

January 2022

# Healthcare Leaders in the U.S.

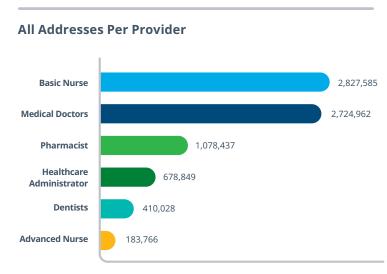
Top professionals and organizations



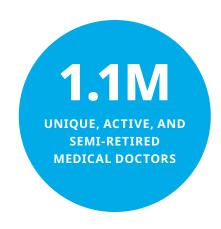
#### Healthcare Leaders in the U.S.

### IQVIA's OneKey database contains accurate information about provider roles, organization types, and address indicators.

Healthcare providers often practice at more than one site. Doctors will take appointments at the home office of their group, and also provide care at locations in other cities including clinics or surgery centers. IQVIA has identified all the locations at which a provider may see patients or perform treatments. Each business day, 33 million individual professional addresses are evaluated, processed, and ranked using IQVIA's proprietary Address Intelligence methodology, enabling us to uniquely indicate a professional's best address. Using the best address, you operate more efficiently relative to your commercial objectives. Reasons to employ best address include sales representative planning and engagement, physician targeting and segmentation, non-personal promotion programs like direct mail, market research studies, and more. The following charts rank professionals and organizations using our compiled address attributes. All Addresses Per Provider is inclusive of all addresses for the professionals that are ranked in Address Intelligence as preferred and active. This information and other profile characteristics are available in IQVIA's OneKey, a comprehensive reference database for the healthcare industry.



**"**Drive better performance of your most important commercial initiatives with intelligent address data."



## **Coverage by profession**

IQVIA's OneKey database contains the following quantities of professional addresses for U.S. healthcare professionals, ranked by counts for unique addresses and all-available addresses that are either active or preferred in OneKey Address Intelligence.

PROFESSIONAL DESCRIPTION	TOTAL ADDRESS COMBINATIONS	UNIQUE ADDRESSES
Basic Nurse	2,827,585	2,422,077
Medical Doctors	2,724,962	1,103,552
Pharmacist	1,078,437	786,973
Counselor	818,555	320,883
Social Worker	758,853	475,687
Healthcare Administrator	678,849	223,861
Dentists	410,028	266,000
Physical Therapist	368,962	192,727
Technician/Technologist	352,149	222,534
Other Service Provider	345,312	152,573
Physician Assistants	335,087	174,413
Doctors of Osteopathy	294,409	164,690
Psychologist	210,327	145,308
Occupational Therapist	202,119	124,415
Advance Nurse	183,766	127,902
Veterinarians	156,392	97,339
Alternative Medicine	127,973	97,725
Chiropractor	115,658	93,000
Optometrists	98,905	63,628
Dietician / Nutritionist	69,895	47,064
Podiatrists	46,352	31,533
Audiologist	30,513	19,381
Naturopathic Doctor	9,587	7,538
Operating / Surgical Assistants	8,137	4,691
Cosmetologist	1,920	1,263
Unspecified Profession	491	436

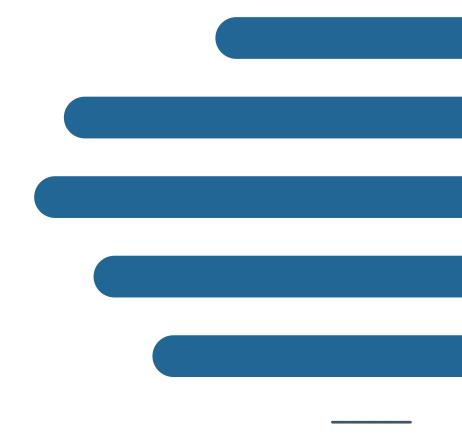
Source: IQVIA's OneKey healthcare provider reference database. Last update: 1/5/2022.

## **Coverage by organization**

IQVIA's OneKey database contains the following quantities of addresses for U.S. healthcare organizations, ranked by count of primary address.

CLASSIFICATION	ORGANIZATION COUNT	
Outpatient Center	486,763	
Residential	71,103	
Pharmacy	66,392	
Miscellaneous	31,768	
Veterinary Medicine	19,484	
Corporate Parent	18,227	
Supply	12,595	
Hospital	7,568	
Laboratory	7,219	
Emergency	5,146	
Research	3,774	
Correctional Facility	3,501	
Health Alliance	1,651	
Insurance	1,590	
Academic	672	
Elder Care	617	
Healthcare Information Technology	277	
Work place Wellness	210	
Buying Organization	134	

Source: IQVIA's OneKey healthcare provider reference database. Last update: 1/5/2022.





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