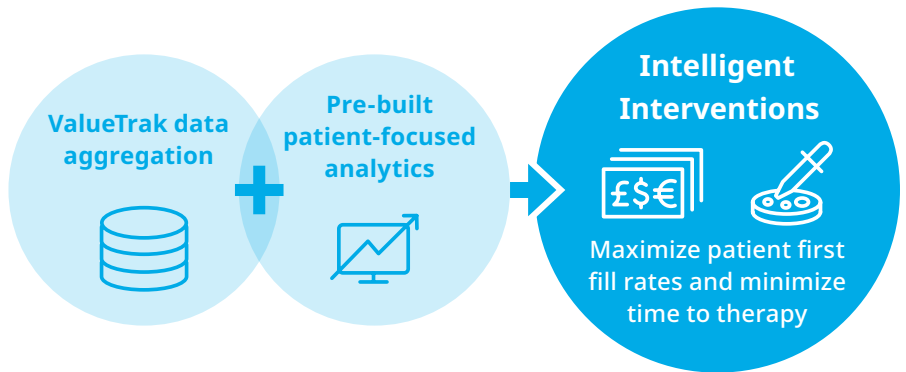


Intelligent Interventions – Patient Access Dashboards

Identify and overcome patient impediments to therapy by uncovering new insights in existing data with ValueTrak’s prebuilt dashboards, reports, and KPIs

Today’s reality

Specialty manufacturers often develop their own strategies and analytics to identify at-risk patients. But because patient monitoring, in many cases, is still performed using



traditional patient activity assessments and patient status aging, recognizing combinations of attributes that lead to non-adherence is time-consuming if not impossible, especially when performed using basic foundational analytics tools. Ultimately, this means identifying the appropriate interventions and quantifying successes is not only challenging, but if done incorrectly, can lead to repeated mistakes.

The Intelligent Interventions difference

- Purpose-built analytics bridged and integrated into existing channel distribution and patient data
- Superior patient visibility for products with limited or open pharmacy networks
- Lower total cost of ownership using a turnkey solution with industry standard KPIs
- Platform ensures repeatable, scalable process and analytics

Intelligent Intervention benefits

1

REAL-TIME ACCESS:

Identify roadblocks to therapy with analytics built on real-time data processing so that you can take early intervention

2

ACTIONABLE:

Provide action-oriented teams with the appropriate “Next Best Action” to optimize time to treatment starts and drive adherence*

3

INTELLIGENT:

Drive outcomes with intelligent models that evolve with each patient’s experience through application of AI/ML methodologies*

4

PERSONALIZED:

Inform persona-based strategies with interactive dashboards, built on customizable KPI’s

For pharmaceutical manufacturers who:

- Offer specialty products with a complex patient journey that includes multiple steps to therapy with multiple potential patient impediments
- Are seeking ways to maximize patient first fill successes and minimize time-to-therapy
- May be interested in investing in Case Management or equivalent, with objectives to improve patient access, reimbursement, and adherence*
- Are challenged with determining “Next Best Action” and measuring effectiveness of interventions*

Sample dashboard metrics

Identify information about patients in a pending status to create effective intervention strategies



Review key metrics and trends for active patients including conversion rates and time-to-first-fill to measure success of existing patient programs



View summary metrics to identify high-level trends and report patient adherence trends at an executive level



*Only available with the Advanced Patient Analytics option

Pre-built patient access reporting

- Patient last status
- Insurance outcomes
- Patient shipment
- Prescriber performance
- Copay
- Free goods

Applications and uses

Maximize patient conversions and time-to-therapy by leveraging detailed patient status information enhanced with best-in-class analytics powered by Machine Learning and Artificial Intelligence.*

Delivery method

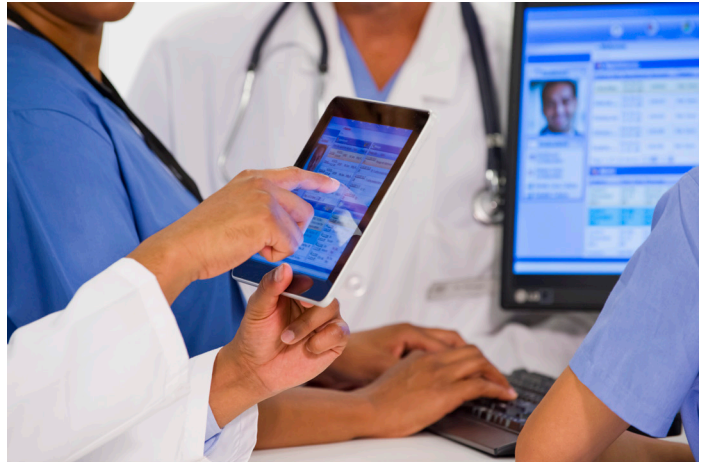
Delivered through the ValueTrak platform in partnership with the IQVIA Specialty Data consulting team and our robust team of data scientists.

Opportunities for integration with IQVIA assets

- ValueTrak Specialty Services

Contact us for a demonstration

<https://www.valuecentric.com/contact/>



*Only available with the Advanced Patient Analytics option



CONTACT US
[iqvia.com/contact](https://www.valuecentric.com/contact/)