

# Tech-Enabled Outsourcing for Tomorrow's MedTech Manufacturers

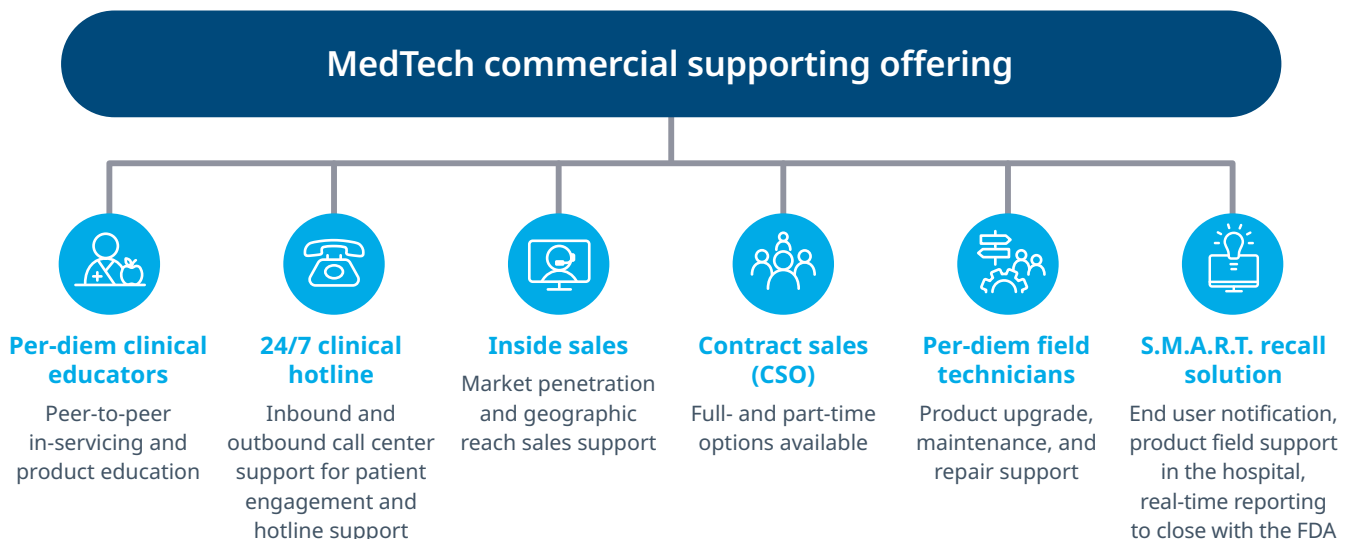
IQVIA MedTech partners with medical device and diagnostic manufacturers, offering outsourced service teams and technologies to support their commercialization efforts. This includes contract clinical, inside sales, field technical, and recall support.

We help our client partners successfully manage the commercial needs of large-scale service, education, and sales support initiatives with our network of more than 2,200 W-2 employees based throughout the U.S. and Canada. Our expansive network and custom programs have the ability to scale up and down, adapting to your customer-facing needs.

Program success is tracked and measured with our real-time, business intelligence analytics that provide our clients with critical insights into their most important resource – their people and their customers.



**Program overview: IQVIA MedTech offers a comprehensive suite of outsourced services for medical device and diagnostic manufacturers.**



# Comprehensive talent management

Whether manufacturers are looking for a partner to support with their sales, education, or recall efforts, IQVIA provides comprehensive employee and program management.

# Innovative technologies and data-driven results

Technology wraps around all of our program offerings, providing clients with real-time visibility to scale your business and maximize ROI.

## LYNC

A proprietary data analytics tool to provide unique program visibility, KPI measurement, and consultant activity in real-time. The dashboards reflect activities and spend by location, product, supervisor, facility, and more. Additionally, it provides a breakdown of training, travel, service, and administrative time. This gives clients a unique market advantage during product commercialization.

## S.M.A.R.T.™

An integrated software and service-based solution to manage all levels of MedTech product recalls and field corrective actions. It helps restore stakeholders' confidence by providing comprehensive management, automated triggers, and real-time activity reporting.

## Comprehensive program management spectrum

