

Expanding Opportunities to Leverage Real-World Data

Enhance patient outcomes through non-profit and specialty society insights

Non-profit patient organizations and medical specialty societies provide valuable real-world data that can facilitate academic research, educate through publications, and provide patient insights. This data can be leveraged to provide insights on the natural history of disease, study feasibility, epidemiological information on patient populations, and patient treatment patterns. Non-profits and specialty societies can also be real-world evidence partners for pharmaceutical and biotechnology companies to inform development and improve patient outcomes.

Non-profit organizations recognize the financial value and potential revenue opportunities of providing access to well-managed, fit-for-purpose real-world data, yet they face challenges addressing business/research questions due to coverage or data gaps, and they may lack the expertise or resources to manage and deliver regulatory-grade datasets. Engaging a vendor with real-world advisory and analytics experience can simplify data management and analysis.

Real World Solutions offering: Agile Health Insights (AHI)

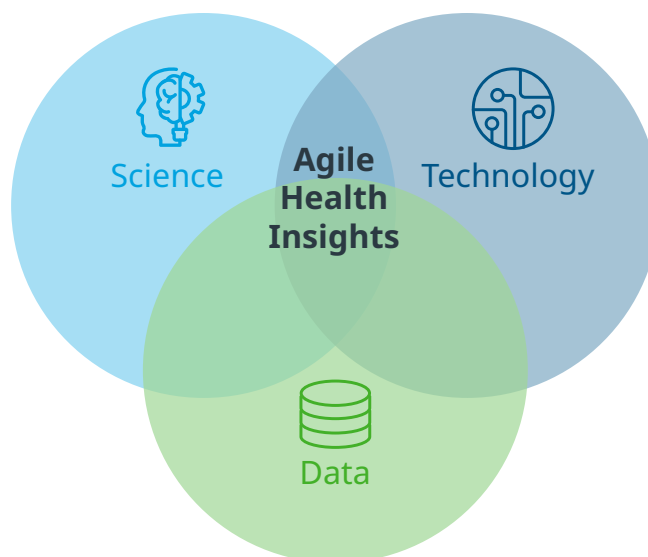
IQVIA Agile Health Insights (AHI) is an offering focused on dynamic analysis of existing or newly created real-world datasets to rapidly deliver key insights. AHI leverages IQVIA experts, technology, and data to enhance our customers' business deliverables and improve the decision-making process.

AHI methodology:

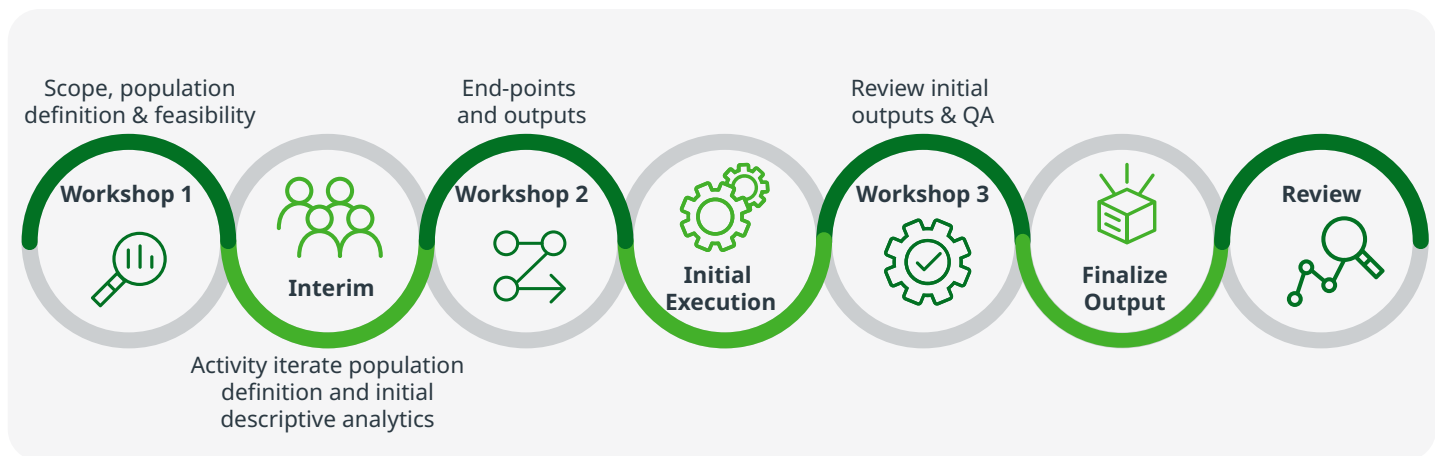
- **Develop fit-for-purpose datasets** enabling downstream analysis
- **Engage** with the customer and leverage a **rapid and iterative process** to identify the analysis objective and research questions of interest



- **Dynamically analyze** real-world data to deliver key insights and **reduce cost burden** with a one-time investment that includes all resources needed to deliver insights
- **Offer flexible reporting**, along with **expert scientific commentary** from IQVIA subject matter experts who are involved throughout the process to provide thought leadership and lead the analytics approach



Typical AHI process:



HOW IQVIA CAN SUPPORT YOUR ORGANIZATION:

- **Internal business reporting and initiatives**
 - » Real-world evidence based on unbiased scientific expertise
 - » Guidance and real-world evidence to support research, advocacy, and lobbying efforts
- **Data quality assessments**
 - » Assessment and evaluation of the completeness and quality of the data
 - » Recommendations and delivery support to improve the quality of the data
- **Academic-quality publications**
 - » Resources to support the creation of publishable manuscripts

IQVIA is a trusted advisor and analytic partner to non-profit healthcare organizations

At IQVIA, we develop solutions designed with the unique needs of our non-profit partners in mind. By leveraging our technological innovations, industry connections, and extensive expertise, our team of experts collaborate closely with you, bringing their deep therapeutic knowledge to enhance your research and strategic objectives.

Analytics technologies, like Linguamatics NLP, extract valuable information from text and enable our data science and epidemiological teams to work together with you to design custom analytics projects that provide actionable insights for your organization.

We bring innovation to meet the needs of today's healthcare organizations by intelligently connecting various aspects of healthcare. Our focus is on enhancing the value of your data assets and developing a sustainable data strategy for long-term financial stability. With IQVIA, you can find solutions that address your immediate needs and pave the way for future growth and success.

How to get started

For more information on analytics options, feasibility and scope, or cost of an engagement, contact joseph.imperato@iqvia.com



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