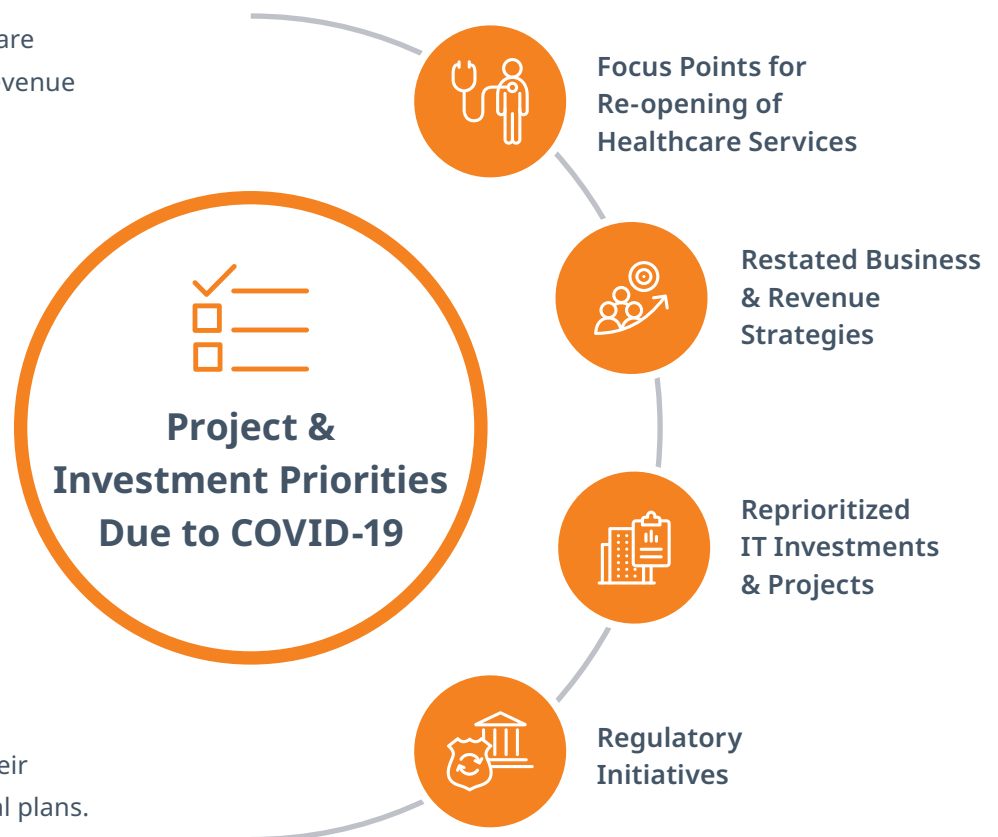


Re-establishing Healthcare IT Investment Priorities Due to COVID-19

Facing widespread impacts to the healthcare delivery system resulting from the pandemic, Healthcare Providers and Payers will need to re-evaluate their priorities and investments in Information Technology. From providing off-cycle portfolio strategies to facilitating business priority planning, IQVIA Healthcare Technology Services offers the consulting expertise needed to assist you with your business planning and portfolio management.

COVID-19 Planning Challenges

Disruption to the delivery of healthcare services has significantly changed revenue and reimbursement models for organizations. Healthcare Provider organizations are at the front line of these impacts, experiencing a substantial drop in revenues as the industry shifted away from performing elective services to concentrate on providing care during the pandemic. These disruptions will work their way through the entire reimbursement process, as payers see shifts in reimbursements and variances in claims. These financial shifts are forcing businesses to re-think their strategies, investments, and financial plans.



Project and Investment Impacts

THE SHIFT IN BUSINESS STRATEGIES AND FINANCES REQUIRES A RE-EVALUATION OF PROJECT AND TECHNOLOGY INVESTMENTS WITHIN HEALTHCARE ORGANIZATIONS.

IQVIA consulting professionals focus on healthcare and have in-depth knowledge and skills. We can assist your organization in reviewing and updating business strategies due to impacts from COVID-19. Business resumption activities will need to include managing resource capacity, prioritizing business initiatives / investments, and establishing business plans to drive revenue-generating services.

Healthcare organizations can't wait for traditional annual planning processes to develop the business plans and portfolio of projects needed to drive the resumption of services. Conventional planning processes need to refocus on new business goals for re-establishing revenue from services.

IQVIA experts use a standard or customized five-pronged approach to strategic planning, including disciplines for business planning, product/service management, process management, portfolio management, and resource management.

LEARN MORE ABOUT THE REOPENING OF THE U.S. HEALTHCARE SYSTEM.

The IQVIA Institute for Human Data Science is publishing a series of reports that highlight the current status and trajectory of COVID-19 cases in the United States, including measurements of readiness to manage reopening while maintaining control of the still-ongoing pandemic. Access the Institute's reports, and other COVID-19 resources at <https://www.iqvia.com/about-us/commitment-to-public-health/covid-19-resources>

