

# Commercial Field Solutions Analytics

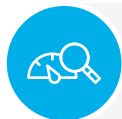
*User friendly, dynamic dashboards that provide you with full transparency of program progress*

## Today's reality

MedTech companies need a way to easily measure contract employee hours, expenses, and key performance indicators (KPIs) in order to track their investments and monitor resource utilization. This is often done with manual, static spreadsheets containing weekly resource usage with few data points. This process does not provide full, accurate transparency and can make it difficult to monitor and manage program progress.



## Customer needs:



Track real-time hours and expenses at a summarized and granular level.



Easily track program KPIs for data-driven insights and corrective action.



Understand investments made across your portfolio, sales representatives, and customer sites.



Dashboards designed to monitor weekly resource utilization, activities, and geographic proximity to your customers.



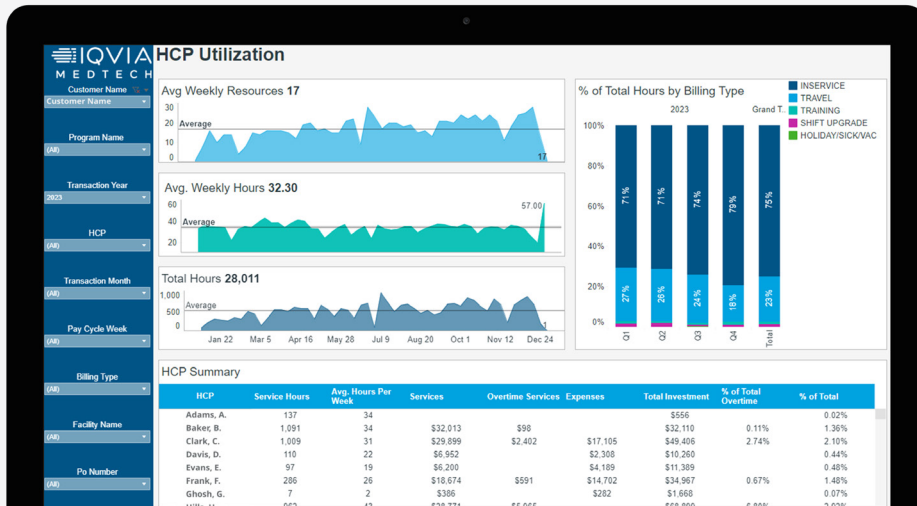
Manage purchase order budgets against your spend with forecasted burn down.

## The right solution — IQVIA MedTech Commercial Field Solutions analytics dashboards

Our data analytics tool provides real-time, cumulative data into program progress, KPI measurement, and resource activity. The dashboards reflect detailed activities and spend by location, product, supervisor, customer site, as well as a breakdown of training, travel, service hours, and expenses.

Simple, clear, and interactive dashboards will provide you with data-driven insights to assess both your short- and long-term partnership with IQVIA MedTech Commercial Field Solutions, including clinical education, recall and field action management, field technical service, 24/7 phone support, and inside sales support.

