

Infinite Dimension Profiler

All the healthcare professional data you need, all in one place

Are you challenged by the volume and velocity of data on your brand? Do you have a complete picture of the healthcare professionals (HCPs) in your universe and the ability to dynamically target and message them as market events change?

IQVIA Infinite Dimension Profiler is the only self-service, integrated data platform solution that surfaces distinct HCP profile insights by preloading and bridging critical attributes across trusted IQVIA data sources, including OneKey reference data, Audience Identity Manager® XR (AIM XR), Accelerated Insights, Provider Companion, and third-party datasets.

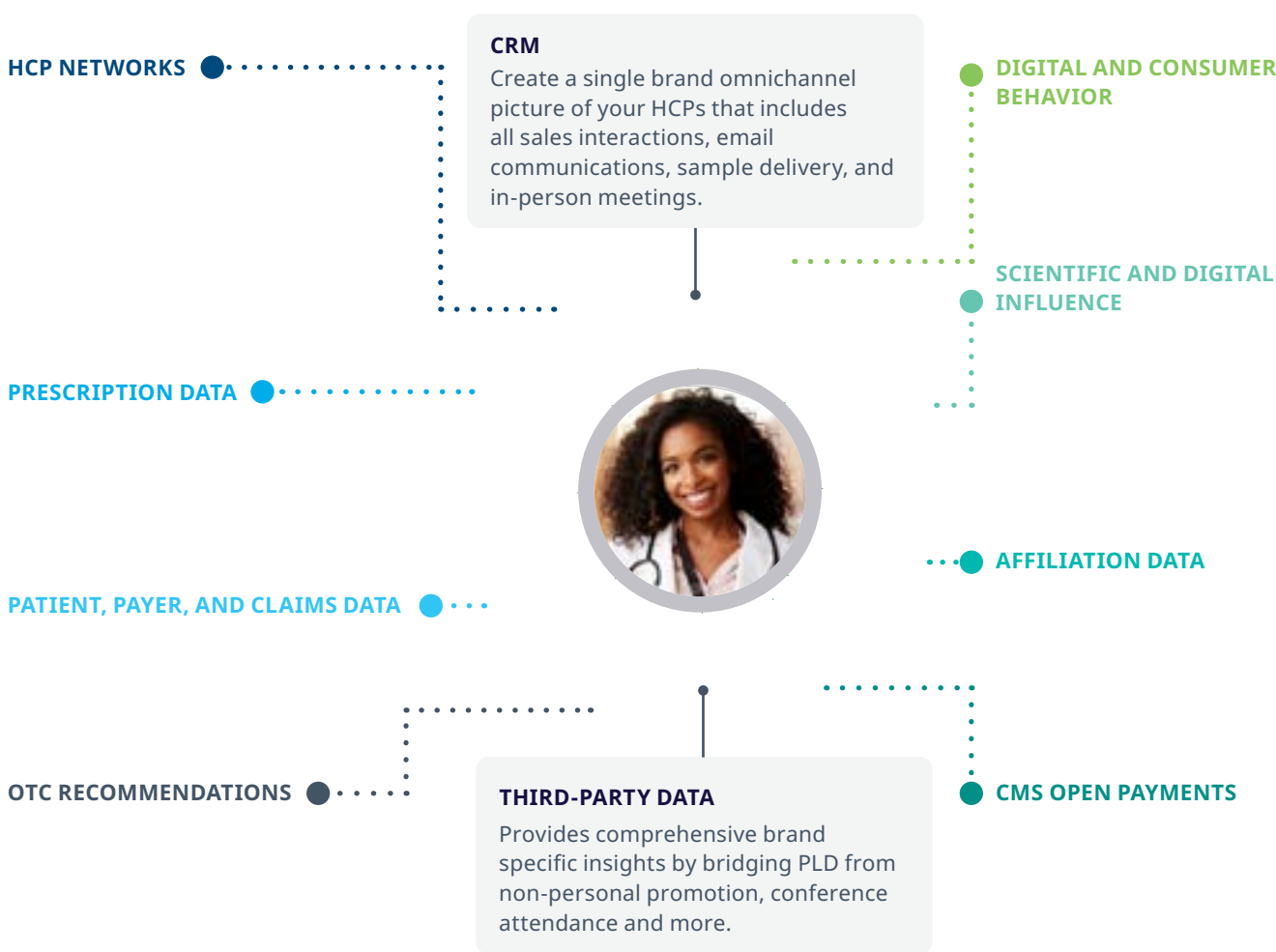
For an introduction to the Infinite Dimension Profiler's ability to build HCP profiles, interact with this infographic and learn how this one easy-to-use platform allows you to:

- Map industry and therapeutic trends.
- Build and export custom segments.
- Identify and compare key influencers.
- Understand an HCP's professional networks, online behavior, and relationships to other brands.

One solution for all HCP information and analyses

Enables advanced personalization and deeper HCP engagement, thus, improving patient outcomes

[Click on the icons to learn more](#)



One complete source of truth supporting all cross functional business needs

The Infinite Dimension Profiler brings your commercial operations, marketing, and sales teams under one data and analytics umbrella while simplifying IT's burden of validating the large volume of everchanging data feeding the system.

Let our team do the work, of adding new data sources and visualization layers so your team can focus on brand-specific requirements.

Volume and velocity of OneKey reference data

Rapidly evolving data architecture needs constant work to stay current and future ready

- 15M** HCP profiles with **500+** personalized attributes
- 100GB** data refreshed and validated daily
- 5,000** crawled websites and **10M** professional articles
- 6,000** unique columns of data
- 5,400+** medical websites sending NRT data
- 5** teams constantly checking data and platform operability
- 10** disparate data sources currently feeding the platform
- 24.5M** social media posts and videos

The use cases are numerous, the potential is infinite

Take the next step to achieving the personalized marketing approach you've been dreaming about

[Click on the capsules to learn more](#)

Ready to jump ahead of your competition?

Click below to experience the Infinite Dimension Profiler — an all-in-one, easy-to-use platform built on the backbone of IQVIA's unmatched reference data. Learn how easy it is to search HCPs, capture insights, and integrate your data. For the first time, share one complete picture of HCP data across your organization.

Request a private demo to see firsthand how the Infinite Dimension Profiler can work for your team and advance your omnichannel initiatives to the next level!