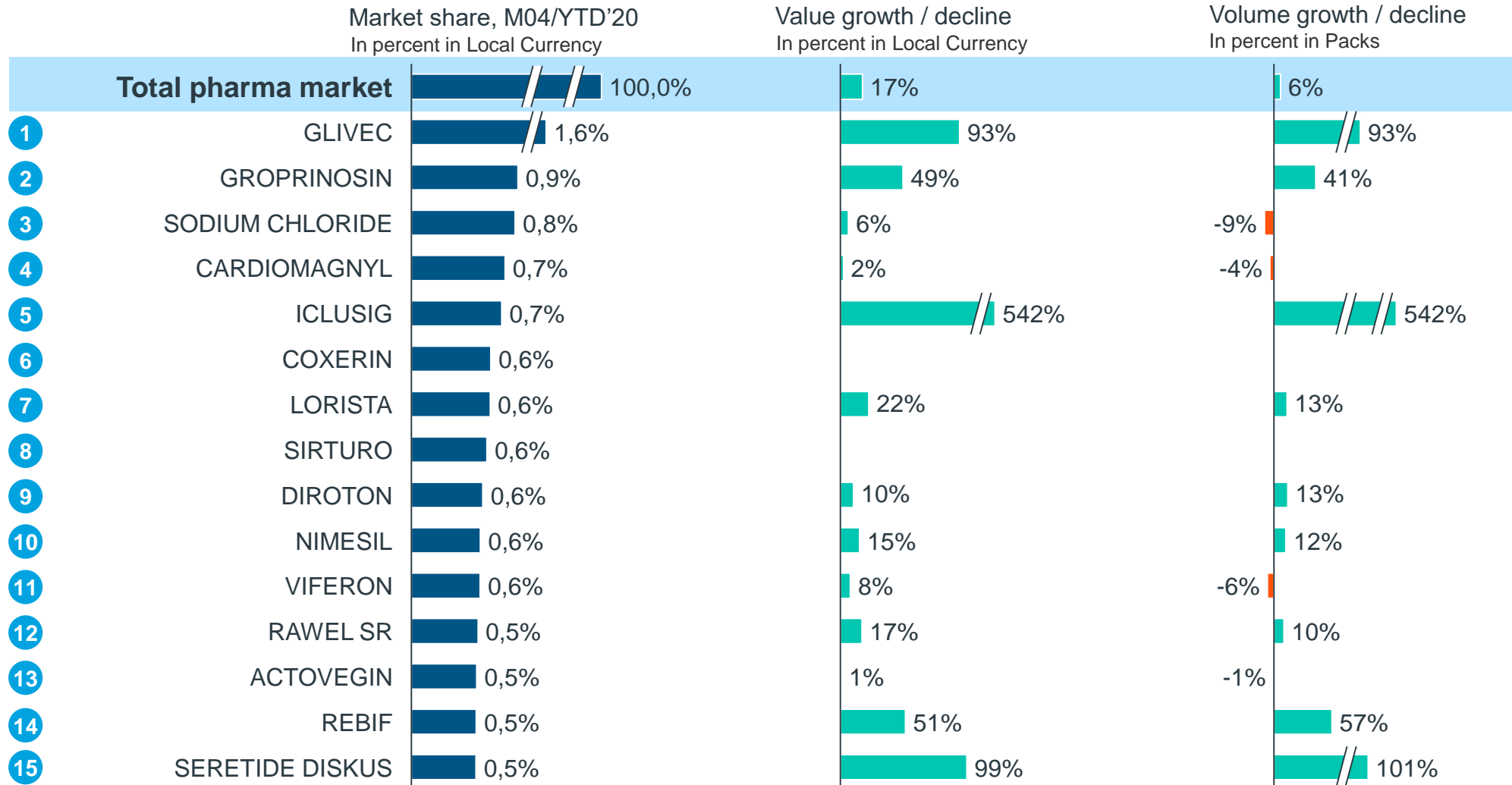


# TOP-15 corporations on Moldova market, January-April 2020





# TOP-15 brands on Moldova market, January-April 2020



Source: IQVIA databases. Retail, Hospital, Reimbursement (excluding food supplements and diagnostic agents), TRD Prices



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