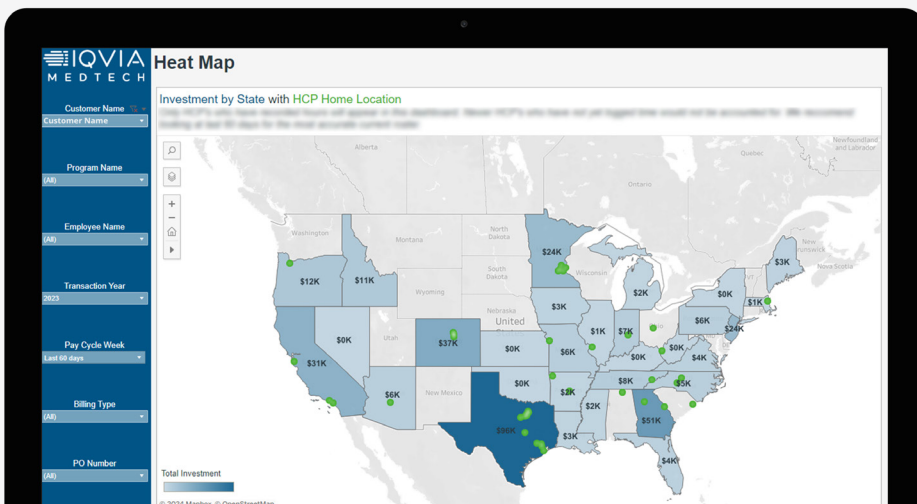
## HCP Utilization

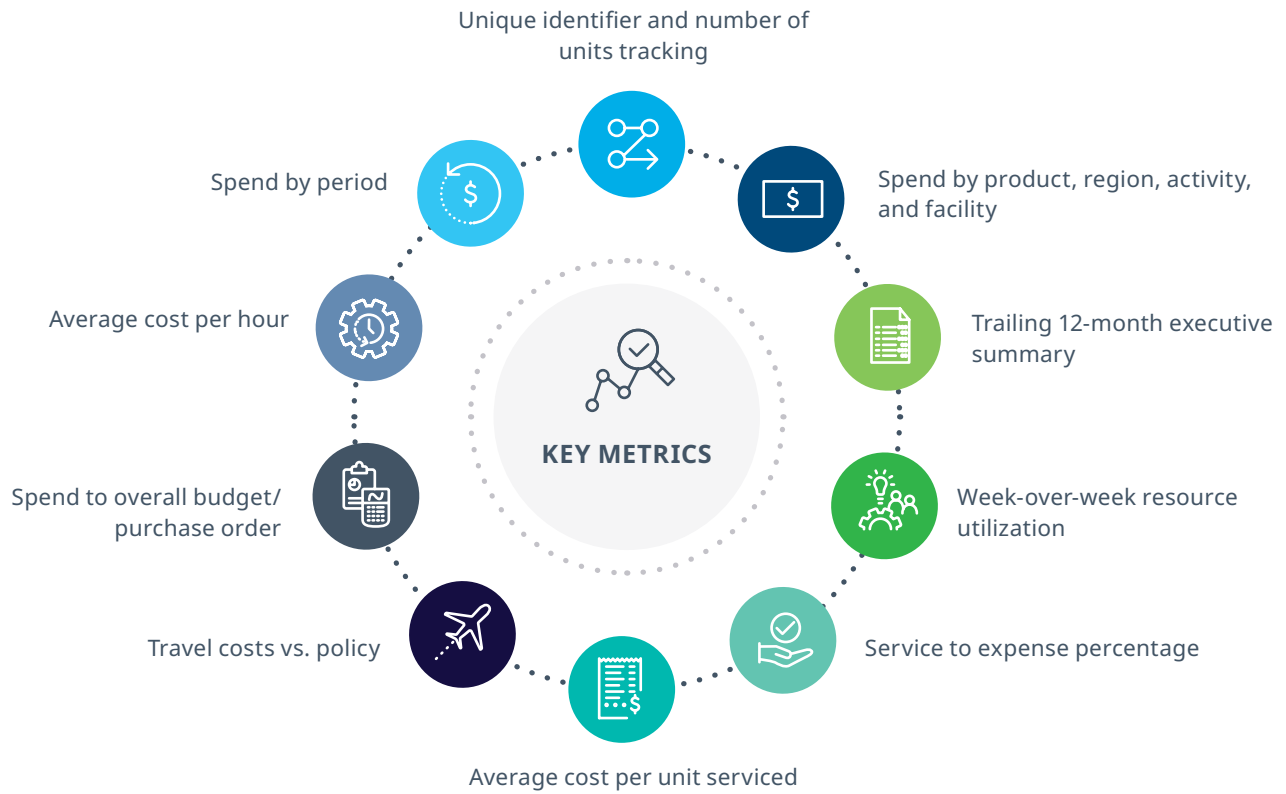


## Expense Overview



## Heat Map





## About IQVIA Connected Intelligence™

Connected Intelligence brings together IQVIA's unique portfolio of capabilities to create intelligent connections across its unparalleled healthcare data, advanced analytics, innovative technologies, and healthcare expertise to speed the development and commercialization of innovative medicines that improve patients' lives.

Discover new insights, drive smarter decisions, and unleash new opportunities with the power of [IQVIA Connected Intelligence](https://www.iqvia.com).