

IQVIA PharMetrics® Plus for MedTech

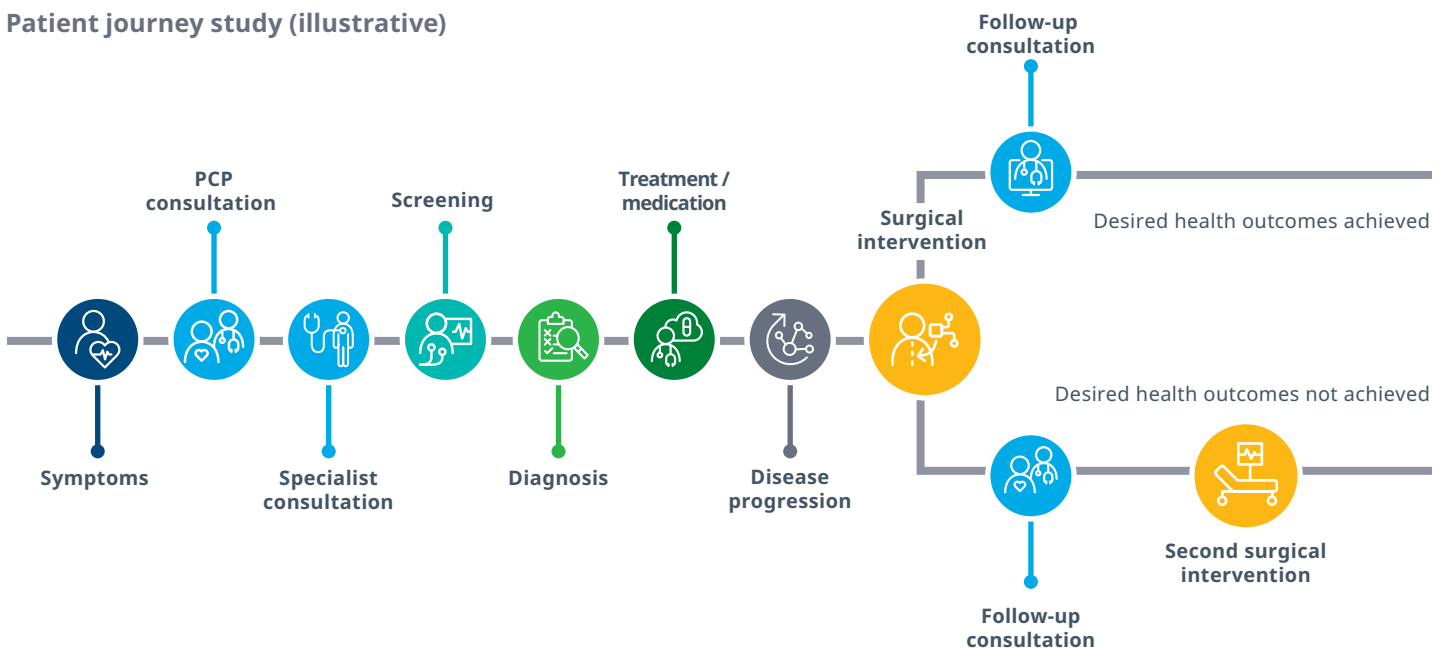
Comprehensive real world data on commercially-insured patients in the U.S. with a view into their diagnoses, procedures, device utilization, medications, and associated costs

PharMetrics Plus for MedTech is IQVIA's longitudinal health plan database of adjudicated integrated medical and pharmacy claims, offered specifically for MedTech companies. It includes patient enrollment data for national and regional health plans and self-insured employer groups. With enhanced linkage and delivery tools, PharMetrics Plus for MedTech is uniquely positioned to support the MedTech industry with a wide range of analytical projects and Health Economics & Outcomes Research (HEOR) studies (e.g., patient journey, time to device usage, treatment patterns, and health care resource utilization and costs). These types of studies help to determine, demonstrate, and communicate the value of medical devices/technologies with payers and providers, as well as to develop a strong commercial targeting and marketing strategy.







Use PharMetrics Plus for MedTech to obtain comprehensive insights

PATIENT INSIGHTS	DEVICE INSIGHTS	COST & HEALTHCARE RESOURCE UTILIZATION
<ul style="list-style-type: none"> • Patient journey and segmentation • Patient characteristics • Incidence and prevalence • Comorbidities • Medication use 	<ul style="list-style-type: none"> • Treatment patterns (before and after device use) • Time to device use • Healthcare outcomes (associated with device use) 	<ul style="list-style-type: none"> • Burden of disease • Healthcare costs • Resource utilization (outpatient / inpatient / pharmacy) • Safety and adverse outcomes





Patient journey study (illustrative)



Key attributes of PharMetrics Plus for MedTech

 PATIENTS	 PRIMARY CARE & SPECIALTY VISITS	 MEDICATIONS / MEDICAL SUPPLIES	 HOSPITAL	 OUTPATIENT INJECTIONS / INFUSIONS
<ul style="list-style-type: none"> • Age • Gender • ZIP3 • State • Enrollment dates • Payer/plan type 	<ul style="list-style-type: none"> • Visit dates • Diagnosis codes: ICD-9/10 • Procedure codes: CPT, HCPCS, ICD-9/10 • Ordered labs • Provider specialty 	<ul style="list-style-type: none"> • Retail / mail order / specialty prescriptions • Fill and refill dates • Formulary status • Dispensed medication • Dispensed as written codes 	<ul style="list-style-type: none"> • Admission date • Discharge date • Length of stay • Diagnosis codes: ICD-9/10 • Procedure codes: CPT, HCPCS, ICD-9/10 • ER visits 	<ul style="list-style-type: none"> • Date of infusion • Diagnosis codes: ICD-9/10 • Service units • Procedure codes: CPT, HCPCS, ICD-9/10
<div style="text-align: center;">  COST </div> <ul style="list-style-type: none"> • Allowed amount • Paid amount • Patient liability 				

Versatile approaches to support analysis

 LINKING	 HEOR SERVICES	 DELIVERY AND TOOLS	 THIRD-PARTY ACCESS
<p>Ability to link PharMetrics Plus for MedTech to other IQVIA and non- IQVIA databases for more in-depth insights</p>	<p>IQVIA scientific experts available to provide analytic support ranging from study design and methodology to dissemination and publication</p>	<p>Data delivered in native or OMOP format via AWS cloud and/or IQVIA's E360 tool for easy access and utilization</p>	<p>No incremental fees and easy process for third-party use</p>

Linking to other data offers unique ability to uncover deeper, more specific insights

